Dear Valued WHCA/WiCAL Member,

Thank you for being a member of our strong community of assisted living and skilled nursing facility providers. Wisconsin's long-term and post-acute care providers are a dedicated group of individuals who care about the residents they serve and strive to provide excellent care. WHCA/WiCAL staff are ready to assist your facility with the quality advancement, educational, lobbying, reimbursement, communications, and regulatory assistance that your facility needs.

Wisconsin's senior living provider community faces many challenges, including Wisconsin having one of the worst Medicaid reimbursement systems in the country and a significant workforce crisis. Through hard work and tireless advocacy efforts, providers realized significant legislative victories during the 2017-19 budget session, including increases in both skilled nursing Medicaid reimbursement and Family Care funding. The coming year will present key challenges including advocating for adequate provider reimbursement in the 2019-21 Budget, advancing the need to end burdensome regulations for skilled nursing facilities, and protecting assisted living centers from needless regulation. As we continue to fight for our staff and residents, membership engagement and involvement is critical for WHCA/WiCAL this year. The 2019 Member Resource Guide provides you with an overview of the services that WHCA/WiCAL provides its members, and a road map to how you can get involved.

As a member-driven organization, there are many ways for you to get involved:

- **PARTICIPATE** in a WHCA/WiCAL Member Webinar
- **WRITE** a letter to your legislators on our Medicaid and Family Care Budget Requests
- **HOST** your legislators for a facility tour
- **REGISTER** for Spring Conference, Fall Convention, or one of our regional workshops
- **SERVE** on a WHCA/WiCAL Committee
- **CONTRIBUTE** to the WHCA/WiCAL Political Action Committee
- **NOMINATE** one of the hard-working staff members in your facility for a WHCA/WiCAL Shining Star Award

In these challenging times punctuated by constant change, WHCA/WiCAL's staff team is ready to serve your facility. We are proud of our community and the care that our facilities are able to provide. We are committed to providing members with the services you need to succeed in your mission to provide high-quality care to Wisconsin's most vulnerable residents.

Thank you for your leadership and service to Wisconsin's long-term care provider community.

Best Regards,

John J. Vander Meer, MPA
President & CEO
Wisconsin Health Care Association
Wisconsin Center for Assisted Living
john@whcawical.org
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## JANUARY

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<tr>
<th>Date</th>
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<tbody>
<tr>
<td>January 1</td>
<td>New Year's Day - Office Closed</td>
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<tr>
<td>January 8</td>
<td>Moving Mountains SNF Provider Training PDPM: Effective Systems &amp; Cooling of Section GG - Webinar 1:30-2:45 p.m.</td>
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<tr>
<td>January 15</td>
<td>Education Committee Held via Teleconference 10:00-11:00 a.m.</td>
</tr>
<tr>
<td>January 17</td>
<td>PEAL Webinar 1:00-2:00 p.m.</td>
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<td>January 21</td>
<td>Martin Luther King Day</td>
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<tr>
<td>January 22</td>
<td>WHCA/WiCAL Board &amp; Committee Meetings Clarion Suites Madison</td>
</tr>
<tr>
<td></td>
<td>10:00 a.m. - Political Affairs Committee</td>
</tr>
<tr>
<td></td>
<td>11:00 a.m. - Quality Committee</td>
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<tr>
<td></td>
<td>12:30 p.m. - Payment Council Meeting</td>
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<td></td>
<td>2:00 p.m. - Board Meeting</td>
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## FEBRUARY

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>February 5</td>
<td>Moving Mountains SNF Provider Training Phase 3: Implementing an effective SNF Compliance &amp; Ethics Program - Webinar 1:30-2:45 p.m.</td>
</tr>
<tr>
<td>February 5-7</td>
<td>Wound Treatment Associate Certificate and Certification Prep Program (Congregational Home, Brookfield; Early Bird Member Registration $1,400)</td>
</tr>
<tr>
<td>February 14</td>
<td>Valentine's Day</td>
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<td>February 18</td>
<td>Presidents Day</td>
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<tr>
<td>February 20</td>
<td>Financial Affairs Webinar 2:00-3:00 p.m.</td>
</tr>
<tr>
<td>February 21</td>
<td>Emergency Preparedness Webinar Series Part 1 of 3 Held via Teleconference 1:00-2:00 p.m.</td>
</tr>
<tr>
<td>February 26</td>
<td>WHCA/WiCAL Board &amp; Committee Meetings Held via Teleconference 10:00 a.m. - Political Affairs Committee 11:00 a.m. - Survey/Regulatory Committee 12:30 p.m. - Payment Council Meeting 2:00 p.m. - Board Meeting</td>
</tr>
<tr>
<td>February 26</td>
<td>Business Partner Committee Meeting</td>
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## MARCH

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<tbody>
<tr>
<td>March 4</td>
<td>WHCA/WiCAL PAC Fundraiser The Post - Best Western, Premier Park Hotel 5:00 p.m.</td>
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<tr>
<td>March 5</td>
<td>Legislative Day - WHCA/WiCAL Caregiver Day in the Capitol Best Western, Premier Park Hotel</td>
</tr>
<tr>
<td>March 5</td>
<td>Moving Mountains SNF Provider Training SNF Quality Reporting (QRP) and SNF Value Based Purchasing (VBP) Programs - Webinar 1:30-2:45 p.m.</td>
</tr>
<tr>
<td>March 7</td>
<td>Emergency Preparedness Webinar Series Part 2 of 3 Held via Teleconference 1:00-2:00 p.m.</td>
</tr>
<tr>
<td>March 15</td>
<td>Spring Conference Early Bird Registration Deadline (Entry for $500 Cash Drawing)</td>
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<tr>
<td>March 18-20</td>
<td>AHCA/NCAL Quality Summit Marriott Tampa Waterside Tampa, FL</td>
</tr>
<tr>
<td>March 19</td>
<td>Education Committee Held via Teleconference 10:00-11:00 a.m.</td>
</tr>
<tr>
<td>March 20</td>
<td>Financial Affairs Webinar 2:00-3:00 p.m.</td>
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<tr>
<td>March 21</td>
<td>Emergency Preparedness Webinar Series Part 3 of 3 Held via Teleconference 1:00-2:00 p.m.</td>
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<tr>
<td>March 26</td>
<td>Payment Council Meeting Held via Teleconference</td>
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<tr>
<td>March 28</td>
<td>MDS Webinar 1:00-2:00 p.m.</td>
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## APRIL

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>April 2</td>
<td>Spring Election</td>
</tr>
<tr>
<td>April 2</td>
<td>Moving Mountains SNF Provider Training PDPM: Developing ICD 10 Expertise for Effective Coding of Clinical Categories &amp; Non-Therapy Ancillary - Webinar 1:30-2:45 p.m.</td>
</tr>
<tr>
<td>April 10</td>
<td>Education Committee Meeting Hyatt Regency, Green Bay 10:00 a.m.</td>
</tr>
<tr>
<td>April 10-12</td>
<td>WHCA/WiCAL 57th Annual Spring Conference In-Person Hyatt Regency, Green Bay</td>
</tr>
<tr>
<td>April 10</td>
<td>WHCA Board Meeting 3:30-4:30 p.m.</td>
</tr>
<tr>
<td>April 18</td>
<td>PEAL Webinar 1:00-2:00 p.m.</td>
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<tr>
<td>April 19-27</td>
<td>Passover</td>
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<td>April 19</td>
<td>Good Friday</td>
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<tr>
<td>April 21</td>
<td>Easter</td>
</tr>
<tr>
<td>April 24</td>
<td>WiCAL Learning Sessions Held via Webinar 2:00-3:00 p.m.</td>
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## 2019 Calendar of Events

For more information please visit www.whcawical.org/calendar

### APRIL

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<tr>
<th>Date</th>
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<th>Location</th>
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<tbody>
<tr>
<td>April 25</td>
<td>19th Annual CHAASE Spring Banquet</td>
<td>Eau Claire</td>
<td>5:00-9:00 p.m.</td>
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<tr>
<td>April 30</td>
<td>Survey/Regulatory Committee</td>
<td>Held via Teleconference</td>
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### MAY

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>May 7</td>
<td>Moving Mountains SNF Provider Training Phase 3: Implementing Successful Staff Training &amp; Competency Programs - Webinar</td>
<td></td>
<td>1:30-2:45 p.m.</td>
</tr>
<tr>
<td>May 8</td>
<td>UNDERSTANDING AND PREPARING FOR THE PATIENT DRIVEN PAYMENT MODEL (PDPM)</td>
<td>Rothschild</td>
<td>8:30-4:00 p.m.</td>
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<td>May 12</td>
<td>Mother's Day</td>
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<tr>
<td>May 13-19</td>
<td>National Skilled Nursing Care Week</td>
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<tr>
<td>May 15</td>
<td>Financial Affairs Webinar</td>
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<td>2:00-3:00 p.m.</td>
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<tr>
<td>May 21</td>
<td>WHCA Board &amp; Committee Meetings</td>
<td>Held via Teleconference</td>
<td>10:00 a.m. - Education</td>
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<td>11:00 a.m. - Quality</td>
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<td>12:30 p.m. - Payment Council Meeting</td>
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<td>2:00 p.m. - Board Meeting</td>
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<tr>
<td>May 21</td>
<td>Business Partner Committee Meeting</td>
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<td>May 27</td>
<td>Memorial Day - Office Closed</td>
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### JUNE

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<th>Date</th>
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<tr>
<td>June 3-4</td>
<td>AHCA/NCAL Congressional Briefing</td>
<td>Washington, D.C. - Hyatt Regency Washington on Capitol Hill</td>
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<td>June 13</td>
<td>3rd Annual WHCA/WiCAL Quality Symposium</td>
<td>Rothschild</td>
<td>$139/person</td>
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<td>June 16</td>
<td>Father's Day</td>
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<td>June 25</td>
<td>WHCA Board &amp; Committee Meetings</td>
<td>Clarion Suites</td>
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<td>Madison</td>
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<td>10:00 a.m. - Business Partner</td>
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<td>12:30 p.m. - Payment Council Meeting</td>
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<td>2:00 p.m. - Board Meeting</td>
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### JULY

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<tbody>
<tr>
<td>July 2</td>
<td>Moving Mountains SNF Provider Training Phase 3: Next Steps for the Infection Preventionist - Webinar</td>
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<td>1:30-2:45 p.m.</td>
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<td>July 4</td>
<td>Independence Day - Office Closed</td>
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<tr>
<td>July 15</td>
<td>WHCA/WiCAL 41st Annual Care Classic Golf Outing</td>
<td>The Oaks, Cottage Grove</td>
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<tr>
<th>Date</th>
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<th>Time</th>
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<tbody>
<tr>
<td>July 16</td>
<td>Education Committee Held via Teleconference</td>
<td></td>
<td>10:00-11:00 a.m.</td>
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<tr>
<td>July 16</td>
<td>Quality Committee Held via Teleconference</td>
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<td>11:00-12:00 a.m.</td>
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<tr>
<td>July 18</td>
<td>PEAL Webinar</td>
<td></td>
<td>1:00-2:00 p.m.</td>
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<td>July 24</td>
<td>WICAL Learning Sessions Held via Webinar</td>
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<td>2:00-3:00 p.m.</td>
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<tr>
<td>July 25</td>
<td>MDS Webinar</td>
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<td>1:00-2:00 p.m.</td>
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<tr>
<td>August 6</td>
<td>Moving Mountains SNF Provider Training Operational Strategies for Success Under PDPM - Webinar</td>
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<td>1:30-2:45 p.m.</td>
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<tr>
<td>August 13</td>
<td>Payment Council Meeting</td>
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<td>August 21</td>
<td>Financial Affairs Webinar</td>
<td>Held via Teleconference</td>
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<tr>
<td>August 27</td>
<td>WHCA Board &amp; Committee Meetings</td>
<td>Held via Teleconference</td>
<td>10:00 a.m. - Survey/Regulatory</td>
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<td>11:00 a.m. - Political Affairs</td>
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<tr>
<td>August 27</td>
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### SEPTEMBER

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<tr>
<td>September 2</td>
<td>Labor Day - Office Closed</td>
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<tr>
<td>September 3</td>
<td>Moving Mountains SNF Provider Training Phase 3: Trauma Informed and Culturally Competent Care - Webinar</td>
<td></td>
<td>1:30-2:45 p.m.</td>
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<tr>
<td>September 8-14</td>
<td>National Assisted Living Week</td>
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<td>September 9</td>
<td>Shining Star Nomination Deadline</td>
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<tr>
<td>September 10-11</td>
<td>Rosh Hashanah</td>
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<tr>
<td>September 10, 11, 17</td>
<td>WHCA/WiCAL Survey Sessions Appleton, Eau Claire, Madison half-day sessions - $119/person</td>
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<tr>
<td>September 12</td>
<td>CHAASE Fall Forum - UW-Eau Claire</td>
<td>Clarion Suites</td>
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<tr>
<td>September 18</td>
<td>Education Committee Held via Teleconference</td>
<td></td>
<td>10:00-11:00 a.m.</td>
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<tr>
<td>September 20</td>
<td>Fall Convention Early Bird Registration Deadline (Entry for $500 Cash Drawing)</td>
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<tr>
<td>September 24</td>
<td>WHCA Board &amp; Committee Meetings</td>
<td>Clarion Suites</td>
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<td>Madison</td>
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<td></td>
<td></td>
<td>12:30 p.m. - Payment Council Meeting</td>
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</table>
2019 Calendar of Events
For more information please visit www.whcawical.org/calendar

OCTOBER

October 1: Moving Mountains SNF Provider Training
TBD based on CMS updates and identified transition issues - Webinar
1:30-2:45 p.m.

October 9: Yom Kippur

October 13-16: AHCA/NCAL: Annual Convention
Orlando, FL

October 23: Education Committee Meeting
In-Person - Best Western Premier
Waterfront Hotel & Convention Center
Oshkosh, WI
Time - TBD

October 23: WHCA/WiCAL Annual Business Meeting
In-Person - Best Western Premier
Waterfront Hotel & Convention Center
Oshkosh, WI
4:00 p.m.

October 24: Shining Star & Quality Awards Ceremony

October 23-25 WHCA/WiCAL 68th Annual Fall Convention
Best Western Premier Waterfront Hotel & Convention Center - Oshkosh, WI

October 31: Halloween

NOVEMBER

November 5: Moving Mountains SNF Provider Training
TBD - Webinar
1:30-2:45 p.m.

November TBD: Silver National Quality Award Preparation Seminar

November 13: WiCAL Learning Session
Held via Webinar
2:00-3:00 p.m.

November 14: MDS Webinar
1:00-2:00 p.m.

November 19: Education Committee
Held via Teleconference
10:00-11:00 a.m.

November 19: Quality Committee
Held via Teleconference
11:00-12:00 p.m.

November 19: Payment Council Meeting
12:30-1:30 p.m.

November 19: Business Partner Committee Meeting

November 20: Financial Affairs Webinar
2:00-3:00 p.m.

November 21: PEAL Webinar
1:00-2:00 p.m.

November 28: Thanksgiving - Office Closed
November 29: Office Closed

DECEMBER

December 3: Survey/Regulatory Committee Meeting
In-Person
10:00 a.m.

December 3: WHCA/WiCAL Board and Staff Strategic Planning Retreat
Clarion Suites
Madison
Half-day

December 6: George F. MacKenzie Scholarship Awards Deadline

December 23-30: Chanukah

December 24: Christmas Eve - Office Closed

December 25: Christmas - Office Closed

December 31: New Year’s Eve - Office Closed

Archived recordings of WHCA/WiCAL’s educational webinars are available!
Contact info@whcawical.org for access information.
**WHCA/WiCAL STAFF**

**John Vander Meer, MPA | WHCA/WiCAL President & CEO | john@whcawical.org**

John J. Vander Meer is the President & CEO of the Wisconsin Health Care Association and the Wisconsin Center for Assisted Living. With nearly 20 years of experience in media and legislative relations, John earned a Master’s Degree in public affairs from UW-Madison's Robert M. La Follette School of Public Affairs and graduated with a double major in history and media studies from Calvin College. John was hired as WHCA/WiCAL Communications Director in 2011. During his career, John has worked as a newspaper reporter covering health care and other issues, served as the communications and public policy coordinator for the Wisconsin Department of Justice, and worked for several Wisconsin state legislators, including serving as Chief of Staff to an Assembly Representative and Committee Clerk of the Assembly Colleges and Universities Committee. As a registered lobbyist, John provides members with expertise on strategic communications, legislative, and regulatory matters. Having WHCA/WiCAL be a member-driven organization is a critical priority for him — so please let John know how the association can help your member facility.

**Christina “Tina” Belongia, BSN, RN | Director of Quality Advancement & Regulatory Affairs | tina@whcawical.org**

Christina “Tina” Belongia; Director of Quality Advancement and Regulatory Affairs. Tina has served at every level of clinical regulatory operations and LTC nurse consulting in long-term care in Wisconsin during her career. Over a career that has spanned the continuum of clinical operations, Tina has represented dozens of buildings all across the state of Wisconsin. She is familiar with every survey region in the state, has significant expertise and familiarity with state and federal regulations, and can provide members with key strategic guidance related to clinical matters, the survey process, and the long-term sector as a whole. From serving as a Director of Nursing, to serving as a regional director of clinical operations for several multi-facility companies; from working as a corporate director of clinical operations, to most recently serving as a legal and clinical nurse consultant for several Wisconsin-based clinical operations consulting businesses, Tina has valuable credentials that will add to the value proposition of WHCA/WiCAL membership.

**Brian Purtell, JD | Legal and Regulatory Advisor | bpurtell@whcawical.org**

Brian serves as the Legal and Regulatory Advisor to WHCA/WiCAL. He has more than 25 years of health law legal experience, most of which with WHCA/WiCAL. He is a leading voice of the long-term care profession in Wisconsin and nationally through AHCA/NCAL. His years of association experience have allowed him to establish the necessary skills, knowledge, reputation and credibility to serve the WICAL and WHCA memberships. As one of six registered lobbyists on staff, he supports legislative advocacy and leads the association’s regulatory advocacy efforts.

**Jim Stoa | Director of Public Affairs | jstoa@whcawical.org**

Jim serves WHCA/WiCAL as a registered lobbyist and directs internal and external communications for the association. As an experienced former legislative staffer, Jim has a decade of experience in communications and press relations in the Wisconsin State Legislature, serving as Chief of Staff in the State Senate and most recently as Policy and Communications Advisor for two State Representatives. Jim also has experience with constituent relations and member engagement through his work as a legislative aide and as Development Director for a non-profit agency. Jim holds a Bachelor’s Degree in Political Science from UW-Madison and will complete his law degree at the University of Wisconsin Law School in May 2019. Among Jim's duties as Director of Public Affairs is to help member providers tell their stories. Jim is here to help members communicate effectively with local media outlets or with local, state, or federal officials.

**Kate Dickson, MPA | Director of Reimbursement Policy | kate@whcawical.org**

Kate Dickson is a graduate of the Andrew Young School of Policy Studies at Georgia State University with a Master of Public Administration, as well as a graduate certificate in Public Health. Kate has a strong background in quantitative analysis and statistical research. She has held internships with the American Cancer Society, ChildSpring International and the Lupus Foundation of America. Hired in 2014, Kate provides WHCA/WiCAL members with data, policy and financial analysis – particularly the Wisconsin State Nursing Home Payment Methodology and Family Care MCO reimbursement questions. Please contact Kate with questions that you have about any of these matters.
Ramie Zelenkova | Lobbyist | rzelenkova@hwz-gov.com
Ramie has over a decade of experience in lobbying, grassroots advocacy and legislative research and has worked to maintain strong relationships with legislative members on both sides of the aisle. Ramie represents clients in areas such as health care, long-term care, education, and child welfare with particular experience with the Wisconsin Medicaid Program. Ramie is a graduate of the University of Wisconsin-Madison.

Greg Hubbard | Lobbyist | ghubbard@hwz-gov.com
Greg is a partner at HWZ. Greg has more than 20 years of combined legislative and lobbying experience having spent over a decade working for several republican legislators including serving as Chief of Staff to a Majority Leader in the Wisconsin State Legislature. Greg is a graduate of the University of Wisconsin-LaCrosse.

Katie White | Lobbyist | kwhite@hwz-gov.com
Katie is an Associate at HWZ with a decade of combined government affairs and legislative experience, focusing on issues related to health care and long-term care. She also brings extensive knowledge of the legislative process as she spent six years managing constituent relations and office operations for Wisconsin State Senator Rob Cowles. She received her Bachelor's degree in Political Science from the University of Wisconsin-Madison.
WHCA/WiCAL offers members up-to-date information using direct membership communications in print and electronic media. As a member of our statewide network of long-term and post-acute care providers, you have access to all of the news and information that you need to know as an assisted living or skilled nursing facility provider.

- Our weekly electronic newsletter, CareConnection, has an online presence that is updated regularly;
- Continuum, WHCA/WiCAL’s semi-annual trade publication, offers feature articles on the trends that are important to Wisconsin’s senior living providers;
- The annual Membership Directory, which is distributed as an insert to Continuum, provides the contact information for your colleagues in assisted living and skilled nursing;
- Member Alerts and Member Memos keep you informed about action items for Wisconsin’s long-term care provider community, and the regulatory and public policy challenges and opportunities that they face;
- Regular updates on WHCA/WiCAL’s social media platforms – BE SURE TO FOLLOW US ON:
  ![Facebook](https://www.facebook.com), ![Twitter](https://twitter.com), ![LinkedIn](https://www.linkedin.com), ![YouTube](https://www.youtube.com)
- The WHCA and WiCAL Members-Only sections of www.whcawical.org provide key regulatory resources that you need as a long-term or post-acute care provider;
- The WHCA/WiCAL Membership Forum is an online resource for direct member-to-member collaboration on the regulatory and operational challenges that assisted living and skilled nursing facility providers address on a daily basis;
- WHCA/WiCAL’s social media presence keeps members aware of the articles and events that staff are following;
- The web-based video series Video Spotlight keeps members up-to-date on important issues, offerings, and announcements.
The WHCA/WiCAL PAC gives members the opportunity to join together and raise awareness about the long-term care profession. The 2018 election cycle brought many new faces to the state legislature, and a new governor to the East Wing of the State Capitol. But thanks to the WHCA/WiCAL PAC’s strategic giving plan, long-term care providers are in a strong position to advocate with established legislative leaders, along with new allies. In 2018, we set a lofty goal of $20,000 – and that goal is within reach!

Both the Political Affairs committee and the Board of Directors are requesting staff from every WHCA/WiCAL facility contribute $2 per bed in 2019 to the WHCA/WiCAL PAC to be used to support candidates for the Legislature. We also encourage you to participate in WHCA/WiCAL PAC events during the year.

Please send your personal check to:
WHCA/WiCAL PAC
131 W. Wilson, Suite 1001
Madison, WI 53703

—OR—

Simply go to
www.whcawical.org/pac
to contribute with your personal credit card!
You can make a simple contribution or set up recurring contributions.

Thank you for your support!

Sincerely,

Jeff Schueller
WHCA Board President

Dale Kelm
WiCAL Council Chair

Deb Klatkiewicz
PAL Committee Co-Chair

Jay Hitze
PAL Committee Co-Chair
**OTHER EDUCATIONAL OFFERINGS:**

**MOVING MOUNTAINS WEBINAR SERIES**
Join us as we explore the industry changes taking effect in 2019 including Phase 3 RoP (Requirements of Participation) and preparing for the reimbursement transition from Medicare PPS RUGs IV to the Patient Driven Payment Model (PDPM). These webinars are offered at a very affordable price. Each session will be held from 1:30-2:45 pm

- January 8, 2019
- February 5, 2019
- March 5, 2019
- April 2, 2019
- May 7, 2019

**MDS WEBINARS - 1:00-2:00 pm**
Join us for a Free MDS Technical Briefing Webinar for Members Only.

- March 28, 2019
- July 25, 2019
- November 14, 2019

**PEAL WEBINARS - All are Thursdays 1:00-2:00 pm**
Exciting training and education will focus on the utilization of evidence-based standards of performance management and quality assurance.

- January 17, 2019
- April 18, 2019
- November 21, 2019

**WiCAL LEARNING SESSIONS - Webinar 2:00-3:00 pm**
The Wisconsin Center for Assisted Living is holding a series of regular membership learning sessions in 2019 designed to help inform and engage managers and staff of WiCAL member facilities on a series of topics critical to the assisted living profession.

- April 24, 2019
- July 24, 2019
- November 13, 2019

**10% MEMBER DISCOUNT ON COMPLIANCE REQUIREMENTS AND EDUCATION NEEDS**
As experts in senior care, CE Solutions partners with you to meet compliance requirements while streamlining your staff education process through online courses designed to meet the needs of long-term care staff. In addition, their robust e-learning system provides numerous reporting tools for the HR professional that allow for the tracking of course progress, course completions, and the assessment of individual learning. They can also provide you with custom packages for specific education needs.

**10% DISCOUNT ON ONLINE DEMENTIA CARE TRAINING AND CERTIFICATION**
HealthCare Interactive’s CARES online dementia care training program meets the State of Wisconsin dementia training requirements, and each staff member who completes any of the 5 online training programs can get certified by the Alzheimer’s Association at no additional cost.

Pricing starts at $24.95 per person, and affordable site licenses are available. Go to [www.hcinteractive.com](http://www.hcinteractive.com) to make your purchase and use the promo code WHCA10 at checkout to receive 10% off your entire order. If you have questions, or if you wish to place your order by phone, call (952) 928-7722.
A MEMBERS-ONLY DISCOUNT

SAVE TODAY
by getting your
Season Ticket Pass

SAVE 25% OFF
THE ALREADY REDUCED
MEMBER PRICING!

Purchasing a Season Ticket Pass provides you four valuable educational programs at one low price!

Quality Symposium
PDPM
Survey Updates
Emergency Preparedness

Register today online at whcawical.org/seasonticket

This Limited Time Offer Ends February 8th.

EMERGENCY PREPAREDNESS:
PLAN IT, TEST IT, BE READY!
THREE-PART WEBINAR SERIES | 1:00-2:00 p.m.

February 21, 2019 | Webinar Series Part 1
March 7, 2019 | Webinar Series Part 2
March 21, 2019 | Webinar Series Part 3

This program will be submitted for Continuing Education for participant hours from NAB/NCERS.

Facilities are required to conduct a tabletop exercise as a part of the emergency preparedness requirements for their facility. As a part of this 3-part innovative webinar series, WHCA/WiCAL’s invited speakers and presenters will provide all the necessary background on the emergency preparedness rule, introduce and conduct a tabletop exercise scenario, and evaluate the performance of facilities on their performance of the tabletop exercise, as well as use the lessons learned from the exercise for the testing and strengthening of your center’s emergency preparedness plan. This webinar series is designed to be useful for multiple members of the leadership team in your facility, all while conducted via webinar, so that planning and coordination of these efforts isn’t just for the administrator attending an in-person session, but an interdisciplinary exercise for anyone in your facility who is responsible for preparing for a situation that should be included in the emergency preparedness plan for your facility.

Audience: NHA, DON, Maintenance Directors, Center EP Team Members

Retail/Individual Session Price
Non-Member $149; Member $119

UNDERSTANDING AND PREPARING FOR THE PATIENT DRIVEN PAYMENT MODEL (PDPM)

May 8, 2019 | 8:30 a.m. - 4:00 p.m.
Stoney Creek Hotel & Conference Center
Rothschild, WI

Presenters: Patricia Boyer, MSM, RN, NHA, Wipfli LLP
Caryn Adams, RN, MSN, RAC-CT, HCS-O, AHIMA
Approved ICD-10 Trainer

This program will be submitted for Continuing Education for participant hours from NAB/NCERS.

In 2017, CMS began looking at a way to pay nursing facilities to eliminate some of the ongoing concerns about therapy utilization and costs that affect the care of resident. CMS is changing the SNF reimbursement system from the present RUGs-based payment to the PDPM. This includes five different components of care (PT, OT, SLP, NTA and Nursing) that will affect payment. We will discuss that potential change and the ramifications to your facility. We will also

Continued
review ICD 10 coding related to MDS and reimbursement under PDPM. A case study will walk you through each area of coding throughout the day.

**Objectives:** At the completion of this session, participants should be able to:

- Identify what is included in the five components of the PDPM system
- Discuss how the factors are calculated in each component
- Analyze how this potential change in payment system will affect their facility.
- Identify the role of ICD 10 related to reimbursement
- Understand how to use the tools to improve coding and reimbursement
- Implement a plan related to ICD10 coding in their facility

**Retail/Individual Session Price**
Non-Member $169; Member $139

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**THE 3RD ANNUAL WHCA/WiCAL QUALITY SYMPOSIUM**

June 13, 2019 | 8:30 a.m. - 3:30 p.m.
Stoney Creek Hotel & Conference Center
Rothschild, WI

This program will be submitted for Continuing Education for participant hours from NAB/NCERS.

WHCA/WiCAL is pleased to announce its 3rd Annual Quality Symposium: From Reactive to Proactive. This event will offer valuable opportunities to gather new tools and resources, network with peers and stakeholders, and invest in yourself as a clinician and/or operator to successfully navigate in our challenging environment. The 2019 symposium will focus on topics such as the 5-star ranking system, utilizing performance appraisals as a tool to improve performance, improve goal setting and enhance communication, and other hot topics! The WHCA/WiCAL Quality Symposium is a worthwhile event for directors of nursing, administrators, regional clinicians and operators and all those involved in resident care to collaborate and learn. You will return to your facility with new ideas and approaches that make you more effective and efficient.

**Retail/Individual Session Price**
Non-Member $169; Member $139

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**ANNUAL SURVEY UPDATE WORKSHOP**

8:15 a.m. - 1:00 p.m.
September 10, 2019 | Appleton, Red Lion
September 11, 2019 | Eau Claire, Holiday Inn
September 17, 2019 | Madison, Clarion

**Presenters:** Brian Purcell and Tina Belongia

This program will be submitted for Continuing Education for participant hours from NAB/NCERS.

Utilizing the knowledge and experience of WHCA/WiCAL’s Legal and Regulatory Advisor, Brian Purcell, JD, as well as the clinical and compliance acumen of Tina Belongia, WHCA/WiCAL’s Director of Quality Advancement and Regulatory, we will examine the top 10 F-tags being issued in the state of Wisconsin during the long-term care survey process, discuss general observations and updates with SNF/NF surveys, and look towards the nearing Phase III RoP implementation deadline. This program will include an emphasis on proactive action steps and best practices providers can implement to prepare their staff for survey, as well as how to address resident and family concerns proactively so as to avoid complaint surveys.

**Objectives:**

- Review regulatory and survey developments over the past year, including trends and top 10 tags
- Examine and prepare for the Phase III requirements coming in November 2019
- Develop proactive efforts towards enhancing quality improvement and regulatory compliance, including the implementation of an effective grievance/concern program

**Audience:** NHA, DON/Clinical Leaders

**Retail/Individual Session Price**
Non-Member $139; Member $109

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Register today online at [whcawical.org/seasonsticket](http://whcawical.org/seasonsticket)

**SAVE 25% OFF THE ALREADY REDUCED PRICING!**

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**GET A SEASON TICKET TO ATTEND ALL 4 SESSIONS FOR ONLY $379.00**

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**SECTION 1 | ROW 1 | SEAT 1**

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The WHCA/WiCAL Financial Affairs Webinar Series

The WHCA/WiCAL Payment Council is pleased to continue offering the popular Financial Affairs Webinar Series available exclusively to our members. This series will provide a briefing, background, and forum for members to learn, network, and share ideas about many of the critical financial affairs issues they face on a day-to-day basis. Please be sure to contact WHCA/WiCAL for webinar access information.

WHCA/WiCAL Staff Coordinator
Kate Dickson, WHCA/WiCAL Director of Reimbursement Policy.

Intended Audiences:
- Business Office Personnel
- SNF Administrators/ AL Managers
- CFOs

Save the Dates! All webinars Held from 2:00-3:00 p.m.
- February 20
- March 20
- May 15
- August 21
- November 20

Topics for this valuable webinar series will include the most up-to-date, relevant issues for members in areas including:
- Changes to State Medicaid Program
- Value-Based Payment Model Intricacies
- Billing Practices
- Continued Direct Care Workforce Funding
- New Medicare topics to Accompany WHCA/WiCAL 2019 PDPM Education

Register at www.whcawical.org/financialwebinar
**Moving Mountains**

**SNF Provider Training, Tools and Insight to Conquer 2019 Industry Changes**

WHCA/WiCAL is the exclusive Wisconsin provider of this webinar series. NAB Approved 1.25 Credit Hours per Webinar

**Presenter:** Amie Martin, OTR/L, CHC, RAC-CT, Clinical Consultant, Shelly Maffia, MSN, MBA, RN, LNHA, QCP, Director of Regulatory Services, and Eleisha Wilkes, RN, RAC-CT Clinical Consultant

This webinar series will guide providers in implementing a step-wise action plan to manage the industry changes taking effect in 2019 including *Phase 3 RoP (Requirements of Participation)* and preparing for the reimbursement transition from Medicare PPS RUGs IV to the *Patient Driven Payment Model (PDPM).* Additional sessions may be added in the fall of 2019 based on member feedback and CMS updates.

**Fees:**
- Members $49 per facility/ per session
- Non-Members $75 per facility/ per session

**Register Today!**

www.whcawical.org/movingmountains

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Moving Mountains Series</th>
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<tbody>
<tr>
<td>January 8, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>PDPM: Effective Systems and Coding of Section GG</td>
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<tr>
<td>February 5, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>Phase 3: Implementing an effective SNF Compliance &amp; Ethics Program</td>
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<tr>
<td>March 5, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>SNF Quality Reporting (QRP) and SNF Value Based Purchasing (VBP) Programs</td>
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<tr>
<td>April 2, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>PDPM: Developing ICD10 Expertise for Effective Coding of Clinical Categories &amp; Non-Therapy Ancillary</td>
</tr>
<tr>
<td>May 7, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>Phase 3: Implementing Successful Staff Training &amp; Competency Programs</td>
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<tr>
<td>July 2, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>Phase 3: Next Steps for the Infection Preventionist</td>
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<tr>
<td>August 6, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>Operational Strategies for Success Under PDPM (with expert panel)</td>
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<tr>
<td>September 3, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>Phase 3: Trauma Informed and Culturally Competent Care</td>
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<tr>
<td>October 1, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>TBD based on CMS updates and identified transition issues</td>
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<tr>
<td>November 5, 2019</td>
<td>1:30-2:45 p.m.</td>
<td>TBD</td>
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How To Contact Your Legislators

2019 IS A BUDGET YEAR, AND LEGISLATORS WILL BE MAKING DECISIONS ON CRUCIAL FUNDING MATTERS FOR MEDICAID AND FAMILY CARE! EVERY MEMBER FACILITY IS ASKED TO MEET WITH THEIR LEGISLATORS ABOUT WISCONSIN'S LTC FUNDING AND THE STATE’S FRONTLINE CARE WORKFORCE CRISIS. READ BELOW TO FIND OUT HOW...

You can help to increase the provider community’s collective influence by staying in close contact with your local elected and appointed officials at all levels of government. Take advantage of every opportunity possible to communicate with them in writing, through e-mail, by phone, and in person. WHCA/WiCAL staff will also call upon you to help support WHCA/WiCAL's efforts in Madison.

Remember that WHCA/WiCAL's staff is one of the most valuable tools you have. They know the ins and outs of legislative activities, committees, processes, and staff contacts. All of us, speaking together, present a strong voice for the long-term care provider community. Please take a few minutes now to read the following guidelines. If you have any questions, please feel free to contact WHCA/WiCAL’s staff in Madison.

LETTERS AND E-MAILS

A well-crafted letter or e-mail is the most commonly used and effective means of communicating with elected officials. Legislative offices are set up to receive, log, and respond to constituents' letters.

IMPROVE YOUR LETTERS AND E-MAILS!

- Be straightforward and clear. Avoid using industry lingo (Do you really think legislators know what “SNF” means?).
- Keep it short (one page – not smaller than 10-point type).
- Make your primary point in the first paragraph.
- Avoid long, drawn-out paragraphs that keep your reader guessing as to what your conclusion may be.
- Use facts and the experiences of your staff and residents to back up your opinions.
- Use your credentials to support your views. This lets the reader know you are qualified to be making your statements.
- Share your expertise without boasting.
- Be tactful and polite – remember that you will be asking for something from the official and that there will be an additional issue down the road. It is not wise to alienate your legislator with anger because of a “disagreement” on a current issue.

VISITS WITH ELECTED OFFICIALS

Congressional and state legislative district offices are staffed with people whose job it is to communicate with constituents like you. We have several members who make a point to stop in to visit their legislator every time he/she holds office hours in their area. This is the impact each member should strive for. Don't hesitate to stop by local offices and establish relationships with the staff. Don't feel put off if you meet with a staff member.
GET THE MOST FROM YOUR VISITS!

- Call ahead of time for an appointment and tell them what issues you wish to discuss.
- Time with legislators is extremely valuable. Have an agenda so that you don’t just “chat” until the clock runs out.
- Don’t be disappointed if you meet with staff. Treat a meeting with staff as you would with any elected official.
- Expect them to say they will have their staff “look into the issue.”
- Stick to the facts and use your personal story to serve as an example.
- Give the legislator a one-page paper describing the issue and solution and ask him/her to support your position.
- Leave the meeting open-ended for further discussion – and ALWAYS follow up with a personal “thank you” note AND call or e-mail your WHCA/WiCAL lobbyists.

TELEPHONE CALLS

A phone call is not as personal as a visit, but more so than a letter. The rules are the same – make your points clearly and succinctly and then say goodbye. Don’t act surprised or annoyed if a staff member takes your call. Treat staff members with the same respect and courtesy you would an elected official.

MAKE YOUR PHONE CALLS COUNT

- Use the phone when time for action is short.
- Use the phone when you want to convey urgency.
- Leave a simple message of your support or opposition to a bill by leaving the Assembly or Senate bill number and the name it is known by and then ask your legislator to support your position.
- Always mention your name, title and local affiliation.
- Provide your contact information including your mailing address.
- It is fine to ask the staff person to call you back and let you know what action the legislator took.

MAKE SURE YOUR LEGISLATORS KNOW ABOUT WHCA/WiCAL’S TOP POLICY PRIORITIES

**Workforce Shortage:** The workforce shortage in Wisconsin’s long-term care facilities is a serious problem. As a result of the fact that nearly 80 percent of our residents’ care is paid by Medicare and Medicaid, and more than 70 percent of a facility’s costs are labor-related, Wisconsin’s long-term care provider community can’t offer competitive wages for our state’s hard-working front-line caregivers compared to other major employers. All WHCA/WiCAL Members are asked to make sure that their legislators are well aware of this important issue.

**SNF Medicaid Reimbursement:** According to numerous recent national studies, Wisconsin has one of the worst reimbursement system in the country. While Wisconsin’s post-acute and long-term care centers are routinely among the highest quality facilities in the nation, without adequate reimbursement, how long will Wisconsin’s providers be able to maintain that high level of quality? Make sure that your legislators are aware of the high quality care that your facility provides and the tight financial strains that you face.

**Family Care Funding:** Now is a crucial time for Family Care providers to contact your legislators and remind them that Family Care is a critical program for our state’s frail elderly and disabled populations, and that the state must invest in Family Care to advance dignity and independence of our state’s vulnerable citizens.

**CNA Training:** Wisconsin providers are currently at a disadvantage for attracting new caregivers, as our border states – Minnesota, Iowa, and Michigan – follow the federal CNA hourly training requirement, while Wisconsin has a much more onerous standard. Aligning Wisconsin’s training requirement with the federal standard will help providers fill more shifts and be able to provide quality care for more seniors and disabled community members in need!
Face Time with Legislators – The Most Impactful Method

WHCA/WiCAL is committed to sharing the story of Wisconsin’s long-term care community to make sure that local and state elected officials, as well as other stakeholders, understand the challenges involved with the workforce shortage. But the most influential testimony comes from YOU and the staff, residents, and patients you serve!

For more information on how to conduct a facility tour, visit www.whcawical.org/legislative.
George F. MacKenzie Scholarship

The MacKenzie scholarship is named for the late George F. MacKenzie, a former WHCA Executive Director, WHCA president and former Administrator of the Wisconsin Division of Health, in honor of his nearly 50 years of dedication to Wisconsin’s long-term care community.

The George F. MacKenzie Scholarship provides financial assistance to students pursuing a degree related to long-term care and health services.

The scholarship has provided more than $150,000 in aid!

Did you know? Staff from WHCA/WiCAL member facilities, business partners, and their families are eligible for scholarships! Visit whcawical.org/scholarship for full details.

WHCA/WiCAL President & CEO John Vander Meer with George F. MacKenzie scholarship winners at the 2016 CHAASE awards banquet. John is pictured with student award recipients, from left to right, Kristine Maciolek, Deanna Pierzina, Miranda Weiss, and Briana Wyker.

For more information and to apply, visit www.whcawical.org/scholarship
Application Deadline: December 6, 2019
WiCAL members are encouraged to maximize their membership benefit via participation in the association's Performance Excellence in Assisted Living (PEAL) quality advancement program. PEAL is part of the larger Wisconsin Collaborative Coalition for Excellence in Assisted Living (WCCEAL), which is the Department of Health Services' initiative encouraging proactive compliance and recognizing assisted living providers who participate in a DHS-approved, association-based quality initiative.

PEAL is a Baldrige-based program in which facilities first embark on an internal self-analysis of their organization. Upon establishing foundational elements, participants learn or enhance their performance improvement processes that can be utilized in clinical and nonclinical performance efforts. Unlike some other programs, there are no additional fees for members to participate in PEAL.

Participation in PEAL/WCCEAL allows facilities to access critical data comparing their performance and quality to all other WCCEAL participating facilities, in quality variables and an annual resident satisfaction survey. WCCEAL is gaining significant recognition and attention, and participation is taking on greater tangible significance. WiCAL members that do not currently participate in PEAL are encouraged to join their fellow members in this important initiative.

Members wishing to enroll are encouraged to contact Tina Belongia (tina@whcawical.org). Past webinars, programs, and resources can be found on the webpage dedicated to this program, www.whcawical.org/peal.

**2019 PEAL CURRICULUM**

2019 Enrollment Periods:
- Feb. 1 — March 14
- May 1 — June 14
- Aug. 1 — Sept. 14
- Nov. 1 — Dec. 14

**PEAL SESSION WEBINAR CALENDAR**

All webinar sessions are on a Thursday from 1:00-2:00 pm

*Exciting training and education will focus on the utilization of evidence-based standards of performance management and quality assurance. Webinar topics such as Dementia Care, Workforce Retention, Medication Management just to name a few are not only great for managers, but are also useful for staff within the community!*

- January 17, 2019
- April 18, 2019
- July 18, 2019
- November 21, 2019

www.whcawical.org/joinpeal
WHCA Board of Directors & WiCAL Council By District

District 1  Green, Kenosha, Racine, Rock and Walworth
District 2  Dane and Jefferson
District 3  Columbia, Crawford, Grant, Iowa, Lafayette, Richland, Sauk and Vernon
District 5  Milwaukee and Waukesha
District 6  Dodge, Fond du Lac, Ozaeke, Sheboygan, Washington and Winnebago
District 7  Clark, Marathon, Portage, Shawano, Waupaca and Wood
District 8  Brown, Calumet, Door, Kewaunee, Manitowoc, and Outagamie
District 9  Adams, Buffalo, Green Lake, Jackson, Juneau, La Crosse, Marquette, Monroe, Trempealeau and Waushara
District 10  Barron, Chippewa, Dunn, Eau Claire, Pepin, Pierce, Polk, Rusk and St Croix
District 11  Florence, Forest, Langlade, Lincoln, Marinette, Oconto, Oneida, Price, Taylor and Vilas
District 12  Ashland, Bayfield, Burnett, Douglas, Iron, Sawyer and Washburn

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2019 WHCA/WiCAL COMMITTEES

If you would like to join one of these committees and are a staff of a current WHCA/WiCAL member facility, please send an email indicating your interest to info@whcawical.org.

Payment Council
Co-Chair: Amy Seils
Co-Chair: Larry Lester
Staff Liaison: Kate Dickson
This committee provides a forum for data and information exchange and dialogue among financial managers; as well as development of commentary, policies, and recommendations on matters relating to current and emerging payment methodologies for skilled nursing and assisted living facilities.

Education Committee
Co-Chair: Mitzie Cannon
Co-Chair: Amy Fetzer
Staff Liaison: Tina Belongia
The Education Committee is charged with the development and implementation of educational programs and conferences for member facilities. Educational planning includes coordination of educational functions at WHCA/WiCAL conferences, statewide trainings and workshops, webinars, and other educational resources. This includes location planning and the recommendation of educational and entertainment functions at WHCA/WiCAL conferences. The Education Committee may receive recommendations from other WHCA/WiCAL committees and should carefully assess the need and timing of recommended education.

Quality Committee
Co-Chair: TBD
Co-Chair: TBD
Staff Liaison: Tina Belongia
The Quality Committee is a collaborative effort to advance care quality and current standards of clinical practice in WHCA/WiCAL member facilities. This committee will also focus efforts on promoting the National Quality Awards and the AHCA Quality Initiatives.

Survey/Regulatory Committee
Chair: Brian Purtell
Staff Liaison: Tina Belongia
The newly formed Survey/Regulatory Committee is designed to review quarterly DQA citation statistics for ways in which facilities can advance and improve their efforts toward survey compliance. As a means of enabling these efforts, the committee will make educational session recommendations for the Spring Conference, Fall Convention, as well as topical areas that should be covered in regional and one-day workshops. The committee will also make recommendations for elements to be included in survey preparation tool development for facilities. The Survey/Regulatory Committee will be the primary vehicle through which the association develops recommendations on strategic reform planning of the SNF survey system to CMS and state survey agency officials.

Multi-Facility Committee
Chair: Jeff Schueller
Staff Liaison: John Vander Meer
This committee serves as a forum for the multi facilities (three or more facilities under similar management) to voice their individual and collective concerns regarding the issues confronting the long-term care provider community. It also serves as a vehicle through which to facilitate member participation from staff in multi-facility companies.

Independent Owner Committee
Chair: Steve Kuranz
Staff Liaison: John Vander Meer
This committee serves as a forum for the independent provider (less than three facilities under similar management) to voice their individual and collective concerns regarding the issues confronting the long-term care provider community.
If you would like to join one of these committees and are a staff of a current WHCA/WiCAL member facility, please send an email indicating your interest to info@whawical.org.

**Political Affairs Committee**

**Co-Chair:** Jay Hintze  
**Co-Chair:** Deb Klatkiewicz  
**Staff Liaison:** Jim Stoa

This committee is designed to foster membership contributions to, and participate in, the substantial political activities of WHCA/WiCAL including the WHCA/WiCAL Political Action Committee. This committee is responsible for establishing strategies to allow the association to achieve its mission in the legislative process. Attention is placed on the unique aspects of the political arena as it pertains to local, state, and federal activities.

**Business Partners Committee**

**Chair:** Pat LeMire  
**Staff Liaison:** Jena Jackson

This committee is designed to give WHCA/WiCAL Business Partners a more formalized vehicle through which to voice their needs and concerns to the Board of Directors. This committee works to ensure the timeliness and quality of the services WHCA/WiCAL provides its Business Partners, in an effort to help foster productive working relationships with WHCA/WiCAL member facilities.

**Budget Committee**

**Chair:** Michael Jones  
**Staff Liaison:** John Vander Meer

This committee is charged with the development of WHCA/WiCAL’s annual operating budget. The budget is generally developed in August and September. The Budget Committee’s recommendation for the operating budget for the next calendar year is presented to the Executive Committee and Board of Directors at the Association’s Fall Convention. The committee can meet, as needed, at other times during the year.

**Bylaws Committee**

**Co-Chair:** Brian Purtell  
**Co-Chair:** Alan Gaffner  
**Staff Liaison:** John Vander Meer

This committee addresses and resolves all questions referred to and relative to the interpretations of the Association’s Bylaws. Moreover, the committee provides continuing oversight on the Bylaws to assure that they are consistent with the direction and desires of the membership. On request from the Board of Directors, it drafts written policy consistent with the association’s constitution and bylaws and presents the committee draft to the Board of Directors for approval, which must subsequently be approved by the membership as a whole. The committee keeps the policies up-to-date in an organized manner and makes them accessible to the membership.
The Wisconsin Clinical Resource Center
Your access to evidenced-based care and training modules

Nursing home members and PEAL/WCCEAL members in good standing are reminded that all personnel are able to register for and use the Clinical Resource Center (CRC) for access to a wealth of clinical standards of practice and training materials. The CRC has been recognized nationally as a model of collaboration between regulators and provider associations working toward improving and easing access to authoritative resources for the provider community as well as survey personnel.

The CRC developed initially through a grant awarded to Wisconsin’s skilled nursing associations. It has been embraced by state and federal officials as an invaluable source of information. UW Madison’s Center for Health Systems Research and Analysis (CHSRA) is the contractor that develops and maintains the CRC, in conjunction with WHCA/WiCAL staff and members of the Advisory Committee.

All skilled nursing members and PEAL/WCCEAL members in good standing have access to the CRC. Whereas previously there was only a facility username and password, the system has changed to allow individuals to have their own access and not be dependent upon one facility registration. All skilled nursing and eligible PEAL/WCCEAL facility members should be taking advantage of this tremendous resource to identify sources for policy and procedure development. Importantly, the access includes, free of charge, all of the American Medical Director Association (AMDA) Clinical Practice Guidelines, which would cost over $800.00 if you were to purchase these through AMDA.

To access the CRC, go to https://crc.chsra.wisc.edu/ to either sign in with your existing account, or to set up your own new registration. Questions regarding access should be directed to the CRC Helpdesk found on the homepage.

LTC Trend Tracker is a web-based tool that enables long term and post-acute care providers, including assisted living, to access key information that can help their organization succeed. This exclusive benefit for AHCA/NCAL members, allows skilled nursing and assisted living organizations to benchmark personal metrics to those of their peers and examine ongoing quality improvement efforts. LTC Trend Tracker is AHCA/NCAL members’ one-stop-shop to gain timely information and valuable insight about their own performance as well as the entire profession’s.

Behold the Power of Information – With just a few clicks of a button, LTC Trend Tracker gives you access to government data collected by the Centers for Medicare and Medicaid Services (CMS) on skilled nursing centers – providing you with one central hub for all your reporting needs. For assisted living members, LTC Trend Tracker allows you to upload and track key quality metrics. Use the Dashboard to quickly see how you are trending on key metrics compared to your peers. Quickly download reports to share and engage staff members as well as area providers to build partnerships.

Enhance Your Commitment to Quality – Improving quality care is a journey, and LTC Trend Tracker is the tool you need to ensure your organization stays on track. Monitor your progress on quality measures, Five-Star, AHCA/NCAL Quality Initiative goals, hospital readmission rates and more. Identify areas your organization should address in order to improve and set your own performance targets. Demonstrate your dedication to quality to your patients and residents with verifiable results.

Gain a Competitive Edge – Monitoring only your own performance isn't enough to stay relevant in today's long term and post-acute care market. LTC Trend Tracker provides information on fellow providers from a local, regional and national perspective, so you can see how you measure up (individual organization's information stays private; LTC Trend Tracker only reports in the aggregate). Benchmark yourself to those of your peers and keep your organization ahead of the curve.

Take Advantage of Your AHCA Membership – More than 8,000 skilled nursing centers and assisted living communities have signed up to use LTC Trend Tracker – at no additional cost to their organization. You must be an AHCA member to access this valuable resource.
Save The Dates

Caregiver Day at the Capitol
March 5, 2019
Best Western Premier Park Hotel, Madison

The WHCA/WiCAL Caregiver Day in the Capitol will highlight the Wisconsin LTC provider community's key challenges of the workforce crisis and funding needs through the state's Medical Assistance programs. The event will be held at the Premier Park Hotel on the Capitol Square in Madison.

Spring Conference
April 10-12, 2019
Hyatt Regency Green Bay

Don't miss WHCA/WiCAL's annual Spring Conference and Exposition, where you'll experience enriching educational offerings, professional development opportunities, fun and exciting entertainment, and valuable networking opportunities that celebrate your commitment to your residents. The diverse array of educational offerings at Spring Conference will offer the tools and knowledge you need to continue providing the best quality care to those who need it through the hard work and innovation of long-term care providers.

Care Classic
July 15, 2019
The Oaks, Cottage Grove

Be sure to join WHCA/WiCAL Members and Business Partners for the 2019 Care Classic, a fun-filled event where camaraderie takes precedence over competition, and even non-golfers are encouraged and welcomed to come and join in the fun! Be sure to attend this great WHCA/WiCAL tradition of 41 years which has raised more than $125,000 in scholarship money for family members of WHCA/WiCAL facility employees.

Fall Convention
October 23-25, 2019
Best Western Premier Waterfront Hotel & Convention Center, Oshkosh

WHCA/WiCAL's annual Fall Convention offers attendees premier educational programming, networking opportunities, recreation and fellowship, and the annual Fall Convention Gold Business Partner showcase. Fall Convention's continuing educational opportunities and professional development programming ensures that you will gain the knowledge you need to stay at the forefront of the long-term care provider profession.

For more information, visit www.whcawical.org/calendar.
Save on your long-term care products and services with our trusted group of WHCA/WiCAL Service Corporation members.

The WHCA/WiCAL Service Corporation is a team of specialized, compassionate long-term and post-acute care professionals.

We are committed to advancing quality, value and professionalism of long-term care through education and resources for the benefit of residents, employees and the provider community.

Your Service Corporation wants to make sure that your facility has access to the best products, services, and education at a reasonable cost. With that in mind, please review the companies below that we have partnered with to bring you those cost savings!

**NAVIGATOR GROUP PURCHASING SERVICES**

Navigator Group Purchasing, Inc. is the experienced leader in skilled nursing, senior living, and CCRC purchasing services, delivering savings and cash flow improvements to its members. Navigator members have access to the largest and most comprehensive group purchasing portfolio of food, medical and business programs, innovative services, and management tools.

For more information please contact the WHCA/WiCAL Service Corporation at: jena@whcawical.org or (608) 257-0125
HEALTHCAP
RISK MANAGEMENT & INSURANCE

HealthCap is the premier member-owned insurance program providing liability insurance to senior care communities. HealthCap has provided broad and stable coverage to its members since 2001 and leads the industry in risk management and claim management services. HealthCap’s comprehensive risk management services provide on-site risk consulting, education, and 24-hour support. HealthCap clients have both lower claims frequency and lower claims severity than other major liability insurance carriers. HealthCap is an endorsed carrier of the American Health Care Association and the National Center for Assisted Living. Members of AHCA/NCAL receive a 10% discount.

CE SOLUTIONS

CE Solutions is an industry-leading provider of staff education focusing on the senior care profession. The online learning management system allows the individual learner to access and complete their training on their own schedule from anywhere. With over 300 courses available to choose from, the organization is able to easily tailor the assignments to meet individual staff competency needs, and federal and state training requirements. The system allows for organization-specific download of training materials to meet customization needs of staff training. Reporting features include time analysis reports and multiple course completion reports. CE Solutions is located in Iowa and prides itself in providing superb customer service to its customers. CE Solutions is the preferred education partner with WHCA, offering preferred member pricing.

AHCA – INFECTION PREVENTIONIST SPECIALIZED TRAINING (IPCO)

AHCA is pleased to offer a specialized training certification program for healthcare professionals who desire to serve as Infection Preventionists (IPs) as established in the CMS Reform of Requirements of Participation for Long Term Care Facilities (required by November 2019). Through this program, individuals will be specially trained to effectively implement and manage an Infection Prevention and Control Program in a nursing home.

BADGER GRAPHIC SYSTEMS

A full service print management and marketing firm, specializing in providing customers with professional and prompt services. Innovation and providing members with One Total Solution are Badger Graphic Systems’ keys to success. Badger Graphic Systems is truly your One Total Solution for all creative, printing and direct mail needs.
THE WHCA/WiCAL JOB CENTER

The WHCA/WiCAL website has a Job Center tool where members can post open positions. Simply go to www.whcawical.org/careers/post-a-job/, and fill out the proper information to submit your employment opportunity.

You may also view submitted job postings at www.whcawical.org/jobs.

To access the job portals on the website, simply click on ‘Careers’ on the pull-down menu, and select ‘View Jobs’ or ‘Post a Job’.

Updated Copies of Residents Rights and Future Medical Decisions Booklets Now Available

Ensure State and Federal Compliance with These Informational Resident Guide Books

“Future Medical Decisions” and “Rights of Residents” are designed to inform both residents and caregivers of rights and choices that are guaranteed under federal and state law.

For more information or to place an order, contact WHCA/WiCAL: 608.257.0125 | info@whcawical.org or visit www.whcawical.org/rr