



Wisconsin Health Care Association

Wisconsin Center for Assisted Living

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Assisted Living Communities Observe National Assisted Living Week
Wisconsin's Long-Term Care Providers Celebrate 'Compassion, Community, Caring'

MADISON – The Wisconsin Health Care Association/Wisconsin Center for Assisted Living (WHCA/WiCAL) yesterday thanked Governor Evers for his proclamation recognizing National Assisted Living Week, a weeklong celebration of the dedicated staff, the residents, and the deep connections formed in assisted living communities. A copy of the proclamation can be found [HERE](#).

“Throughout the COVID-19 pandemic, Wisconsin’s assisted living caregivers have showed up for work each and every day to fulfill their duties as caregivers while so many of us sheltered at home,” said WHCA/WiCAL President & CEO Rick Abrams. “National Assisted Living Week highlights the incredible care provided by essential caregivers and celebrates the residents living in assisted living communities.”

Established by the National Center for Assisted Living in 1995, National Assisted Living Week provides a unique opportunity for residents, their loved ones, staff, volunteers, and the surrounding communities to recognize the role of assisted living in caring for Wisconsin’s seniors and individuals with disabilities.

“This year’s celebration and recognition of Wisconsin’s assisted living providers is more important than ever, as providers, staff, and residents continue to face significant challenges as a result of COVID-19,” said Abrams. “We urge everyone to virtually visit or call a loved one, family member, or friend residing in any care setting and offer a kind word and spend time participating in various virtual activities to unite those from all walks of life in need of our continuing love and support.”

National Assisted Living Week is an annual celebration sponsored by the National Center for Assisted Living. For more information on National Assisted Living Week, please visit www.nalw.org.

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The Wisconsin Health Care Association (WHCA) is a non-profit organization dedicated to representing, protecting and advancing the interests of Wisconsin's long-term and post-acute care provider community and the residents they serve. The Wisconsin Center for Assisted Living (WiCAL) is a division of WHCA that advocates for assisted living facilities by helping our members provide the highest quality services to the Badger State's frail and elderly citizens. Together, WHCA/WiCAL is the most representative long-term care association in Wisconsin.