



Wisconsin Health Care Association

Wisconsin Center for Assisted Living

FOR IMMEDIATE RELEASE:  
December 16, 2019

FOR MORE INFORMATION, CONTACT:  
Allison Cramer, (608) 257-0125

### **WHCA/WiCAL Announces Staff Changes**

MADISON – The Wisconsin Health Care Association/Wisconsin Center for Assisted Living (WHCA/WiCAL) recently announced several staff changes to serve its membership of more than 380 skilled nursing and assisted living facilities around the state of Wisconsin.

Jim Stoa, WHCA/WiCAL Director of Public Affairs, has been appointed as the Director of Government Relations and Regulatory Affairs. A graduate of the University of Wisconsin-Madison Law School, Stoa has been with WHCA/WiCAL since the beginning of 2016. As a licensed attorney, member of the Wisconsin State Bar, experienced former legislative staffer in the Wisconsin State Senate and Assembly, who has years of experience listening to and appreciating the experiences of WHCA/WiCAL members, Stoa will serve members on survey and regulatory issues. Stoa will continue to work as a registered lobbyist for the association on public policy matters.

Pat Boyer, MSM, RN, NHA, joined WHCA/WiCAL as the Director of Quality Advancement and Education. Pat has more than 30 years of professional health care experience and is nationally recognized for her expertise in LTC clinical and operational matters. Her areas of expertise include: long-term care and post-acute operations, state and federal compliance programs, and performance improvement process development. In her role, Boyer will be responsible for administration of performance excellence programs, promotion of and assistance with the AHCA/NCAL National Quality Awards, coordination of WHCA/WiCAL's Leadership Academy and Shining Star Awards, as well as working with the association's Education Committee to plan, coordinate, and develop the WHCA/WiCAL's continuing education curriculum.

"On behalf of WHCA/WiCAL's member long-term care providers, I am excited to welcome Pat and Jim to their new roles," said John Vander Meer, WHCA/WiCAL's President and CEO. "WHCA/WiCAL is committed to promoting the educational, advocacy, and regulatory needs of our members, and I am confident that Jim's legal knowledge and Pat's clinical and operational expertise will effectively serve the hard-working staff of our member facilities."

Jim Stoa and Pat Boyer can be reached at (608) 257-0125. For more information about WHCA/WiCAL, please visit [www.whcawical.org](http://www.whcawical.org).

###