



Wisconsin Health Care Association

Wisconsin Center for Assisted Living



Advancing Superior Staff Retention

Join us for the Workforce Webinar on April 27 with Nationally Recognized Workforce Consultant and Speaker, Clint Maun, CSP

Clint Maun will discuss how successful organizations can find and retain the talent they need to grow and prosper. What has proven to really reduce turnover and increase retention? What does it take to specifically advance the plan and achieve results beyond any provider competitors?

This session will focus upon and discuss in detail methods, programs, and proven efforts of your health care peers. Current examples of organizations' success stories will be shared.

At the completion of this session, participants will be able to:

1. Utilize the appropriate social media, websites, and newspapers to attract and retain quality candidates.
2. Re-energize a team-based effort for recruitment and retention with new models of employee engagement.
3. Develop targeted messages that potential applicants find attractive and respond to.
4. Prepare the targeted pay/benefit strategy for successful recruitment.
5. Discuss and try new compensation, reward, and recognition techniques.
6. Target retention efforts toward at-risk positions.

This session includes case studies, examples, lecture, humor and question/answer.

Presenter: Clint Maun, CSP, Maun-Lemke President and Senior Partner

Clint Maun is nationally recognized for his innovative expertise in healthcare consulting, speaking and research. He is one of a select few to receive the CSP designation of distinction Certified Speaking Professional, from the National Speakers Association.

As co-founder of Maun-Lemke Speaking and Consulting, LLC, Clint's entire career experience has been in healthcare operations, management, leadership, quality enhancement and self-development programs. His unique combination of Missouri farm background and educational study in psychology focused in the healthcare profession lets you know he's been there when you hear his humorous stories, examples and learning lessons.

Clint's acclaimed leadership process has been successfully implemented in small and multi-facility businesses nationwide. His vision, ideas, techniques and innovative solutions are currently at work in thousands of organizations throughout the country.

Since 1984, Clint has concentrated on changing the results of healthcare and improving the people business of our profession. He consults and speaks on a diverse range of critical challenges facing healthcare, from revenue and marketing strategies to service excellence, as well as optimizing employee effectiveness. Clint's strength is optimizing organizational effectiveness with programs targeted to the 3 "C's" of healthcare: Customers, Coworkers and Collaboration.

A Webinar exclusively for Wisconsin's Long-Term Care Communities

Advancing Superior Staff Retention

April 27, 2016 1:30 PM - 3:00 PM CT

Nationally Recognized Workforce Consultant and Speaker, Clint Maun, CSP

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Advancing Superior Staff Retention

REGISTRATION FORM (PLEASE PRINT)

Facility _____

Address _____

City _____ State ____ Zip _____

Contact Person _____

Email Address _____

Registration Fees:

- WHCA/WiCAL Member Facility Non-Member
\$29.00 \$39.00

Payment Options:

Pay by Check Please: Invoice Facility Charge My Credit Card

Charge to: VISA Master Card American Express

Name on Credit Card _____

Credit Card # _____

Expiration Date _____

*No refunds or cancellations will be allowed except for medical emergencies and surveys.

Register on-line at www.whcawical.org/education or mail to WHCA/WiCAL

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Questions please contact Skitch at skitch@whcawical.org

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