

WHCA/WiCAL

Wisconsin Health Care Association

Wisconsin Center for Assisted Living

63rd ANNUAL FALL CONVENTION

OCTOBER 22-24, 2014

Wisconsin Dells, WI ■ Chula Vista Resort



Setting Sail... A New Wave of Quality



Like us on: 

Follow us on: 

www.whcawical.org

You're Invited to

63rd WHCA/WiCAL ANNUAL FALL CONVENTION

Wisconsin Health Care Association Wisconsin Center for Assisted Living

Setting Sail...
A New Wave of Quality

WHCA/WiCAL is pleased to invite you to the 63rd Annual Fall Convention. From Oct. 22-24, 2014, we will be "Setting Sail for a New Wave of Quality," with five educational tracks, invaluable peer networking throughout the Convention, the "Shining Star" awards luncheon, "Gold Club" reception and the exciting "Pub Crawl for PAC." This year's educational programming will include a total of 39 continuing education credits across Convention and pre-Convention seminars with programming in administrative, clinical, assisted living, dementia and maintenance tracks. The diverse array of educational offering will provide you with the tools and knowledge to effectively lead your long-term care facility into an enriching future. The WHCA/WiCAL Education Committee encourages you to join them at this year's Fall Convention for worthwhile education and enrichment, entertainment and networking.



WHCA/WiCAL Elite Associate Members



McKESSON



WHCA / WiCAL

Wisconsin Health Care Association

Wisconsin Center for Assisted Living

63rd Annual Fall Convention Chula Vista Resort, Wisconsin Dells, WI October 22-24, 2014

Wednesday
Oct. 22, 2014
1:00 pm - 4:15 pm
5:00 pm - 7:00 pm

Pre-Convention Program A Nurse Delegation and Documentation	Pre-Convention Program B Alternative Dispute Resolution: Arbitration, Mediation, and Pre-Dispute Agreements	3 CEU's
CE SOLUTIONS & WHCA/WICAL SERVICE CORPORATION RECEPTION		

Thursday
Oct. 23, 2014
8:00 am - 9:00 am

Administrative	Clinical	Dementia	Assisted Living	Maintenance	
Program #1 Weird Things: Problem Solving Those Issues That Don't Have Clear Rules to Follow (Part 1)	Program #2 Infection Prevention & Control in WI Nursing Homes: What You Need to Know (Part 1)	Program #3 Following the 6 P's to Managing Behaviors of People with Dementia	Program #4 Aligning Assisted Living with Acute Care (Part 1)	Program #5 Plant Op's/ Maintenance Through the Eyes of the Customer	1 CEU

9:15 am - 10:15 am

Program #6 Weird Things: Problem Solving Those Issues That Don't Have Clear Rules to Follow (Part 2)	Program #7 Infection Prevention & Control in WI Nursing Homes: What You Need to Know (Part 2)	Program #8 Can't You Make It Stop? A Rational Approach to Behaviors	Program #9 Aligning Assisted Living with Acute Care (Part 2)	Program #10 Effective Safety Committees, Maintenance and Falls Mitigation	1 CEU
--	---	--	---	--	--------------

10:30 am - 11:30 am

Program #11 OPENING KEYNOTE The 2014 Election Landscape	1 CEU
---	--------------

11:30 am - 1:15 pm

"Shining Star" Awards Luncheon	
---------------------------------------	--

1:15 pm - 2:00 pm

ANNUAL BUSINESS MEETING	
--------------------------------	--

2:15 pm - 3:15 pm

Program #12 Navigating the Unemployment Insurance Process in Wisconsin: Practical Guidance for Employers (Part One)	Program #13 Value Based Purchasing Preparation: Hospital Readmissions Impact on SNF	Program #14 Getting Food from the Plate to the Person: Issues of Nutrition, Swallowing, Appetite and Dementia	Program #15 Change of Condition in AL: Nursing and Administrative Processes to Protect Residents (Part 1)	Program #16 Keeping Emergencies from Becoming Disasters thru Preparation and Training (Part 1)	1 CEU
---	---	---	---	--	--------------

3:30 pm - 4:30 pm

Program #17 Navigating the Unemployment Insurance Process in Wisconsin: Practical Guidance for Employers (Part Two)	Program #18 Nutritional Management for Success – Hydration	Program #19 Strategies to Improving Mobility of People with Dementia	Program #20 Change of Condition in AL: Nursing and Administrative Processes to Protect Residents (Part 2)	Program #21 Keeping Emergencies from Becoming Disasters thru Preparation and Training (Part 2)	1 CEU
---	--	--	---	--	--------------

4:30 pm - 7:00 pm

WHCA/WICAL "GOLD CLUB" RECEPTION	
---	--

7:00 pm - ??? pm

WHCA/WiCAL "PUB CRAWL" FOR PAC	
---------------------------------------	--

Friday
Oct. 24, 2014
8:30 am - 10:00 am

Program #22 Resident-on-Resident Bullying: Recognizing and Intervening to Ensure Health and Well-Being	Program #23 Strategies for Effective Discharge Planning: Practices Good for Your Patients and Good for Your Business	SAVE THE DATE! 53RD ANNUAL SPRING CONFERENCE APRIL 15-17, 2015 AT THE KALAHARI WISCONSIN DELLS	Program #24 LSVT BIG and LOUD for People Living with Parkinson Disease	Program #25 The Life Safety Code – Knowing, Understanding and Applying It	1.5 CEU's
--	---	--	--	--	------------------

10:15 am - 11:45 am

Program #26 Learning the Dance to Building and Maintaining Collaborative Relationships	Program #27A ALL ABOARD! Preparing Nurses upon Hire for Success in Long-Term Care Program #27B CPR: Is Our System in Order?	Program #28 Occupational Therapy Evaluation and Treatment of Pelvic Floor Dysfunction	Program #29 Culture Change and the Life Safety Code – Can They Coexist?	1.5 CEU's
--	---	--	--	------------------

Total CEU's	11 CEU's
--------------------	-----------------

DISCOVER*

the value of online learning with

CE Solutions



STRETCH your education dollars while providing your health care staff with an exceptional online experience.

- Regulatory/compliance
- Orientation
- Memory care
- CNA courseware
- Nursing courses
- And much more!

MORE THAN 400 COURSES AVAILABLE!

Call CE Solutions today for a no-obligation system demonstration and **DISCOVER** an online solution modeled to **your** training needs.

See us on the Web at **DiscoverCESolutions.com**

CE Solutions

1111 W. San Marnan Drive
Waterloo, Iowa 50701

T: 866.650-3400 • F: 800.666.1721

Contact your CE Solutions

Education Consultant, **Stephanie Langan:**

Telephone: 855.899.2803

Email: stephanie.langan@vgm.com

WHCA/WICAL

Wisconsin Health Care Association

Wisconsin Center for Assisted Living



CE Solutions

Providing health care continuing education

Pre-Convention Program

Wednesday, October 22, 2014 @ 1:00 pm – 4:15 pm

Nurse Delegation and Documentation

AL/SNF

3 CEUs..... Pre-Con A

Increasing attention is being paid to the role of the RN in SNF and AL settings, in particular the requirements under the Nurse Practice Act for delegation of nursing tasks. This session will provide attendees with a refresher and update about delegation issues for all of the services that are increasingly important for compliance and risk management considerations. This session will be of value to all nurses and nursing-related service providers.

Objectives:

- Understand the new requirements under the Nurse Practice Act.
- Learn about delegation issues for all services.
- Review importance of compliance and risk management considerations.

Alternative Dispute Resolutions: Arbitration, Mediation, and Pre-Dispute Agreements

AL/SNF

3 CEUs..... Pre-Con B

While modifications to liability laws affecting Wisconsin long-term care providers has altered the liability landscape in recent years, lawsuits against providers for alleged negligence continues to drain resources and energy from providers and their staff. Alternative dispute resolution processes, such as arbitration or mediation agreements, are increasingly turned to as a means to reduce the time and workload impact on both parties when a dispute arises. The implementation and use of such agreements must be done correctly in order to achieve the goals of reducing the operational impact for the parties. This session will discuss the pros and cons of use of pre-dispute agreements, the challenges of implementation, and the content and presentation requirements necessary to be enforceable.

Objectives:

- Attendees will gain an understanding of pre-dispute resolution options available to provide a more efficient dispute resolution process for providers and resident.
- Participants will learn options available for developing pre-dispute processes and agreements.
- Attendees will better understand the implementation process to assure the facility and resident's mutual understanding and agreement regarding a pre-dispute agreement.

Session Speaker:



*Robert Lightfoot, Esq., RN
Reinhart Boerner Van
Deuren S.C.
Madison, WI
rlightfoot@reinhartlaw.com*

Session Speaker:



*Donna Fudge, Esq.
Fudge & McArthur, P.A.
St. Petersburg, FL
DFudge@fudgemcarthur.com*

Any agent can place your
business insurance, but not
every agent can be your
trusted business advisor.
We'd like to be yours.



Senior Living & Social Services

Networking & Social Events

Wednesday, October 22, 2014

Setting Sail... A New Wave of Quality

**CE Solutions & WHCA/WiCAL
Service Corporation Reception**

5:00 pm – 7:00 pm



WHCA/WiCAL Service Corporation's on-line education partner, CE Solutions will be offering a hospitality reception for Convention Attendees to mix and mingle over the happy hour. Refreshments and delicious snacks will be available during this worthwhile networking event. While you're there, be sure to ask one of CE Solutions representatives about the great educational services available for the long-term nursing staff in your facility. Don't miss this must-attend event!



Thank You to Our Convention Sponsors



JT and Associates, LLC
Accounting, Tax & Advisory Services



Networking & Social Events

Thursday, October 23, 2014



WHCA/WiCAL "Shining Star" Awards Luncheon

11:30 am – 1:15 pm

Staffs in WHCA/WiCAL member facilities provide significant contributions to the lives of residents in long-term care facilities across the State of Wisconsin. The "Shining Star" awards recognize some of the people who have passionately provided care to our residents. Join your peers at this annual luncheon to recognize these



valuable members of the Wisconsin long-term care provider community. As an added bonus we want you to enjoy Ron Dentinger and 30 minutes of "classic style comedy" that generates real hard laughter. Ron was the Wisconsin winner in the "Funniest Person in America" contest.

WHCA/WiCAL Annual Business Meeting

1:15 pm – 2:00 pm

It is important that WHCA/WiCAL members be in attendance during the Annual Business Meeting. Attending this important annual meeting will give you an opportunity to be an active participant in the direction that your Association is moving. You will be involved in policy issues, elections and the 2015 budget.



WHCA/WiCAL "Gold Club" Reception

4:30 pm – 7:00 pm

Set sail for this year's "Gold Club" reception! Be sure to take the time to visit the "Gold Club" members and thank them for their generous support of the WHCA/WiCAL 63rd Annual Convention. Free adult refreshments, soda and hors d'oeuvres await all passengers riding the new wave of quality. The "Gold Club" reception will offer Convention attendees valuable opportunities to network with the vendors who offer the essential products and services that long-term care facilities need to provide their residents with quality. See you there!



WHCA/WiCAL Pub Crawl for PAC

7:00 pm – ??? pm

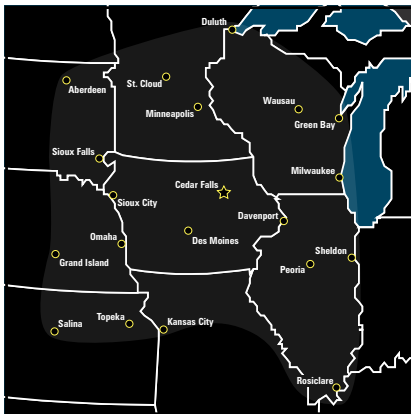
Back by popular demand, WHCA/WiCAL will be offering a fun-filled "Pub Crawl" for the WHCA/WiCAL Political Action Committee. Proceeds from the event will go toward the Association's political activities for the upcoming Fall Elections. This exciting event will take place at a string of establishments in Wisconsin Dells. This event will include food, refreshments and fun for the entire evening. There will also be contests that will surprise some lucky participants. Be sure to get on the bus for the WHCA/WiCAL Pub Crawl for PAC!



**Full-Line
Foodservice
Distribution
with a *Difference***



Martin Bros.
DISTRIBUTING CO INC



**Serving
The Midwest**

1-800-847-2404

MartinsNet.com

**406 Viking Road,
Cedar Falls, IA 50613**

- Family Owned & Operated
- Broadline Foodservice Distributor
- Free Web-Based Menu Program
- 6 Registered Dietitians
- Culinary Specialists
- Innovative Educational Programs
- Theme Meal Events
- Cost Control Resources
- Dining Program Consultation
- Services Customized To Meet Your Needs



Keynote Program Schedule

Thursday, October 23, 2014

KEYNOTE: The 2014 Election Landscape

AL/SNF

10:30 am – 11:30 am

1 CEU Program 11

During the keynote speech for the 2014 WHCA/WiCAL 63rd Annual Fall Convention, Professor Charles Franklin will offer important perspectives on the public opinion of Wisconsinites regarding key matters of public policy. As director of the Marquette University Law School Poll, Professor Franklin is one of the most respected voices regarding political, public policy and public opinion matters in the State of Wisconsin and nationally. This keynote speech will offer attendees a clear and concise primer on the 2014 electoral landscape in both state and federal races.

Objectives:

- Inform the long-term care provider community about public opinion on key matters of public policy.
- Handicap the 2014 electoral landscape.
- Offer perspective on perceptions of long-term care issues.

Session Speaker:



*Professor Charles Franklin, Ph.D.
Marquette University Law School
Milwaukee, WI.*

charles.franklin@marquette.edu

Empowering Healthcare Defines All We Do



Leading the industry with quality medical products,
innovative technology and customer-driven services

800.328.8111 • www.mckesson.com

MCKESSON

Administrative Program Schedule

Thursday, October 23, 2014

Weird Things:

Problem Solving Those Issues That Don't Have Clear Rules to Follow

AL/SNF

8:00 am – 9:00 am

1 CEUProgram 1, Part 1

9:15 am – 10:15 am

1 CEUProgram 6, Part 2

Many (some would say too many) issues in the assisted living and skilled nursing profession have clear rules for providers to follow, but frequent is the situation that pops up that does not fit within clear guidelines. These square peg/round hole "weird things" run the gamut and causes administrators, managers, and nurses to scratch their heads with how best to proceed. Emerging issues such as e-cigarettes, medical or

recreational marijuana, social media usage, expansive exercise of rights that may create risks, alternative medicines, accommodating unfamiliar religious practices, are but a few that pop up. This session will address what a provider is to do when there is no clear answer to unique or unusual situations. While there is no single answer, there are processes that providers can use in trying to address resident issues while not running afoul of regulations or expanding liabilities. This session will discuss steps providers can take to minimize concerns while still being respectful of the resident's rights. Drawing from 19 years of experience fielding questions from members and clients, our presenter has been involved in this share of "what am I supposed to do with...".

Objectives:

- Attendees will have better understanding expectations for certain emerging issues for which some clarification exists.
- Participants will gain a better understanding of the processes to be used in addressing a situation or event that seemingly does not have a black and white answer.
- Attendees will gain confidence in their decision-making process, thus being better equipped to respond to regulators or other third parties who may try to second-guess decisions made.

Session Speaker:



Brian R. Purtell, Esq.
DeWitt Ross & Stevens, S.C.
Madison, WI

brp@dewittross.com

Administrative Program Schedule

Thursday, October 23, 2014

Navigating the Unemployment Insurance Process in Wisconsin: Practical Guidance for Employers

AL/SNF

2:15 pm – 3:15 pm

1 CEUProgram 12, Part 1

3:30 pm – 4:30 pm

1 CEUProgram 17, Part 2

Join Robert J. Simandl, Esq. and Connie Korth, Esq. for a discussion on Wisconsin's ("UI") process, from the employer's initial response to the Department of Workforce Development through the appeal hearing. Attorneys Simandl and Korth will discuss the sometimes frustrating and confusing process in detail.

Objectives:

- Properly Document Disciplinary and Termination Decisions to Support a Denial of UI.
- Understand the Voluntary Termination Exceptions.
- Understand Misconduct and Substantial Fault.
- Prepare for a UI Appeal Hearing.
- Attend and Prevail at a UI Appeal Hearing.

Session Speakers:



*Robert J. Simandl, Esq.
Simandl Law Office
Brookfield, WI*

rsimandl@simandhlrlaw.com



*Connie Korth, Esq.
Simandl Law Office
Brookfield, WI*

ckorth@simandhlrlaw.com

Administrative Program Schedule

Friday, October 24, 2014

Resident-on-Resident Bullying: Defining, Recognizing and Intervening to Enhance Resident Health and Well-Being

AL/SNF

8:30 am – 10:00 am

1.5 CEUProgram 22

Bullying has been widely recognized in school-aged children and as a problem in many school systems for many years. But such behaviors are not just a problem for children. Adults living in a communal setting can also experience bullying. Senior care organizations are developing an increasing awareness of bullying and its impact on the health and well-being of their residents. Bullying can range from subtle verbal insults to physical altercations.

When this behavior is present in a community, residents are at increased risk for physical and psychosocial problems including social isolation, depression, anxiety, fear and withdrawal. Senior care providers can reduce the incidence of bullying through environmental and organizational changes in programs and staff education as well as individual interventions to address the needs of the bully and the residents being bullied.

This session will provide attendees with important and timely information on how to define and recognize bullying and identify its impact on the health and well-being of seniors living in their communities. Attendees will explore organizational actions and interventions that can be implemented immediately to stem the problem of bullying in their community.

Objectives:

- DEFINE bullying, bullies and the bullied. (Knowledge).
- IDENTIFY the impact of bullying. (Comprehensive).
- DEMONSTRATE Potential Organizational-Level AND Individual Interventions to Reduce Bullying (Application).

Session Speaker:



Ray Miller
Direct Supply
Milwaukee, WI
RMiller@directs.com



Administrative Program Schedule

Friday, October 24, 2014

Learning the Dance to Building and Maintaining Collaborative Relationships

AL/SNF

10:15 am - 11:45 am

1.5 CEU Program 26

In order to be successful; in a profession that serves and cares for people, we must learn the critical skill of building **collaborative** relationships. Successful communication is not about winning an argument and proving someone else wrong; but more so allowing each person's voice to be heard and valued. Sometimes it can be really difficult to "hear" someone's true message over their distracting behavior. Karrie Landsverk will show you how *building positive and lasting relationships with others is kind of like dancing the cha cha*; sometimes you can feel like you're gracefully moving forward and other times it can feel like you are taking steps backwards. Creating collaborative relationships is an art that is developed over time.

Objectives:

- Learn to give and take in conversations so all parties are heard.
- Learn to seek and understand others' perspectives.
- Learn to peel the layers to find the often hidden message someone is trying to convey.
- Learn to redirect distracting and problematic behaviors into collaborative behaviors.

Session Speaker:



Karrie Landsverk
AmericanWay University
Portage, WI

klandsverk@amwelcome.com



The Experienced Leader in Group Purchasing

- Navigator is an experienced leader in group purchasing and a fully transparent GPO that offers a comprehensive contract portfolio and communicates the financial information essential to helping you manage your business.
- There is **NO COST** for membership.
- Our distributor neutrality model presents savings opportunities with the industry's leading distributors and manufacturers.
- Our flagship food program, Pinnacle, offers you the best net pricing and rebate opportunities available.
- Our web based order management system, NavigatorNet, helps you gain efficiencies at every stage of the procurement process.



Greg Pittman, Regional Sales Director
(502)-265-0126 • Greg.Pittman@navigatorgpo.com
www.navigatorgpo.com

Clinical Program Schedule

Thursday, October 23, 2014

Infection Prevention & Control in WI Nursing Homes: What You Need to Know

SNF

8:00 am – 9:00 am

1 CEUProgram 2, Part 1

9:15 am – 10:15 am

1 CEUProgram 7, Part 2

In 2013, 47% of WI certified nursing homes were cited for non compliance with the federal regulation for infection control (F441). This presentation will address the most common facility practices that led to noncompliance at F441 and will also address increased deficiencies for Unnecessary Drugs (F329) specifically related to inappropriate use of antibiotics and how this practice contributes to the development of multi-drug resistant organisms which the CDC identified as one of the most serious health threats in the United States. The presenter will provide specific strategies to improve facility infection prevention and control practices achieve compliance and most importantly improve individual resident care and the care to the resident community at large.

Objectives:

- Describe National, State and DQA initiatives to include but not limited to: antibiotic stewardship, multi-drug resistance organisms, and surveillance.
- Identify gaps in infection prevention and control program infrastructure, as well as specific strategies to improve the program.
- Identify the most common facility practices that lead to deficiencies at F329-Unnecessary Drugs, F441-Infection Control and F501-Medical Director.
- Describe activities of the Wisconsin Health – Associated Infections in LTC Coalition.

Session Speaker:

Victoria L. Griffin
State of Wisconsin, DQA
Madison, WI

Victoria.Griffin@dhs.wisconsin.gov



Clinical Program Schedule

Thursday, October 23, 2014

Value-Based Purchasing Preparation: Readmissions Impact on SNF

SNF

2:15 pm – 3:15 pm

1 CEUProgram 13

This action-packed session will provide leaders with key strategies for preparation and implementation for the New Skilled Nursing Facility Readmission Measure.

Objectives:

- Review the new “all cause all condition” SNF readmission measure.
- Describe 2 key strategies for preparation.
- Verbalize how this measure is a critical component of SNF VRP.

Nutritional Management for Success – Hydration

AL/SNF

3:30 pm – 4:30 pm

1 CEUProgram 18

Dehydration is a frequent cause of hospitalization of older adults. This fast-paced session will give attendees the knowledge needed for program implementation in your facility.

Objectives:

- Discover the components of a comprehensive hydration program.
- Estimate fluid needs for obese patients.
- Discuss strategies to promote fluid consumption.
- Discuss evidence-based practices related to hydration.

Session Speaker:



*Lisa Thomson, NHA
Pathway Health Services
White Bear Lake, MN*

lisa.thomson@pathwayhealth.com

Session Speaker:



*Jeanne Carlson
Pathway Health Services
White Bear Lake, MN*

Jeanne.carlson@pathwayhealth.com

Clinical Program Schedule

Friday, October 24, 2014

Strategies for Effective Discharge Planning: Practices Good for Your Patients and Good for Your Business

AL

8:30 am – 10:00 am

1.5 CEU Program 23

The ability to effectively manage the discharge planning process is a critical business driver in any senior care organization. When a patient receives fragmented and incomplete information for managing their care, it can easily lead to confusion during their care transitions, low satisfaction, and increased likelihood of hospital re-admission. Payers and acute care partners will be looking for transitional care providers who can effectively prepare the patient for a successful transition to self-management after discharge. Providers who serve the short-stay patient population, and aspire to be the provider of choice, must recast their discharge planning processes in order to be successful in an increasingly competitive marketplace. Is your organization ready? Take an honest look at your current discharge planning process, AND your discharge plans, through patient management, education, transition and support.

Objectives:

- Evaluate systems and processes related to discharge planning in their own centers, identify strengths and opportunities and take steps to improve.
- Recognize the importance of engaging patients and families in an effective and efficient discharge planning process in order to achieve successful patient transitions and desired business outcomes.
- Describe desired objectives and key considerations for writing a comprehensive person-centered discharge summary and discharge plan.
- Apply principles of Quality Assurance and Performance Improvement (QAPI) to their quality improvement efforts related to discharge planning.



Session Speaker:



Ann Loeffel, BSN, RN
Align
Wausau, WI
aloeffel@align30.com

Clinical Program Schedule

Friday, October 24, 2014

ALL ABOARD! Preparing Nurses Upon Hire for Success in Long-Term Care

SNF

10:15 am - 11:00 am

1.5 CEU Program 27A

Plan to spend time learning about "on-boarding" and successful staff retention.

Are you preparing your new nurses for the challenges?

Objectives:

- Review the key elements of organizational orientation.
- Examine the components of successful staff development.
- Evaluate your organization based on best practices.

CPR: Is Our System in Order?

AL/SNF

11:00 am - 11:45 am

1.5 CEU Program 27B

Is your staff ready for the next emergency? This session will provide insight into the clarification memo on CPR Ref: S & C: 14-01-NH and the risks of non-compliance.

Objectives:

- Review the American Heart Association and Emergency Cardiovascular Care Guidelines on CPR.
- Identify the risks of non-compliance, including immediate jeopardy.
- Examine steps to ensure that your organization is in compliance.

Session Speaker:



*Sue LaGrange, RN, BSN, NHA
Pathway Health Services
White Bear Lake, MN*

susan.lagrange@pathwayhealth.com



SPECIALIZED MEDICAL SERVICES, INC.

SPECIALIZED MEDICAL SERVICES

- **Providing a full range of products and services**
- **Serving long-term care facilities throughout the nation**
- **Committed to maximizing clinical and financial results**
- **Offering both Fee for Service and Full Assignment programs**

**5343 N. 118th Ct.
Milwaukee, Wisconsin 53225**

Ph: 414-476-1112 • Fax: 414-476-6118

**www.specializedmed.com
info@specializedmed.com**

Dementia Program Schedule

Thursday, October 23, 2014

Following the 6 P's to Managing Behaviors of People with Dementia

AL/SNF

8:00 am – 9:00 am

1 CEUProgram 3

Behaviors of people with dementia have meaning and purpose... Our job is to find the meaning less and the purpose in the purposeless. This session offers facility leaders and staff from all disciplines including nursing, social work, activities and rehab, a systematic approach to both understanding and managing common behaviors. While most successful interventions are simple and logical, too often we waste time and resources trying the wrong approach with the wrong person. By utilizing the 6 p's problem, person, possible cause, plan, practice, pass it on, professional staff can identify factors related to the disease and the individual, understand the underlying meaning of the behavior, develop an individualized plan, carry out the plan and evaluate/adapt strategies dependent on response/success. Specific examples, including bathing and wandering behaviors, will support the participants' understanding and implementation of the approach.

Objectives:

- Identify the benefits and challenges of a systematic approach to behaviors.
- Describe the complicated influences on behavior changes of people with dementia that occur in the late afternoon/early evening.
- Discuss use of Progressively Lowered Stress Threshold in managing behaviors.

Can't You Make It Stop?

A Rational Approach to Behaviors

AL/SNF

9:15 am – 10:15 am

1 CEUProgram 8

"Can't you make him/her stop?" This is one of the most common cries for help in the world of working with people with dementia. While the 6 P's session provides the framework, this session focuses on interventions. Strategies discussed will include verbal and non-verbal communication approaches, organizing the day, and environmental cuing. The session will specifically address the behavior commonly called "sun downing," changes in behavior that occur predominately in the late afternoon or early evening. Progressively Lowered Stress Threshold is used as a foundation for understanding and impacting this misunderstood syndrome. A primary focus of the session will be prevention of recurrence of risky behaviors that occur in a pattern through identifying physical, emotional, social and environmental triggers and developing an individual plan that provides for activity and rest and meaningful experiences.

Objectives:

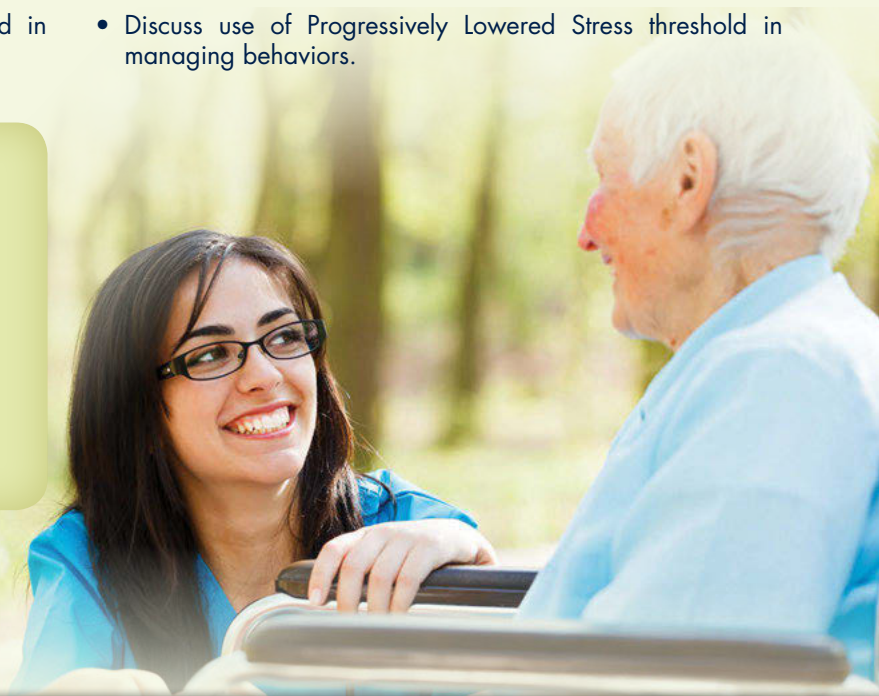
- Identify common mistakes made in verbal and non-verbal communication and modifications to improve responses.
- Describe the complicated influences on behavior changes of people with dementia that occur in the late afternoon/early evening.
- Discuss use of Progressively Lowered Stress threshold in managing behaviors.

Session Speaker:



Melanie Bunn, GNP, MS, RN,
Bunn Consulting and Dementia
Training Specialist for
Alzheimer's North Carolina
Raleigh, NC

melanie.bunn@yahoo.com



Dementia Program Schedule

Thursday, October 23, 2014

Getting Food from the Plate to the Person: Issues of Nutrition, Swallowing, Appetite and Dementia

AL/SNF

2:15 pm – 3:15 pm

1 CEU Program 14

Managing the nutritional needs of people with dementia is complicated! We provide good, healthy food, just to watch it disappear into waste cans (as well as pockets, the floor and the unknown!) This interactive session will help facility staff get food where it really belongs – into the person with dementia. Progression of disease, with focus on preserved abilities and losses, will provide the primary structure for understanding the challenges of nutrition, although changes related to aging and type of dementia will also be identified. An approach to developing an individualized plan to improve nutrition will be offered with examples of specific interventions. Strategies will include ways to change the food, the environment, and your helping, specifically around eating and nutrition. Special attention will be paid to improving interest in food cuing, positioning and hands on helping.

Objectives:

- Discuss impact of progression of dementia on nutrition, swallowing and appetite.
- Demonstrate strategies of improving swallowing in people with dementia.
- Identify physical, sensory, emotional, cultural and social influences on appetite of people with dementia.

Session Speaker:



*Melanie Bunn, GNP, MS, RN,
Bunn Consulting and Dementia
Training Specialist for
Alzheimer's North Carolina
Raleigh, NC*

melanie.bunn@yahoo.com

Strategies to Improving Mobility of People with Dementia

AL/SNF

3:30 pm – 4:30 pm

1 CEU Program 19

Why should we improve the mobility of people with dementia? Often it seems like the goal is not get people to move but to get them to rest! The truth is, it's hard to have one without the other and safe movement is a critical part of a healthy life. This interactive session will offer better understanding of both the challenges of mobility and individualized strategies for improving mobility. A review of types of dementia will help participants better understand the impact of dementia on mobility. Attention will be paid to how to improve strength and balance, provide safer spaces for moving and rest that encourage and support natural movement and hands on helping approaches. Practice helping people stand up, walk, sit will be included. The session will also offer strategies for integrating programs that support and encourage movement into everyday routines. It will pay special attention to interventions to reduce falls risks of people with dementia including a simple evaluation.

Objectives:

- Identify the impact of different types of dementia on mobility.
- Demonstrate hands on helping to improve mobility.
- Discuss programs to integrate mobility into daily life.
- Describe strategies to reduce falls risks of people with dementia.

WHCA/WiCAL

Service Corporation

131 West Wilson Street, Suite 1001 | Madison, WI 53703



SAVE TODAY AND JOIN THE

WHCA/WiCAL Service Corporation

608.257.0125

Navigator Group Purchasing, Inc.

414.588.0447



Partnering with:

BADGER
graphic systems

Create. Print. Mail.

800.441.6789 • www.bgsinc.com

Assisted Living Program Schedule

Thursday, October 23, 2014

Aligning Assisted Living with Acute Care

AL

8:00 am – 9:00 am

1 CEUProgram 4, Part 1

9:15 am – 10:15 am

1 CEUProgram 9, Part 2

Hospitals are transitioning from Discharge Planning to Care Coordination. The new Conditions of Participation for Hospitals require that a patient is discharged with a care plan. Hospitals need to know what Assisted Living can offer to execute that care plan. As we move to Value Based Purchasing it is essential that Assisted Living know the performance level of hospitals and which measures are they looking for support. This session will provide insight to the assisted living provider audience as to what hospitals and other providers will see as critical information

they need in the Care Coordination process, and how AL providers can communicate what services they can and cannot provide. Assuming that other providers understand the assisted living community is an assumption that may leave providers on the outside of the care transition process. Insight will also be provided as to what changes AL providers may need to begin considering in the face of the changing health care delivery system.

Objectives:

- Participants will be able to define the difference between Discharge Planning and Care Coordination.
- Participants will understand how to communicate their competencies to hospitals.
- Participants will understand how to access local hospital performance measures in order to better understand those issues of most importance to their local acute care providers.

Session Speakers:



*Jean Burgener, NHA,
Wausau, WI*

njeanb@wildblue.net



*Kate Burgener, MPH
Wausau, WI*

Kateb@catalysthealthinspires.com



Assisted Living Program Schedule

Thursday, October 23, 2014

Change of Condition in AL: Nursing and Administrative Processes to Protect Residents AL

2:15 pm – 3:15 pm

1 CEUProgram 15, Part 1

3:30 pm – 4:30 pm

1 CEUProgram 20, Part 2

The increasing acuity of the AL residents has made it more important than ever to have in place effective processes for identification of early changes of condition in residents. As important is the timely and effective communication with resident primary care providers. The unique and varied level of nursing in the AL setting makes it all the more important that all staff are trained and equipped to identify changes that necessitate communication with residents, family and primary care professionals. This session will provide attendees with valuable tools and processes to assist AL providers of all types in identifying changes of condition, as well as when and how to communicate and consult with nursing and other healthcare providers.

- Learn how to identify early change of conditions in residents.
- Learn how to communicate changes to residents, family and primary care professionals.
- Learn when to communicate and consult with nursing and other healthcare providers.

Session Speaker:



*Patricia Boyer, MSN, RN, NHA
Director of Clinical Services
Wipfli LLP
Milwaukee, WI
pboyer@wipfli.com*



*Caryn Adams, RN, MSN, RAC-CT, CNE,
Wipfli LLP
Milwaukee, WI
CMAAdams@wipfli.com*



Assisted Living Program Schedule

Friday, October 24, 2014

LSVT BIG and LOUD For People Living With Parkinson's Disease

AL/SNF

8:30 am – 10:00 am

1.5 CEU Program 24

Parkinson's disease is characterized by symptoms of tremor, bradykinesia, rigidity, and postural instability. Living with these symptoms can significantly impede the person's quality of life. Research studies have shown that people with Parkinson's disease can reduce the severity of their symptoms with the use of exercises and potentially halt the progression of their disease. Traditional or generalized therapies for people with Parkinson's disease does not always provide optimal management of symptoms. Amplitude-based therapies with utilization of the protocol established by LSVT BIG and LOUD is one form of rehabilitation that has shown to produce neuroplasticity and disease-modifying effects. Occupational therapists and Physical therapists can obtain certification in this technique to utilize it in the clinic setting through LSVT global. The history of how this protocol was developed, specialty occupational therapy evaluation and treatment techniques including video demonstrations of before and after treatment and home program development and suggested patient follow-up programs will be discussed.

Objectives:

- Describe the specialized rehabilitation approach for the Parkinson disease patient.
- Describe the history and development of LSVT ® BIG and LOUD.
- Define the evaluation and treatment process of the LSVT ® BIG and LOUD program.

Session Speaker:



*Erica Vitek, MOT, OTR, BCB-PMB, PRPC
Aurora Health Care
Milwaukee, WI*

Erica.vitek@aurora.org

Assisted Living Program Schedule

Friday, October 24, 2014

Occupational Therapy Evaluation and Treatment of Pelvic Floor Dysfunction

AL/SNF

10:15 am - 11:45 am

1.5 CEU Program 28

Bladder, bowel and sexual health disorders can significantly impact day-to-day living for the individuals dealing with these issues, and they can be very costly to the health care system and residential facilities. Conservative options for treatment of these conditions are very successful in alleviating urinary and fecal incontinence, constipation, voiding dysfunction, prolapse, pelvic pain and other sexual health issues by working with the musculoskeletal component, the pelvic floor. The pelvic floor muscle plays a large role in ensuring optimal pelvic health for men and women. Health conditions that cause these complaints vary in men and women and exploring the different causes can help in understanding the difference in the evaluation and treatment approaches. Secondary health conditions such as stroke, Parkinson's disease, diabetes, high blood pressure and prior surgical intervention can also play a role in increased severity of the complaints and should be taken into consideration when determining the best treatment options. Biofeedback intervention, which allows for visual and auditory feedback of performance, can enhance the ability of patients to understand how to activate and coordinate the pelvic floor facilitating recovery. Utilization of biofeedback allows for individualized musculoskeletal intervention.

Objectives:

- Describe what the pelvic floor is and how it works.
- Describe the causes of bladder, bowel, and sexual issues.
- Discuss lifestyle changes that will improve my bladder, bowel, and sexual functioning.
- Describe occupational therapy evaluation techniques for pelvic floor dysfunction.
- Describe occupational therapy exercise prescription and intervention for pelvic floor dysfunction.

Session Speaker:



Erica Vitek, MOT, OTR, BCB-PMB, PRPC
Aurora Health Care
Milwaukee, WI

Erica.vitek@aurora.org



**i NEED A PROVIDER THAT CAN HELP
STREAMLINE OUR BUSINESS PROCESSES.**

< FIERCELY FOCUSED

Contact Wipfli, a leading accounting and business advisory firm with a strong focus on the health care industry. We can offer you a portfolio of business process improvement services customized for the health care industry that will streamline your business processes, improve employee performance and increase patient satisfaction.

Call us today to put the power of our focus to work for your organization!

WIPFLI^{LLP}
CPAs and Consultants

**[www.wipfli.com/
healthcare](http://www.wipfli.com/healthcare)**

Kim Heller
715.843.8336

Larry Lester
715.858.6678

Maintenance Program Schedule

Thursday, October 23, 2014

Plant Op's/Maintenance through the Eyes of the Customer

AL/SNF

8:00 am – 9:00 am

1 CEU Program 5

In a world where the safety, satisfaction and quality of life of our residents is so dependent on maintenance staff consistently meeting the needs of those who cannot necessarily take care of themselves, there are fundamental operations and maintenance focuses, approaches and tracking that can be implemented and maintained to increase the likelihood of better customer satisfaction, efficiencies and communications.

Objectives:

- Knowledge: Define the practical challenges of delivering Op's and Maintenance services in our Residents' home.
- Comprehension: Understand the applicable expectations, regulations, requirements and demands that you are faced with due to the various "customers" (residents, staff, families, vendors, surveys/ombudsman).
- Application: Develop solutions for tracking, communicating, involving committees, engaging resident and families.

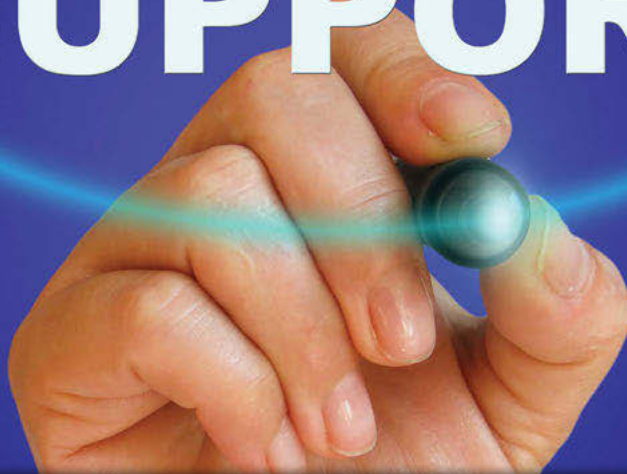
Session Speaker:



Robert R. Ehnert
Lake County Health and
Rehabilitation Center,
Oconomowoc, WI

REhnert@extendicare.com

24/7
SUPPORT



Maintenance Program Schedule

Thursday, October 23, 2014

SAFETY FIRST

Effective Safety Committees, Maintenance and Falls Mitigation

AL/SNF

9:15 am - 10:15 am

1.5 CEU Program 10

Many challenges face safety committees in any health care setting. From ineffective committee organization and composition, to documentation complications, this session will cover practical, real-world approaches using examples of success, forms and committee structures.

Objectives:

- Knowledge: Define the roles and responsibilities of an effective safety committee to include, risk and safety prevention, mitigation, hazard assessment, documentation and compliance.
- Comprehension: Understand how use of the safety committee to prevent incidents, reduce WC losses and investigate and document employee incidents.
- Application: Develop, implement and maintain an effective safety committee structure.

Session Speakers:



*Stephanie Angst, NHA
Rice Management
Appleton, WI*

sangst@ricemanagement.com



*Brad Kurtz
Direct Supply
Milwaukee, WI*

Brad.Kurtz@tels.net

Maintenance Program Schedule

Thursday, October 23, 2014

Keeping Emergencies from Becoming Disasters thru Preparation and Training

AL/SNF

2:15 pm – 3:15 pm

1 CEUProgram 16, Part 1

3:30 pm – 4:30 pm

1 CEUProgram 21, Part 2

Some of you have literally saved lives because of how well and how thoroughly you have prepared. Most of you have learned that an important principle in keeping emergencies from turning into disasters is PREPARATION. In this presentation we will focus on drills that both test and teach, linking facility efforts with the local, state and federal agencies' efforts and systems, keeping plans current and provide an update on the new federal requirements.

Objectives:

- Knowledge: Evaluate their current disaster and preparedness decision-making processes to ensure timeliness and update those current written plans focusing on four primary areas.
- Comprehension: Ensure plan compliance use with fundamental components of a complete emergency and disaster plan (ongoing: 1. hazard assessment, 2. planning/updates and 3. training/drills).
- Application: Train staff members on important federal and state requirements and emergency and disaster preparedness resources.



Session Speakers:



*Jim Torgerson, NHA
Northpoint Medical and
Rehabilitation Center
Oshkosh, WI*

jtorgerson@northpointmedicalandrehab.com



*Ray Miller
Direct Supply
Milwaukee, WI*

RMiller@directs.com

Maintenance Program Schedule

Friday, October 24, 2014

The Life Safety Code – Knowing, Understanding and Applying It

SNF

8:30 am - 10:00 am

1.5 CEU Program 25

The Life Safety Code is a lot more than just a matter of egress. During this presentation, we will briefly highlight applicable construction, protection, and operational features and code changes designed to provide safety from fire, smoke, and panic. We will also spend time on building services and maintenance activities. Finally, we'll discuss the current survey protocols and interpretive guidelines and how to best prepare for surveys.

Objectives:

- Knowledge: Identify areas, policies and/or practices within their facility/community that are in need of being upgraded, updated and/or strengthened.
- Comprehension: Describe specific changes that could/should/will be made in the areas of construction, protection and operations to improve the overall safety of the facility's/community's fire safety program.
- Application: Demonstrate to facility/community stakeholders the importance of adopting the identified changes.

Session Speaker:



Henry Kosarzycki, A.I.A.
Bureau of Education Services and
Technology Wisconsin DHS
Madison, WI

Henry.Kosarzycki@dhs.wisconsin.gov



Maintenance Program Schedule

Friday, October 24, 2014

Culture Change and the Life Safety Code – Can They Coexist?

SNF

10:15 am - 11:45 am

1.5 CEU Program 29

Federal regulations and the Life Safety Code (LSC) can present some very real yet solvable challenges for both SNF and AL communities and particularly in the realm of Culture Change. If your facility chooses to take on a Culture Change philosophy, will your physical environment be in compliance? What steps can you take proactively to address and avoid emerging LSC compliance issues? This session will explore and discuss the common compliance issues that face Wisconsin post-acute care providers. The Wisconsin Division of Quality Assurance will discuss the most pressing issues and how these can be addressed.

Objectives:

- Knowledge: Describe potential LSC concerns and issues associated with the adoption and maintenance of a Culture Change environment.
- Comprehension: Describe methods of achieving culture change goals and objectives while at the same time ensuring LSC compliance with the applicable regulations.
- Application: Demonstrate to management how the most pressing LSC vs. Culture Change issues can best be addressed.

Session Speaker:



David Soens, P.E., R.A., Director
Office of Plan Review and Inspection,
Wisconsin Division of Quality Assurance
Madison, WI

David.Soens@dhs.wisconsin.gov

General Information



October 22-24, 2014

Chula Vista Resort | Wisconsin Dells, WI

Welcome to Chula Vista, the most complete family resort in the Wisconsin Dells!

With over 200,000 square feet of waterparks, a world-class spa, one of America's top 10 chophouses, an 18-hole golf course, and more, we have something for everyone in the family.

We invite you to relax in luxury in one of our guest rooms, villas, suites, or condominiums. You'll be delighted by sweeping views of the Wisconsin River or of our beautiful property and golf course from your beautifully appointed room.

So kick back, relax, and enjoy everything our resort has to offer. We invite you to vacation better in the Wisconsin Dells!

General Information

WHCA/WiCAL Registration Desk

The registration desk will be located just beyond the hotel registration desk to your left. Registration packets will be available for those who have pre-registered and for walk-in registrations. If you are registering on-site, please allow time for your name badge to be prepared while you check through your convention packet. Those who have pre-registered are advised to leave ample time for the registration, especially on Thursday morning before sessions begin.

Badges and Tickets

Each registrant will receive a name badge that must be worn for admission to educational sessions and other functions. Guests, Speakers, and Gold Club Members will easily be identified by the ribbons attached to their badges.

Cancellation Policy

Full registration refunds will only be made 72-hours prior to the convention, in medical emergencies and if a facility is under survey.

CEU's

This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Long-Term Care Administrator Boards (NAB) and approved for 39.00 clock hours and 11.00 participant hours.

(Program Approval Number: 22102014-39.00-13529-in).

Door Prizes

You must be present to win all door prizes.

Medical Emergencies

In the event of an emergency, contact the hotel registration desk or the convention registration desk for medical assistance.

Phone Messages

Phone Messages will be posted at the Registration Desk.

No Smoking Policy

It is a WHCA/WiCAL policy that no smoking will be allowed in educational sessions, other meetings, or social functions. Please honor this policy.

Vegetarian Meals

If you need vegetarian meals, one will be provided to you. Simply mark the appropriate spot on the registration form.

What to Wear

All events are business casual.

Convention Hotel

Headquarters for the WHCA/WiCAL 63rd Annual Fall Convention is the Chula Vista Resort, Highway 13 North, Wisconsin Dells, WI 53965. Guests will enjoy the ambiance and amenities of a first class hotel. Lodging for the convention will be \$109/single/double. Please call the Chula Vista Resort directly 1-855-735-9424 to make your reservation. When making your reservation please use our booking code: B51269. It is important that you make your reservation early.

Additional Information

For additional information, or needs please call the WHCA/WiCAL (608-257-0125) or contact George W. (Skitch) MacKenzie, NHA at skitch@whca.com.

63rd ANNUAL FALL CONVENTION

WHCA/WiCAL
Wisconsin Health Care Association Wisconsin Center for Assisted Living

Register Before October 1, 2014 For a Chance to Win an iPad

Registration Form - Register online - www.whcawical.org

Facility/Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email (for invoicing) _____

Persons to be registered. (Please type or print.) (List names as they should appear on badges.)

Date _____

Ck. # _____

Amount _____

For WHCA/WiCAL use only

	NAME	TITLE	EMAIL	NHA LIC.	FULL REG (\$359.00)	STUDENT REG (\$259.00)	PRE-CON WED. REG (\$109.00)	THURS REG (\$199.00)	GOLD CLUB RECEPTION (\$39.00)	FRI ONLY (\$129.00)
1)										
2)	All Others from Same Facility				\$339.00					
3)										
4)										
5)										

Check here if you will be a Monitor ☐

Check here for Vegetarian Meals ☐

Full Registration (First Person from Facility) \$359.00

(Includes: Pre-Con/Thursday/Friday Educational Programs/Thursday Lunch/
Gold Club Reception/Handout Access)

Full Registration (All Others from Same Facility) \$339.00

(Includes: Pre-Con/Thursday/Friday Educational Programs/Thursday Lunch/
Gold Club Reception/Handout Access)

Student Registration \$259.00

(Includes: Wednesday/Thursday/Friday Educational Programs/CEUs/
Thursday Lunch/Handout Access)

Wednesday Registration: \$109.00

(Includes: Wednesday Educational Programs/CEUs/Handout Access)

Thursday Registration: \$199.00

(Includes: Thursday Educational Programs/Thursday Lunch/Gold Club Reception/
CEUs/Handout Access)

Friday Registration: \$129.00

(Includes: Friday Educational Programs/CEUs/Handout Access)

63rd Annual Gold Club Fall Convention Reception Single Ticket Price: \$39.00

Pub Crawl for PAC Single Ticket Price: \$50.00

(Personal check only)

Full Registration x \$359.00 = \$ _____
(First Person from Facility)

Full Registration x \$339.00 = \$ _____
(All Others from Same Facility)

Student Registration x \$259.00 = \$ _____

Wednesday Registration x \$109.00 = \$ _____

Thursday Registration x \$199.00 = \$ _____

Friday Registration x \$129.00 = \$ _____

Gold Club Reception x \$39.00 = \$ _____

..... TOTAL DUE \$ _____

Pub Crawl for PAC Ticket Price x \$50.00 = \$ _____
(Personal check only)

Make check payable to
WHCA/WiCAL Convention and return with
completed registration form to:

WHCA/WiCAL Convention
131 West Wilson Street, Suite 1001
Madison, WI 53703

Phone 608.257.0125 Fax 608.257.0025

More payment options

☐ Check enclosed

☐ Please invoice

☐ VISA

☐ MASTERCARD

Card Number _____

Exp. Date _____

Name on Card _____

Signature _____

**IMPORTANT:
PLEASE COMPLETE BOTH
PAGES OF THIS FORM.**

IF FAXING, PLEASE FAX BOTH PAGES OF
REGISTRATION FORM. IF YOU FAX REGISTRATION
FORM, PLEASE DO NOT SEND ANOTHER COPY.

Important: Please Complete This Form

Please enter below the number of persons planning to attend each education session and meal function.

Wednesday, October 22, 2014

- _____ Nurse Delegation and Documentation
Pre-Con A 3 CEUs 1:00 pm – 4:15 pm
- _____ Alternative Dispute resolutions:
Arbitration, Meditation, and Pre-Dispute Agreement
Pre-Con B 3 CEUs 1:00 pm – 4:15 pm
- _____ CE Solutions / WHCA/WiCAL Service Corporation Reception
5:00 pm – 7:00 pm

Thursday, October 23, 2014

- _____ Weird Things: Problem Solving those issues that don't have
clear rules to follow (Part 1)
Program 1 1 CEU 8:00 am – 9:00 am
- _____ Infection Prevention & Control in WI Nursing Homes: What
you need to know. (Part 1)
Program 2 1 CEU 8:00 am – 9:00 am
- _____ Following the 6 P's to Managing Behaviors of People with
Dementia (Part 1)
Program 3 1 CEU 8:00 am – 9:00 am
- _____ Aligning Assisted Living with Acute Care (Part 1)
Program 4 1 CEU 8:00 am – 9:00 am
- _____ Plant Op's / Maintenance through the Eyes of the Customer
(Part 2)
Program 5 1 CEU 9:15 am – 10:15 am
- _____ Weird Things: Problem Solving Those Issues That Don't
Have Clear Rules to Follow (Part 2)
Program 6 1 CEU 9:15 am – 10:15 am
- _____ Infection Prevention & Control in WI Nursing Homes:
What You Need to Know (Part 2)
Program 7 1 CEU 9:15 am – 10:15 am
- _____ Can't You Make it Stop? A Rational Approach to Behaviors
Program 8 1 CEU 9:15 am – 10:15 am
- _____ Aligning Assisted Living with Acute Care (Part 2)
Program 9 1 CEU 9:15 am – 10:15 am
- _____ Effective Safety Committees, Maintenance and Falls Mitigation
Program 10 1 CEU 9:15 am – 10:15 am
- _____ Opening Keynote: The 2014 Election Landscape
Program 11 1 CEU 10:30 am – 11:30 am
- _____ WHCA/WiCAL "Shining Star" Awards Lunch
11:30 am – 1:15 pm
- _____ WHCA/WiCAL Annual Business Meeting
1:15 pm – 2:00 pm
- _____ Navigating the Unemployment Insurance Process in WI:
Practical Guidance for Employers (Part 1)
Program 12 1 CEU 2:15 pm – 3:15 pm
- _____ Value Based Purchasing Preparation:
Hospital Readmissions Impact on SNF
Program 13 1 CEU 2:15 pm – 3:15 pm
- _____ Getting Food from the Plate to the Person: Issues of Nutrition,
Swallowing, Appetite, and Dementia
Program 14 1 CEU 2:15 pm – 3:15 pm

- _____ Change of Condition in AL: Nursing and Administrative
Processes to Protect Residents (Part 1)
Program 15 1 CEU 2:15 pm – 3:15 pm
- _____ Keeping Emergencies from Becoming Disasters Thru
Preparation and Training (Part 1)
Program 16 1 CEU 2:15 pm – 3:15 pm
- _____ Navigating the Unemployment Insurance Process in WI:
Practical Guidance for Employers (Part 2)
Program 17 1 CEU 3:30 pm – 4:30 pm
- _____ Nutritional Management for Success - Hydration
Program 18 1 CEU 3:30 pm – 4:30 pm
- _____ Strategies to Improving Mobility of People with Dementia
Program 19 1 CEU 3:30 pm – 4:30 pm
- _____ Change of Condition in AL: Nursing and Administrative
Processes to Protect Residents (Part 2)
Program 20 1 CEU 3:30 pm – 4:30 pm
- _____ Keeping Emergencies from Becoming Disasters Thru
Preparation and Training (Part 2)
Program 21 1 CEU 3:30 pm – 4:30 pm
- _____ WHCA/WiCAL "Gold Club" Reception
4:30 pm – 7:00 pm
- _____ WHCA/WiCAL "Pub Crawl" of PAC
7:00 pm – ??? pm

Friday, October 24, 2014

- _____ Resident-On-Resident Bullying: Recognizing and
Intervening to Ensure Health and Well-Being
Program 22 1.5 CEUs 8:30 am – 10:00 am
- _____ Strategies for Effective Discharge Planning: Practices
Good for Your Patients and Good for Your Business
Program 23 1.5 CEUs 8:30 am – 10:00 am
- _____ LSVT BIG and LOUD for People with Parkinson Disease
Program 24 1.5 CEUs 8:30 am – 10:00 am
- _____ The Life Safety Code - Knowing, Understanding, and
Applying It
Program 25 1.5 CEUs 8:30 am – 10:00 am
- _____ Learning the Dance to Building and Maintaining
Collaborative Relationships
Program 26 1.5 CEUs 10:15 am – 11:45 am
- _____ ALL ABOARD! Preparing Nurses upon Hire for Success in
Long-Term Care
Program 27A 1.5 CEUs 10:15 am – 11:00 am
- _____ CPR: Is Our System In Order
Program 27B 1.5 CEUs 11:00 am – 11:45 am
- _____ Occupational Therapy Evaluation and Treatment of
Pelvic Floor Dysfunction
Program 28 1.5 CEUs 10:15 am – 11:45 am
- _____ Culture Change and the Life Safety Code -
Can They Coexist?
Program 29 1.5 CEUs 10:15 am – 11:45 am



Elite "Gold Club" Members

CE Solutions

1111 West San Marnan
Waterloo, IA 50701
Stephanie Langan
Stephanie.Langan@vgm.com
www.discovercesolutions.com

M3 Insurance

3113 W. Beltline Highway
Madison, WI 53708-8950
Chris Kenyon
Chris.kenyon@m3ins.com
Gregory Syvud
Greg.syvud@m3ins.com
www.m3ins.com

AdvaCare Systems

2939 North Pulaski Road
Chicago, IL 60641
Josh Lukkes
Jlukkes@advancecaresystems.com
www.advancecaresystems.com

Aire-Master of the Midwest Inc.

P.O. Box 68
Eldorado, WI 54932
Donn Mortier
donn@mortier.org
www.airemaster.com

American Data

P.O. Box 640
Sauk City, WI 53583
John Ederer, NHA
info@american-data.com
www.american-data.com

American Medical Technologies

7618 Cherokee Springs Way
Knoxville, TN 37919
Nancy McNally, PT CSW
Nancy.Mcnally@amtwoundcare.com
www.amtwoundcare.com

Basic American Medical Products

2935 Northeast Parkway
Atlanta, GA 30360
Luke Smet
lsmet@grahmfield.com
www.grahmfield.com

Biocodex USA

1250 Bayhill Drive, Suite 200
San Bruno, CA 94066
Melissa Stoeger
Mstoeger@biocodexusa.com
www.biocodex.com

GOHME

2021 Riverside Drive
Green Bay, WI 54301-2320
Eric Hagen
erich@gohme.com
www.gohme.com

Gordon Food Service

10901 38th Street
Kenosha, WI 53144
Toni McMonagle
toni.mcmnagle@gfs.com
www.gfs.com

Healthcare Services Group

3200 Alfa Romeo Road
Green Bay, WI 54313
Jason Skolaski
jskolaski@hcsgrcorp.com
www.hcsgrcorp.com

Hoeft Builders, Inc.

310 Pinnacle Way
Eau Claire, WI 54701
Maureen Carlson
mcarlson@hoeftbuilders.com
www.hoeftbuilders.com

Martin Bros. Distributing

6623 Chancellor Drive
Cedar Falls, IA 50613
Christy Edwards
cedwards@martinsnet.com
www.martinsnet.com

McKesson Medical Surgical

8121 10th Avenue North
Golden Valley, MN 55427
Jay Molter
jay.molter@mckesson.com
www.mckesson.com

HPS

3275 North M-37 Highway, Box 247
Middleville, MI 49333
Jennifer Zech
jzech@hpsnet.com
Bryan Brauer
bbrauer@hpsnet.com
www.hpsnet.com

HPSI Purchasing Services

1 Ada, Suite 150
Irvine, CA 92618
Tom Klingman, Purchasing Consultant
tomk@hpsionline.com
www.hpsionline.com

Infinity Rehab

25117 SW Parkway Avenue, Suite D
Wilsonville, OR 97070
Tonya Rourke
trourke@infinityrehab.com
www.infinityrehab.com

Joerns

2430 Whitehall Park Drive, Suite 100
Charlotte, NC 28273
Michael Janowiec
Michael.janowiec@joerns.com
www.joerns.com

Market & Johnson

2350 Galloway Street
Eau Claire, WI 54703
Jason Plante
jplante@market-johnson.com
www.market-johnson.com

Medline Industries

One Medline Place
Mundelein, IL 60060
Jeff Praefke
Jpraefke@medline.com
www.medline.com

MetaStar, the Medicare Quality Improvement Organization for Wisconsin

2909 Landmark Place
Madison, WI 53713
Jody Rothe, RN, WCC
jrothe@metastar.com
www.metastar.com

MJ Care, Inc.

2448 South 102nd Street, Suite 340
Milwaukee, WI 53227
Jane Beisser
Jane.Beisser@mjcare.com
www.mjcare.com

MMIC

7701 France Avenue, #500
Minneapolis, MN 55435
Michael Rautmann
michael.rautmann@mmicgroup.com
www.mmicgroup.com

Navigator Group Purchasing

1000 Corporate Centre Drive, Suite 100
Franklin, TN 37067
Sara Gregorich
Sara.Gregorich@navigatorgpo.com
www.navigatorgpo.com

Specialized Medical Services, Inc.

5343 North 118th Court
Milwaukee, WI 53051
David Beck
davidb@specializedmed.com
www.specializedmed.com

Mobilex USA

333 West Brown Deer Road
Fox Point, WI 53217
Paula Duebner
paula.duebner@mobilexusa.com
www.mobilexusa.com

New Horizon Foods

211 2nd Street NW
St. Michael, MN 55376
Amy Wemple
amy@newhorizonfoods.com
www.newhorizonfoods.com

Omnicare Pharmacies of WI

5185 South 9th Street
Milwaukee, WI 53221
Tracey Lewis
tracey.lewis@omnicare.com
www.omnicare.com

PalatiumCare

1406 North 11th Street
Sheboygan, WI 53081
Kirt Graves
kgraves@palatiumcare.com
www.palatiumcare.com

Pathway Health Services

2025 4th Street
White Bear Lake, MN 55110
Lisa Thomson
consult@pathwayhealth.com
www.pathwayhealth.com

PEL/VIP

9840 Southwest Highway
Oak Lawn, IL 60423
Lisa Zaenger
lzaenger@pulmonaryexchange.com
www.pelvip.com

PharMerica

N29 W23721 Woodgate Court West, #101
Pewaukee, WI 53072
Alex Grant
alex.grant@pharmerica.com
www.pharmerica.com

PointClickCare

6975 Creditview Road, Unit 4
Mississauga, ON L5N8E9
Erin Bodi
Erin.b@pointclickcare.com
www.PointClickCare.com

Preferred Podiatry Group

2215 South Gladys Avenue
Appleton, WI 54915
Ron Roberts
rroberts@preferredpodiatry.com
www.preferredpodiatry.com

Presto Absorbent Products, Inc.

3925 North Hastings Way
Eau Claire, WI 54703
Leah Myers, Sales Administrator
lmyers@gopresto.com
www.prestoabsorbent.com

WHCA/WiCAL

Service Corporation

131 West Wilson Street, Suite 1001A
Madison, WI 53703
George W. (Skitch) MacKenzie, NHA
skitch@whca.com
www.whcawical.org

Wipfli LLP

3703 Oakwood Hills Parkway
Eau Claire, WI 54702
Larry Lester
llester@wipfli.com
www.wipfli.com

RehabCare

680 South 4th Street
Louisville, KY 40202
Doug Fox
Doug.Fox@rehabcare.com
www.rehabcare.com

Reliant Rehabilitation

5212 Village Creek Drive
Plano, TX 75093
Blake Bremer
bbremer@reliant-rehab.com
www.reliant-rehab.com

Royal Construction

3653 Greenway Street
Eau Claire, WI 54701
Tim Olson
tolson@royalbuilt.com
www.royalbuilt.com

Sanofi Diabetes

1304 Hanover Court
Waunakee, WI 53597
Jodi Brezenski
Jodi.brezenski@sanofi.com
www.sanofi.com

Schenck SC

200 East Washington Street
Appleton, WI 54911
Brian Zaletel
brian.zaletel@schencksc.com
www.schencksc.com/longtermcare

SigmaCare

575 Eighth Avenue, 15th Floor
New York, NY 10018
Bernie Mangano
sales@sigmacare.com
www.sigmacare.com

St Croix Hospice

1280 W. Clairemont Ave, Suite 4
Eau Claire, WI 54701
Carrie Furr
cfurr@stcroixhospice.com
www.stcroixhospice.com

The Payroll Company

6405 Century Avenue, Suite 101
Middleton, WI 53562
Carrie Falk
carrief@payrollcompany.biz
www.payrollcompany.biz

WB Manufacturing

507 East Grant Street
Thorp, WI 54771
Patty Leahy
patty@wibench.com
www.wibenchmfg.com

WoundRounds

425 N. Martingale Road, Suite 1250
Schaumburg, IL 60173
Cory Fosco
cory.fosco@woundrounds.com
www.woundrounds.com