



Wisconsin Health Care Association

Wisconsin Center for Assisted Living



Business Partner Showcase

2023

We are thrilled to share with you the WHCA/WiCAL 2023 Business Partner Showcase. This showcase aims to highlight and celebrate our valued Business Partners who have been instrumental in supporting our association and member facilities.

In this showcase, you will find a collection of materials provided by our Business Partners. We encourage you to take a few minutes to review these materials, as they offer a wealth of information about the support, products, and services they offer. You can find this showcase, as well as previous editions, on our website at www.whcawical.org/bps.

In addition to the showcase, we also want to draw your attention to our Business Partner Directory. This directory provides a comprehensive list of our Business Partners and the services they offer. We highly recommend utilizing this resource to connect with our Partners for any support, products, or services you and your facility may need.

At WHCA/WiCAL, we truly value the contributions of our Business Partners. They play a crucial role in supporting our association and our member facilities. We encourage you to take advantage of this opportunity to engage with our Partners and explore the possibilities they offer.

Thank you once again for your continued support of WHCA/WiCAL and our Business Partners.

**THANK YOU VALUED
BUSINESS PARTNERS!**

BUSINESS PARTNER DIRECTORY

Please use the link below to access and explore our extensive business partner directory, where you can find a wide range of trusted partners offering various products and services. Whether you are looking for a specific company or exploring options in a specific industry, our directory has got you covered.

With our user-friendly interface, you can easily browse through the directory in alphabetical order or search for partners based on the products or services they offer. This convenient feature allows you to quickly find the right business partner to meet your needs.

We believe that building strong relationships with WHCA/WICAL Business Partners is essential to your facility's operations and success. The Business Partner Directory aims to connect you with reliable and reputable companies, who support Wisconsin's long term care sector.

**Click the link below to access the
Business Partner Directory:**

Business Partner Directory

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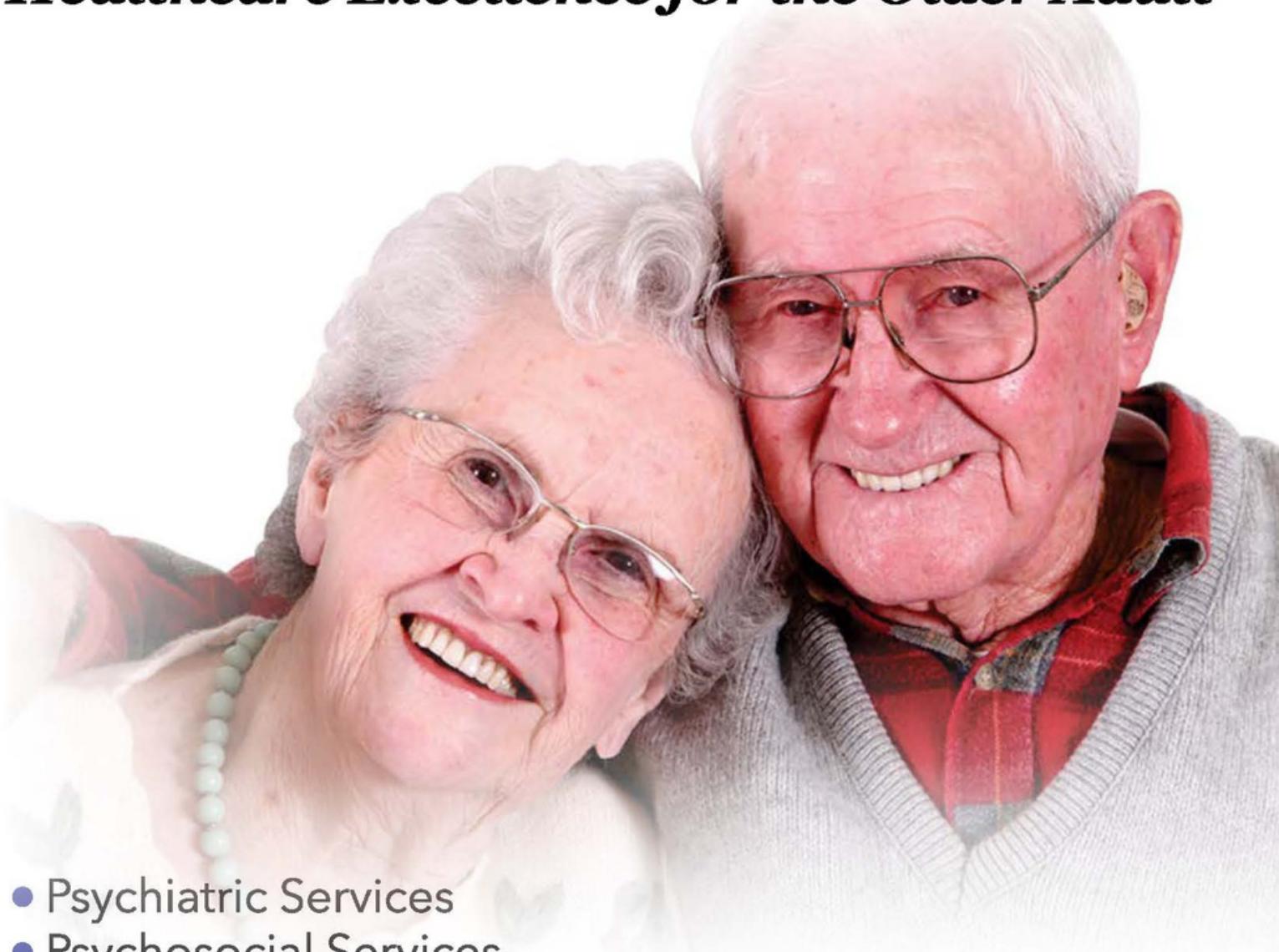
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WIPFLI



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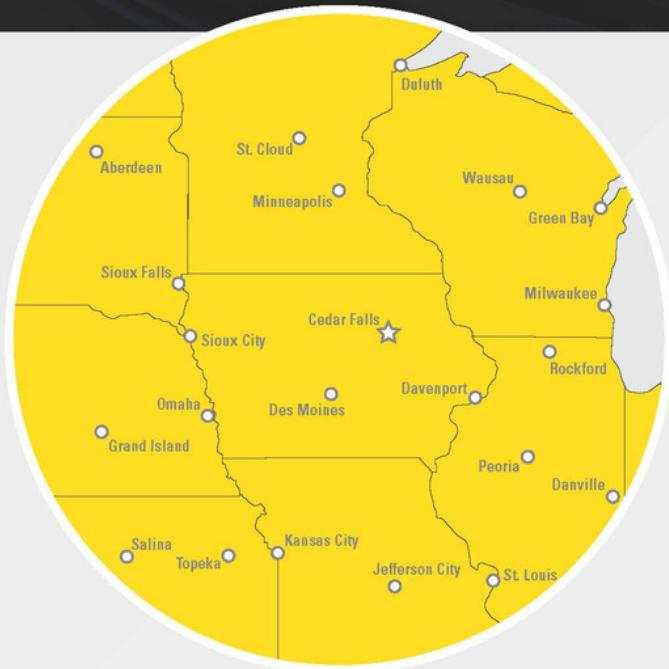
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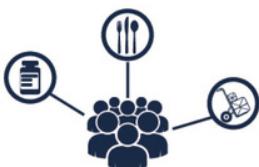
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Programs, Tools & Services to help you
achieve your resident and financial goals

The Largest and Most Experienced Full-Service GPO Exclusively Focused on Senior Living

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- ◆ Office Supplies
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- Acquisition and sale of entities
- Senior living development, including real estate and construction
- Labor and employment
- Collective bargaining and union organizational campaigns
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Stacy C. Gerber Ward at stacy.gerberward@vonbriesen.com or

Aaron M. Smith at aaron.smith@vonbriesen.com. **One firm bringing it all together.**

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If you are looking to “grow your own” in-house Licensed Practical Nurses (LPNs) to fill staffing gaps, we have a unique program opportunity available to you through a partnership between WHCA/WiCAL and Herzing University.

Herzing’s newest workforce solution has been designed to help you provide a path to a Diploma in Practical Nursing for your employees and a stable pipeline of new LPNs for your organization.



Employee Benefits:

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Cohort program offered through Herzing's Brookfield, Kenosha, and Madison campuses.

FACILITY BENEFITS:

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- Provides you a new way to advance existing staff
- Dedicated partner support
- Opportunity to become a clinical site

Let's talk!

[Questions about the WHCA/WiCAL- Herzing partnership or this cohort opportunity?](#)

Contact Lisa Carr at (262) 649-1710 x66405 or lcarr@herzing.edu.

[Would you like to learn more about becoming a clinical site?](#)

Contact Kate Weeks at (262) 671-0675 x60575 or kweeks@herzing.edu.



forms.herzing.edu/cohort



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Updates 5-Part Training Series - Designed for facility clinical and operational leaders as well as the IDT.

- MDS 2023 Updates-Section GG: Accurately Capturing Functional Abilities by Utilizing the RAI Process
- MDS 2023 Updates-Updates Related to Discharge Planning
- MDS 2023 Updates for Leaders-What Leaders Need to Know
- MDS 2023 Updates-Medication Reconciliation and High-Risk Medications
- MDS 2023 Updates-Health Literacy & Cultural Competency

Intensive and Customized Training for Your Team - All-day interactive workshop designed for leadership, MDS Coordinators and IDT members.



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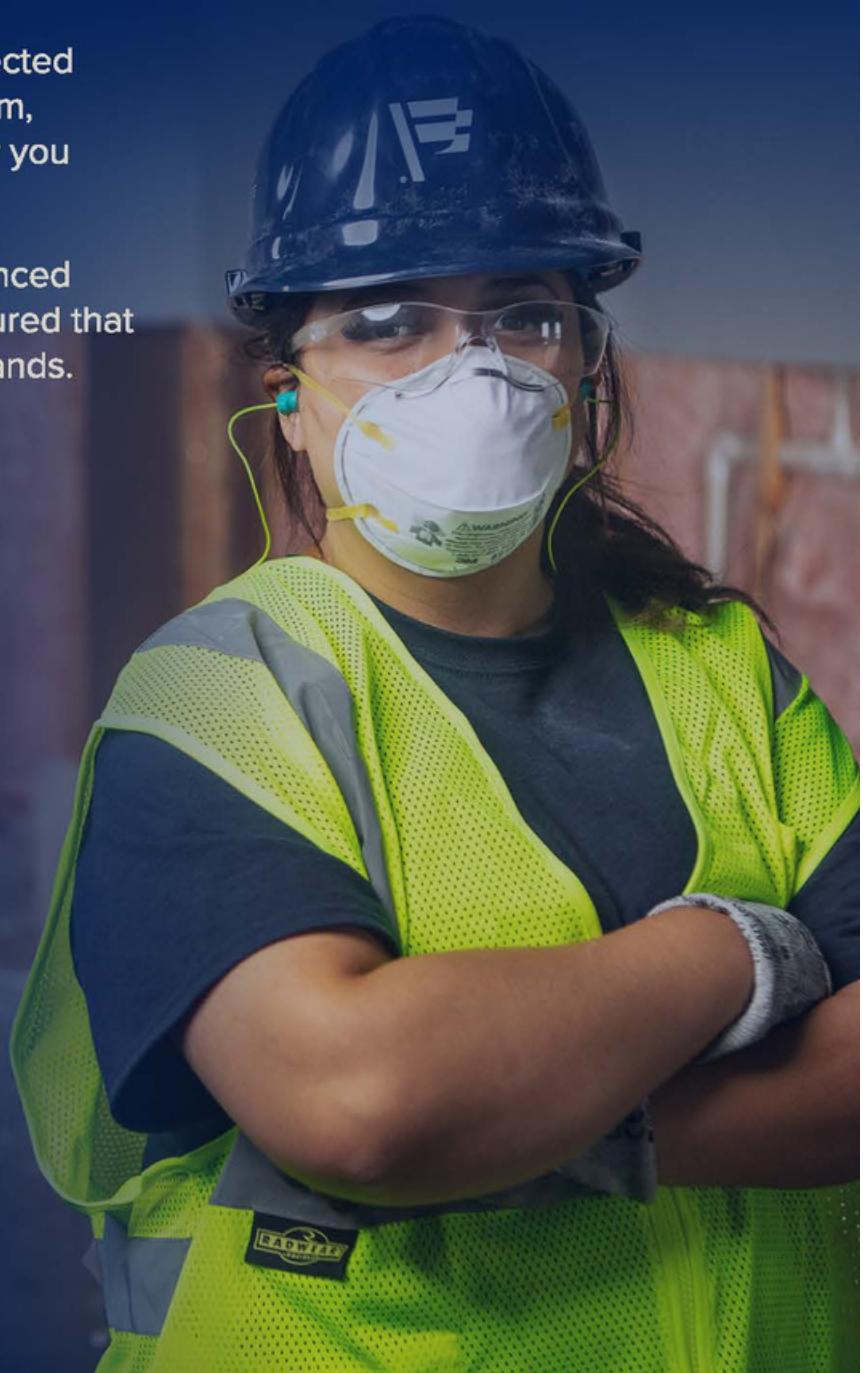
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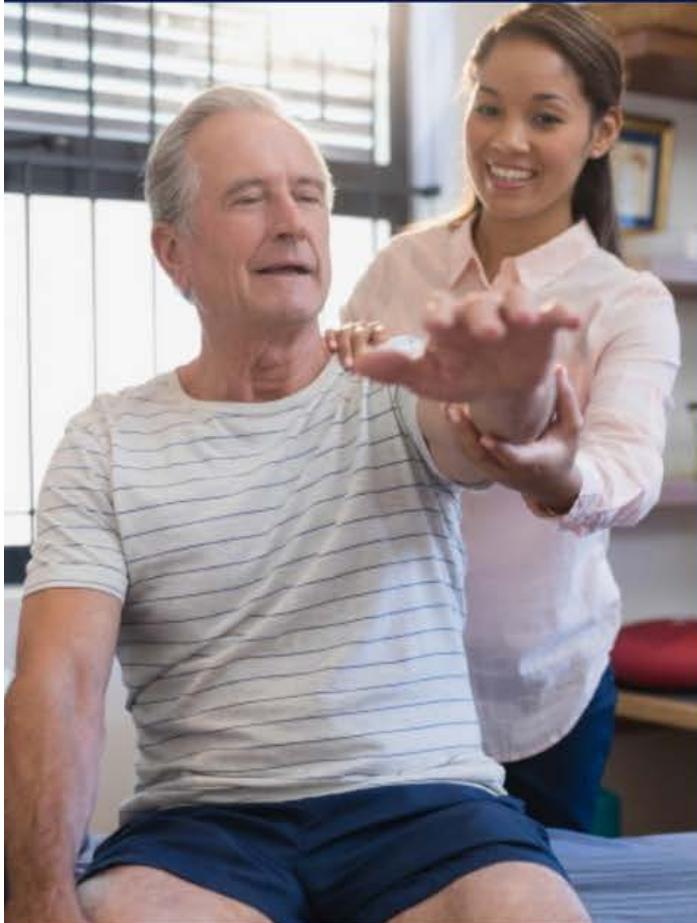
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- Dementia Approaches to Ease Communication, Behaviors, and Care
- Pro-Active Techniques for Behavioral Expressions
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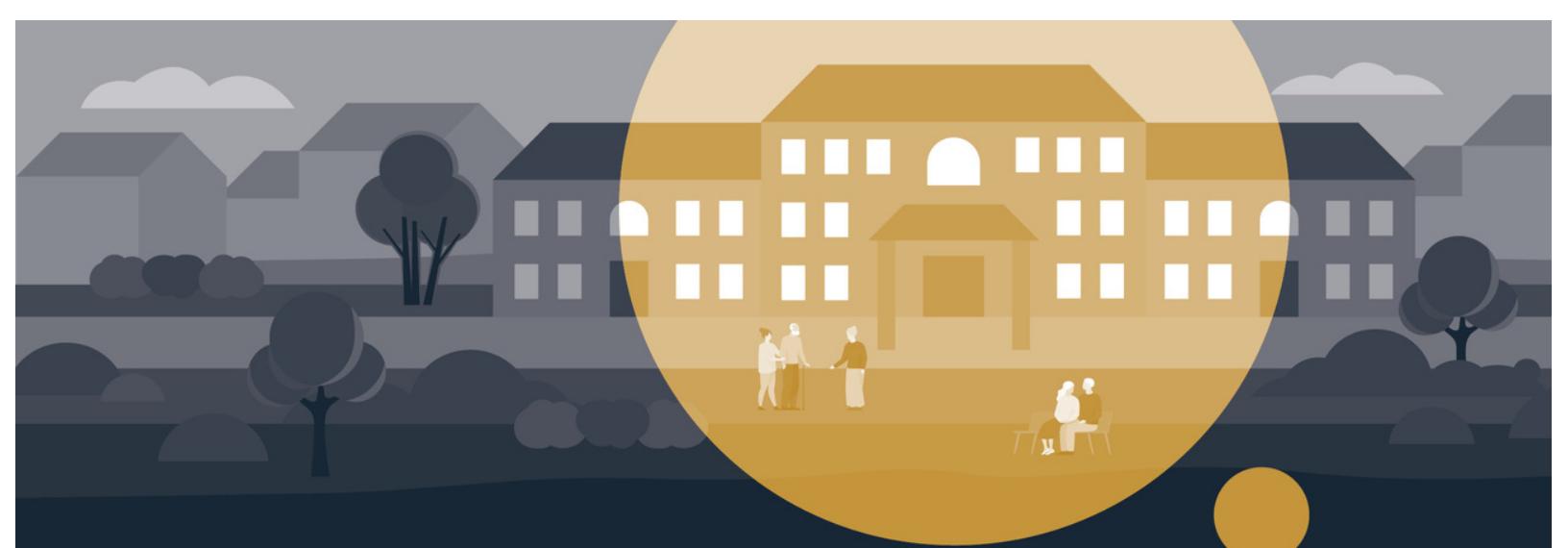
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ADAM WALTER
ASSOCIATE DIRECTOR
adam.walter@lument.com
816.965.7442



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