

**Avoiding Common
Financial Pitfalls -
Optimizing
Reimbursement**



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Nursing Homes

WEBINAR

Thursday, March 26, 2015 1:30-2:30 PM CT

***Avoiding Common Financial Pitfalls -
Optimizing Reimbursement***

This webinar will be presented by
Jayne Warwick, RN, HBSn
Solutions Specialist, Marketing
PointClickCare



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Avoiding Common Financial Pitfalls - Optimizing Reimbursement

By 2050, more than 27 million people in the United States will be dependent on long-term care, according to a 2013 report by the US Commission on Long-Term Care. The associated costs of care delivery rose 43% between 2000 and 2011, and are anticipated to continue to rise as seniors move into care facilities at a later age, and with more complex care needs. ¹

Providers that depend on Medicaid and Medicare payments are highly susceptible when cuts happen. In 2013, Wisconsin, the shortfall for daily payments of Medicaid dropped even farther, making Wisconsin the third lowest paid state in the nation ². Capturing reimbursement for care nursing homes provide is more important than ever to ensure operators remain sustainable.

This dynamic presentation will discuss common pitfalls providers make in managing the business of care. Attendees will learn how technology can assist in optimizing reimbursement and make specific recommendations on what LTC providers should be doing today to prepare themselves for the future.

Learning Objectives:

After this session, attendees will be better able to understand:

1. Learn the modifications you can make to improve your MDS accuracy
2. Learn methods to increase CMI and RUG scores, while eliminating revenue leakage
3. Understand how ARD selection can increase reimbursement
4. Learn how to increase staff satisfaction and decrease staff turnover
5. Learn how to leverage an EHR to attract new residents

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¹ Source: CMS.gov <http://www.cdc.gov/nchs/data/abus/2013/114.pdf>

² Source: http://www.ahcancal.org/research_data/funding/Pages/2013-Medicaid-Shortfalls-Report.aspx

AVOIDING COMMON FINANCIAL PITFALLS - OPTIMIZING REIMBURSEMENT

**Time Sensitive.
Please Register
Today!**

REGISTRATION FORM (PLEASE PRINT)

Facility _____

Address _____

City _____ State ____ Zip _____

Contact Person _____

Email Address Contact Person _____

Registration Fees:

☐ WHCA/WiCAL
Member Facility \$29

☐ Non-Member
Facility \$39

Payment Options:

☐ Pay by Check Please: ☐ Invoice Facility ☐ Charge My Credit Card

Charge to: ☐ VISA ☐ Master Card

Name on Credit Card _____

Credit Card # _____

Expiration Date _____

*No refunds or cancellations will be allowed except for medical emergencies and surveys.

**Register on-line at www.whcawical.org
or mail to WHCA/WiCAL**

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