

September 15, 2016

Dear Valued WHCA/WiCAL Member,

I am pleased to provide you with the **WHCA/WiCAL Quarterly Business Partner Showcase**. The useful information included in this mailing offers valuable background on the products and services available through our association's Business Partners, truly our "partners in care."

Please take a few minutes to review their materials. Also note that this file is available online along with previous Business Partner Showcases at <u>www.whcawical.org/bps</u>. For your convenience, this file is organized with bookmarks to access the flyers of specific companies.

Since switching to an electronic version of this mailing, in addition to realizing cost savings for our members, we have seen a nearly 50 percent increase in participation of WHCA/WiCAL Business Partners in this mailing! It is my sincere hope that by making these quarterly mailings available electronically, WHCA/WiCAL Business Partners will have the opportunity to provide value for both WHCA/WiCAL members and that Business Partners will be able to realize greater opportunities for sales and networking opportunities.

WHCA/WiCAL Business Partners are a valuable part of our association, and Member facilities are encouraged to consider turning FIRST to Business Partners for products and services.

Please join me in thanking them for their support of our community of providers!

Sincerely,

John Vander Meer Executive Director Wisconsin Health Care Association



2015-2016

WHCA/WICAL ELITE BUSINESS PARTNERS

AMERICAN DATA P.O. Box 640 Sauk City, WI 53583 John Ederer, NHA info@american-data.com www.american-data.com

CE SOLUTIONS 1111 West San Marnan Waterloo, IA 50701 Tyler Mahncke

Tyler.Mahncke@vgm.com Lisa Weber lisaw@discovercesolutions.com www.discovercesolutions.com

ADVACARE SYSTEMS

2939 North Pulaski Road Chicago, IL 60641 Josh Lukkes ilukkes@advacaresvstems.com www.advacaresystems.com

AIRE-MASTER OF THE MIDWEST INC. P.O. Box 68

Eldorado, WI 54932 Donn Mortier donn@mortier.org www.airemaster.com

AMERICAN MEDICAL TECHNOLOGIES 7618 Cherokee Springs Way Knoxville, TN 37919 Nancy McNally, PT CSW Nancy.Mcnally@amtwoundcare.com www.amtwoundcare.com

BASIC AMERICAN MEDICAL PRODUCTS

2935 Northeast Parkway Atlanta, GA 30360 Luke Smet Ismet@grahmfield.com www.grahamfield.com

COMMUNICATIONS MID-AMERICA

30 West Water Street St. Paul, MN 55107 Eric Hinz ehinz@idea-ma.com www.cma-ideacom.com

GOHME

2021 Riverside Drive Green Bay, WI 54301-2320 Jim Murry jamesm@gohme.com www.gohme.com

GORDON FOOD SERVICE 10901 38th Street Kenosha, WI 53144 Toni McMonagle toni.mcmonagle@gfs.com www.gfs.com

HARTIG PHARMACY SERVICES

7425 Chavenelle Drive Dubuque, IA 52001 Michael Clasen mclasen@hartigdrug.com www.hartigdrug.com

HEALTHCARE SERVICES GROUP

3200 Alfa Romeo Road Green Bay, WI 54313 Jason Skolaski jskolaski@hcsgcorp.com www.hcsgcorp.com

HEALTHPRO® REHABILITATION 3703 West Lake Avenue, Suite 200 Glenview, IL 60026 Julie Bringas

jbringas@healthpro-rehab.com www.healthpro-rehab.com

HPS 3275 North M-37 Highway, Box 247 Middleville, MI 49333 Jennifer Zech izech@hpsnet.com Bryan Brauer bbrauer@hpsnet.com www.hpsnet.com

HPSI PURCHASING SERVICES 1 Ada, Suite 150 Irvine, CA 92618 Tom Klingman, Purchasing Consultant tomk@hpsionline.com www.hpsionline.com

INFINITY REHAB

M3 INSURANCE

www.m3ins.com

Christy Edwards

828 John Nolen Drive Madison, WI 53713

Chris Kenyon Chris.kenyon@m3ins.com Gregory Syvrud

Greg.syvrud@m3ins.com

6623 Chancellor Drive

Cedar Falls, IA 50613

www.martinsnet.com

MARTIN BROS. DISTRIBUTING

cedwards@martinsnet.com

25117 SW Parkway Avenue, Suite D Wilsonville, OR 97070 Susan Maver samayer@infinityrehab.com www.infinityrehab.com

JANSSEN PHARMACEUTICALS, INC 1000 US Highway 202 Raritan, New Jersey 08869 Annie Ament Aarnent1@its.jnj.com www.JanssenPharmaceuticalsInc.com

KRAEMER BROTHERS, LLC 925 Park Avenue, PO. Box 219 Plain, WI 53577 Greg Callin gcallin@kraemerbrothers.com www.kraemerbrothers.com

MARKET & JOHNSON

2350 Galloway Street Eau Claire, WI 54703 Jason Plante jplante@market-johnson.com www.market-johnson.com

MEDLINE INDUSTRIES One Medline Place Mundelein, IL 60060 Jeff Praefke Jpraefke@medline.com www.medline.com

METASTAR, THE MEDICARE QUALITY IMPROVEMENT ORGANIZATION FOR WISCONSIN 2909 Landmark Place Madison, WI 53713 Emily Nelson enelson@metastar.com

Liz Dominguez Idomingu@metastar.com www.metastar.com

MJ CARE, INC.

2448 South 102nd Street, Suite 340 Milwaukee, WI 53227 Jane Beisser Jane.Beisser@mjcare.com www.mjcare.com

MMIC

7701 France Avenue South, Suite 500 Minneapolis, MN 55435 Dana D'Arrigo Dana.Darrigo@mmicgroup.com Jeremy Ginter Jeremy.Ginter@mmicgrouop.com www.mmicgroup.com

MCKESSON MEDICAL SURGICAL 8121 10th Avenue North Golden Valley, MN 55427 Jay Molter jay.molter@mckesson.com

www.mckesson.com NAVIGATOR GROUP PURCHASING 1000 Corporate Centre Drive, Suite 100 Franklin, TN 37067 Sara Gregorich Sara.Gregorich@navigatorgpo.com www.navigatorgpo.com

SPECIALIZED MEDICAL SERVICES, INC. 5343 North 118th Court Milwaukee, WI 53051 Theresa Lang Theresa.Lang@specializedmed.com www.specializedmed.com

MOBILEX USA

333 West Brown Deer Road Fox Point, WI 53217 Paula Duebner paula.duebner@mobilexusa.com www.mobilexusa.com

NEW HORIZON FOODS 211 2nd Street NW St. Michael, MN 55376 Amy Wemple amy@newhorizonfoods.com www.newhorizonfoods.com

OMNICARE OF WISCONSIN 5185 South 9th Street Milwaukee, WI 53122 Tracey Lewis Tracey.lewis@omnicare.com www.Omnicare.com

PATHWAY HEALTH SERVICES 2025 4th Street White Bear Lake, MN 55110 Lisa Thomson Ithomson@pathwayhealth.com www.pathwayhealth.com

PHARMERICA N29 W23721 Woodgate Court West #101 Pewaukee, WI 53072 Joe Cacchione joe.cacchione@pharmerica.com www.pharmerica.com

PHILLIPS TOTAL CARE PHARMACY 125 E. State Street

Mauston, WI 53948 Jordan Brown Jordan.Brown@phillipsrx.com www.phillipsrx.com

PREFERRED PODIATRY GROUP 2215 South Gladys Avenue Appleton, WI 54915 **Ron Roberts** rroberts@preferredpodiatry.com www.preferredpodiatry.com

PRESTO ABSORBENT PRODUCTS, INC. 3925 North Hasting Way Eau Claire, WI 54703 Leah Myers Imyers@gopresto.com www.prestoabsorbent.com

PULMONARY EXCHANGE

9840 Southwest Highway Oak Lawn, IL 60453 Linda Meinel lindam@pulmonaryexchange.com www.pulmonaryexchange.com

REHABCARE 680 South 4th Street Louisville, KY 40202 Doug Fox Doug.Fox@rehabcare.com www.rehabcare.com

RELIANT REHABILITATION

5212 Village Creek Drive Plano, TX 75093 Blake Bremer bbremer@reliant-rehab.com www.reliant-rehab.com

WHCA/WiCAL

Service Corporation 131 West Wilson Street, Suite 1001A Madison, WI 53703 George W. (Skitch) MacKenzie, NHA skitch@whcawical.org www.whcawical.org

WIPFLI LLP

3703 Oakwood Hills Parkway Eau Claire, WI 54702 Larry Lester llester@wipfli.com www.wipfii.com

ROYAL CONSTRUCTION

3653 Greenway Street Eau Claire, WI 54701 Tim Olson tolson@royalbuilt.com www.royalbuilt.com

SANOFI DIABETES

1304 Hanover Court Waunakee, WI 53597 Jodi Brezenski Jodi.brezenski@sanofi.com www.sanofi.com

SCHENCK SC

200 East Washington Street Appleton, WI 54911 Brian Zaletel brian.zaletel@schencksc.com www.schencksc.com/longtermcare

SODEXO SENIOR LIVING

1215 Loyola Drive Libertyville, WI 600048 Tony D'Antonio Anthony.dantonio@sodexo.com www.sodexoUSA.com

STAHL'S HOTRONIX

One Paisley Park Carmichaels, PA 15320 Julie Coleman Julesacoleman@gmail.com www.clothingidlabel.com

ST CROIX HOSPICE 1280 W. Clairemont Avenue, Suite 4 Eau Claire, WI 54701 Carrie Furr cfurr@stcroixhospice.com www.stcroixhospice.com

THREE PILLARS TECHNOLOGY SOLUTIONS LLC

2701 International Lane, Suite 201 Madison, WI 53704 Jeff Grady jgrady@threepillarstechnology.com www.threepillarstechnology.com

VGM FORBIN

4026 Alexandra Drive Waterloo, IA 50702 Drew Kahler drewk@forbin.com www.forbin.com

WB MANUFACTURING

507 East Grant Street Thorp, WI 54771 Patty Leahy patty@wibench.com www.wibenchmfg.com

ZIEGLER

735 N. Water Street, Suite 1000 Milwaukee, WI 53202 Nick Glaisner nglaisner@ziegler.com www.ziegler.com

We're with you for the long-term

Business Solutions for Your Health Care Legal Needs

At Reinhart, we serve as strategic partners with our health care clients. We make it our business to understand your business, and this equips us to offer practical, realworld solutions that help you resolve challenges, seize opportunities and meet your strategic goals.

Our post-acute and long term care services attorneys have served as CEOs of health facilities and have held highranking positions with the Wisconsin Department of Health Services and the Wisconsin Office of the Commissioner of Insurance. This uniquely equips us to provide insight and guidance on the complex business and legal relationships that bind residents, nursing homes, assisted living and housing providers, regulators and third-party payers.

Reinhart attorneys actively representing postacute and long term care service providers include:

Robert J. Heath, Chair Milwaukee

Nicole S. Dermer Milwaukee

Jarod L. Ferch Madison

Heather L. Fields Milwaukee

Tammi Tram Huynh Madison

Timothy J. Kamke Milwaukee

John A. Kramp Milwaukee

Robert J. Lightfoot II Madison

Bryan K. Nowicki Madison

Meg S.L. Pekarske Madison

Karla Hutton Pinkerton Madison



reinhartlaw.com Milwaukee 414.298.1000 Madison 608.229.2200 Chicago

Milwaukee

Madison

Waukesha

Rockford

Phoenix

Denver



SPECIALIZED MEDICAL SERVICES America's Leading Provider of Oxygen and **Respiratory Services to Long Term Care**

www.specializedmed.com



		_	-						
American Data - ECS Demo Access	an tay-Min Densi ve Admin	Nuising	Support	Therapy			Demo		
	ADT	MDS	Marketing	Physical Therapy	Accounts Receivable	Assisted Living	View		
	NHA	Nursing	Social Services	Occupation Therapy	Accounts Payable	Independent Living	Report		
	D.O.N.	CNA	Activities	Speech Therapy	General Ledger	Home Health	Calendar		
	Physician	Restorative Nurse	Dietary			Public Health	Graphs		
	Human Resources	Medical Records	Beauty Shop			Adult Day Care	Demo	6-	
			Dining Services			Maintenance	Surveyor		
						Cleaning		•	
Nursing H	•		L				J	ſ	
Nursing Home / As xible mprehensive	Ssisted Livi	ing Inde	^e pendent						
nprehensive				Living	Home He	alth Ac	lult Day C	are Ther	rapy

- USA Cloud-Based Hosting (Optional)
- Interoperable ECS uses the Health Care Standard (HL7), Consolidated Clinical Document Architecture (C-CDA), Continuity of Care Document (CCD), and SCRIPT v10.6 to interface with: Therapy, Pharmacy, Lab, Health Exchange, Hospital

Complete EMR & AR/Billing system tailored to and controlled by YOU, so that the system responds to your higher standards of care for all levels of service, and is linked to Microsoft Dynamics® or QuickBooks® Financial Systems.



Call: 1.800.464.9942 E-mail: info@american-data.com Visit: www.american-data.com "The customer service, and level of support is the greatest aspect of working with American Data. We know that our concerns are taken seriously because every call or e-mail receives a prompt response. In addition the export feature of the ECS system makes it easier to produce reconciliations and discover variances. I look forward to a long relationship with American Data."

> Jeremy Storer, Maine Veterans' Home

Features

Clinical

Medication Management

- Physician Orders
- Pharmacy Formulary
- e-MAR / e-TAR

Progress Notes & Assessments

- Nurse Charting
- CNA Picture Charting
- Patient Scheduling
- Therapy Ancillary Departments
- Easy Access

MDS & Care Plans

- MDS
- Best Reference
- RUG Forecaster
- Care Plans

Quality Assurance

- QM
- QA
- Status Changes
- Incomplete Record

Care Continuum

- Service Plans
- Care Assist Flow Sheets
- Care Plans
- OASIS
- Face Sheets
- Diagnosis

Financial

Accounts Receivable
 Direct Links to Microsoft Dynamics[®]
 & QuickBooks Financial Systems[®]

Administration

- HL7 / CCHIT / HHS
- E-mail
- Alarms
- Reports
- Marketing
- Time Clock
- Human Resources

Plus so much more!

American Data Presents: **ECS** - Electronic Chart and Financial System

American Data's Electronic Chart System (ECS) has been providing EMR/EHR and financial solutions to long-term care providers for over 30 years. With over 600 clients today, our employee-owned and controlled company has the most flexible and comprehensive system on the market. Our integrated software solution streamlines patient care while providing real-time documentation and increasing reimbursement.

Flexible

American Data believes that the software should fit to you – never the other way around. Customization is really about delivering you an EMR system that can reflect your facility's daily workflow. It is about providing you with a product that will eventually reduce costs, increase caregiver's time spent with patients, and be flexible enough to have a long shelf life.

Not only is flexibility important, but you must also consider to what extent the system can be customized as well as the amount of time and energy you must put in to do so. Information on screens in ECS can be customized down to what appears, how it appears, where it appears, and even who it appears to. Modifications are user-friendly and can be done by authorized personnel at each facility. It requires no IT/ programming background. In this way the facility can change their system as their needs dictate.

Interoperable ECS uses Health Care Standard (HL7), Consolidated Clinical Document Architecture(C-CDAL), Continuity of Care Document (CCD), and SCRIPT v10.6 to interface with: Therapy, Pharmacy, Lab, Health Exchange, Hospital

A complex health care system requires diverse electronic health record (EHR) products. One size does not fit all. To realize their full potential, EHR products must be able to share information seamlessly. An interoperable health IT environment makes this possible.

EHR interoperability enables better workflows and reduced ambiguity, and allows data transfer among EHR systems and health care stakeholders. Ultimately, an interoperable environment improves the delivery of health care by making the right data available at the right time to the right people.

American Data produces a number of interfaces between ECS and other systems. These interfaces are used for the exchange of demographic, lab, and therapy information as well as physician orders communication with a pharmacy. An HL7 interface exchanges information in real time, with no "download" or "upload" procedure required.

Comprehensive

ECS improves efficiency, eliminates errors and ensures a correct reimbursement for the care given. Daily documentation is entered at the point of care, and pulled into other areas of the medical record. This ensures that the documentation is more accurate, detailed, and complete. Supporting documentation is then populated into assessments making it easier to complete, with supporting documentation just a click away. There is no wasted time tracking down paper charts or digging through filing cabinets. ECS helps the entire facility and staff to work in harmony to accomplish the same goals in less time resulting in greater care for the residents.

USA Cloud-Based Hosting (Optional)

Strategic Elements

Architectural Elements

- Focus on your core business; leave the rest to someone else.
- Simple, abstract environment for development.

Economic Elements

- Eliminate CAPEX expenses.
- Elastic Resource Capacity.

American Data's ECS is designed to work as either a server-based, or cloud-based software system. American Data has provided an optional data center for clients who prefer not to invest in servers to run ECS in their own facilities.

Unlike most LTC software companies, who contract this service out, American Data's data center (and all storage of data) is located within American Data's Campus.

Coming this Fall the Revolutionary & Next Generation Alternative



Your own Facility or Microsoft CLOUD with direct secured access



Unlicensed, rented, one-size-fits-all EMR Software

Facility Licensed, Customizable, and User Controlled EMR and Financial Software where YOU control YOUR access to YOUR records.



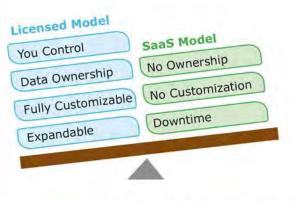
Focused on Your Standards of Care

Learn How **Owning** vs **Renting** Can Cost Less and Increase Revenues



Call: 1.800.464.9942 E-mail: info@american-data.com Visit: www.american-data.com

Licensed Model	SaaS Model
Right to Physical Custody	Remotely Accessed Service
Customizations Discretionary	Customizations Limited
Infrastructure & Data Security Control	No direct Security Control
Data Ownership & Custody Control	No direct data, custody, data ownership must be clearly defined in T's and C's
SLAs for support response	SLAs for support & availability
Control timings of upgrades	Limited control of upgrade timing



"any software that is 'core' or 'mission-critical' to your prospects should stay licensed"

Benefits of Licensed Software Over SaaS

We would like to share a few of the differences between American Data's ECS and Software as a Service (SaaS) systems that we feel are significant in these challenging times for the LTC industry.

Would your facility continue to use the MDS if it didn't have to? In most cases when asked this question the response would be some variety of: "is this a trick question". For some facilities their negative response might be a question of the cost of the program to the facility. However, it is our belief that in a good facility where care is focused on the patient rather than the law, the negative response is based on the program being of little value to patient care. In these facilities, the MDS program could be causing the facility to come DOWN to the minimal standard of the MDS if they have an EMR that is focused on law compliance rather than the patient.

What does it mean for an EMR be focused on the patient? An EMR is a documentation and communication tool. In quality nursing homes, assessments are not a quarterly event to feed a document that would not even be done if not required. Assessments and the communication of such are a daily occurrence. Communication is more than knowing the patients latest vital signs, it is knowing and monitoring everything that is going on with the individual patient on a daily basis so interventions if necessary can be initiated immediately. The whole picture needs to at the fingertips of responsible nurses on a daily basis.

EMR systems where the same screen presentations and the interaction of screens is the same in one facility as they are in the next will cause both facilities (and all that are running the same inflexible software) to follow the procedures set up by the vendor and these procedures will be focused on what is common to all LTC facilities; i.e. the minimal standards of the law. For example: being able to design YOUR own report that best meets YOUR standards of care (far above the minimal standards) might be possible but only with the permission and possibly fees (to discourage your request) of the software vendor. Being able to control your EMR is controlling your facility, the care you provide, and your future.

In a SaaS environment, the facility can be at the mercy of the vendor since they do not have a license to use the software but rather are just "renting" access to the system. Like owning a home verses renting an apartment where there are things that require the landlord's permission to do to the property in a rental environment. And should the "renter ever want to leave the environment" there may be consequences in order to "take with you" the items you acquired while being in the environment.

And finally there is the question of having control over where your EMR and financial records are stored. The option of having one's own server is attractive because it is the ultimate in having control. However, in recent years the cost and configuration challenges of having one's own server has been increasin. With American Data's new direct secured assess to a server (wherever located) without the need for connection licenses, the option of self-hosting is again available without the high cost and complexities. However, ECS clients also have the option of having their own server located in one of the largest data centers in the country...the Microsoft CLOUD (Azure) where again the facility has total control of how much cost, how much power, and for what duration.

We offer so much more than our license and flexibility. Here are just a few more differences between ECS and SaaS systems:

- ✓ ADL charting can be captured with less time spent in ECS due to your ability to record the number of times a task was performed, thus increasing reimbursement.
- ✓ You can have multiple screens open at the same time in ECS so you do not have to constantly waste time navigating between screens.
- ✓ Special Assessments can be completed with the flexible library of choice answers we offer. Say more than "yes" or "no." With ECS, the facility controls this library so your caregivers can offer context when completing assessments.
- ✓ Every word written into the clinical record is integrated with the overall resident history with ECS.
- American Data's support team is made up of trained Nursing Home Administrators, Nurses, and Accountants. They know the industry inside and out and are dedicated to making operations run smoothly for each facility.
- ✓ American Data is an American company, which means all medical records created by our system are stored in the United States.

Professional Senior Living Services



Wipfli brings together the best of both worlds—the resources of a large firm and the commitment to personal service found in smaller firms. We have 175 partners, more than 1,400 associates, 33 offices, and over 50,000 firm clients. Wipfli is ranked No. 20 in the top 100 public accounting firms and is properly licensed for public practice as a certified public accounting firm. Since our firm's founding in 1930, it has been our mission to be the firm of choice in the markets we serve. Today, Wipfli is fulfilling its mission and serving health care clients throughout the nation from our offices in Minnesota, Wisconsin, Washington, Idaho, Montana, Pennsylvania, and Illinois.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.

We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.

Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.

In addition, our health care professionals and the firm maintain memberships in a variety of professional associations including the American Institute of Certified Public Accountants, state societies and institutes of certified public accountants, Healthcare Financial Management Association, state hospital and nursing home associations, the National CPA Health Care Advisors Association, Medical Group Management Association, National Rural Health Association, National Association of Rural Health Clinics, and other health care associations.

We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility. This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.



		_	-						
American Data - ECS Demo Access	an tay-Min Densi ve Admin	Nuising	Support	Therapy			Demo		
	ADT	MDS	Marketing	Physical Therapy	Accounts Receivable	Assisted Living	View		
	NHA	Nursing	Social Services	Occupation Therapy	Accounts Payable	Independent Living	Report		
	D.O.N.	CNA	Activities	Speech Therapy	General Ledger	Home Health	Calendar		
	Physician	Restorative Nurse	Dietary			Public Health	Graphs		
	Human Resources	Medical Records	Beauty Shop			Adult Day Care	Demo	6-	
			Dining Services			Maintenance	Surveyor		
						Cleaning		•	
Nursing H	•		L				J	ſ	
Nursing Home / As xible mprehensive	Ssisted Livi	ing Inde	^e pendent						
nprehensive				Living	Home He	alth Ac	lult Day C	are Ther	rapy

- USA Cloud-Based Hosting (Optional)
- Interoperable ECS uses the Health Care Standard (HL7), Consolidated Clinical Document Architecture (C-CDA), Continuity of Care Document (CCD), and SCRIPT v10.6 to interface with: Therapy, Pharmacy, Lab, Health Exchange, Hospital

Complete EMR & AR/Billing system tailored to and controlled by YOU, so that the system responds to your higher standards of care for all levels of service, and is linked to Microsoft Dynamics® or QuickBooks® Financial Systems.



Call: 1.800.464.9942 E-mail: info@american-data.com Visit: www.american-data.com "The customer service, and level of support is the greatest aspect of working with American Data. We know that our concerns are taken seriously because every call or e-mail receives a prompt response. In addition the export feature of the ECS system makes it easier to produce reconciliations and discover variances. I look forward to a long relationship with American Data."

> Jeremy Storer, Maine Veterans' Home

Features

Clinical

Medication Management

- Physician Orders
- Pharmacy Formulary
- e-MAR / e-TAR

Progress Notes & Assessments

- Nurse Charting
- CNA Picture Charting
- Patient Scheduling
- Therapy Ancillary Departments
- Easy Access

MDS & Care Plans

- MDS
- Best Reference
- RUG Forecaster
- Care Plans

Quality Assurance

- QM
- QA
- Status Changes
- Incomplete Record

Care Continuum

- Service Plans
- Care Assist Flow Sheets
- Care Plans
- OASIS
- Face Sheets
- Diagnosis

Financial

Accounts Receivable
 Direct Links to Microsoft Dynamics[®]
 & QuickBooks Financial Systems[®]

Administration

- HL7 / CCHIT / HHS
- E-mail
- Alarms
- Reports
- Marketing
- Time Clock
- Human Resources

Plus so much more!

American Data Presents: **ECS** - Electronic Chart and Financial System

American Data's Electronic Chart System (ECS) has been providing EMR/EHR and financial solutions to long-term care providers for over 30 years. With over 600 clients today, our employee-owned and controlled company has the most flexible and comprehensive system on the market. Our integrated software solution streamlines patient care while providing real-time documentation and increasing reimbursement.

Flexible

American Data believes that the software should fit to you – never the other way around. Customization is really about delivering you an EMR system that can reflect your facility's daily workflow. It is about providing you with a product that will eventually reduce costs, increase caregiver's time spent with patients, and be flexible enough to have a long shelf life.

Not only is flexibility important, but you must also consider to what extent the system can be customized as well as the amount of time and energy you must put in to do so. Information on screens in ECS can be customized down to what appears, how it appears, where it appears, and even who it appears to. Modifications are user-friendly and can be done by authorized personnel at each facility. It requires no IT/ programming background. In this way the facility can change their system as their needs dictate.

Interoperable ECS uses Health Care Standard (HL7), Consolidated Clinical Document Architecture(C-CDAL), Continuity of Care Document (CCD), and SCRIPT v10.6 to interface with: Therapy, Pharmacy, Lab, Health Exchange, Hospital

A complex health care system requires diverse electronic health record (EHR) products. One size does not fit all. To realize their full potential, EHR products must be able to share information seamlessly. An interoperable health IT environment makes this possible.

EHR interoperability enables better workflows and reduced ambiguity, and allows data transfer among EHR systems and health care stakeholders. Ultimately, an interoperable environment improves the delivery of health care by making the right data available at the right time to the right people.

American Data produces a number of interfaces between ECS and other systems. These interfaces are used for the exchange of demographic, lab, and therapy information as well as physician orders communication with a pharmacy. An HL7 interface exchanges information in real time, with no "download" or "upload" procedure required.

Comprehensive

ECS improves efficiency, eliminates errors and ensures a correct reimbursement for the care given. Daily documentation is entered at the point of care, and pulled into other areas of the medical record. This ensures that the documentation is more accurate, detailed, and complete. Supporting documentation is then populated into assessments making it easier to complete, with supporting documentation just a click away. There is no wasted time tracking down paper charts or digging through filing cabinets. ECS helps the entire facility and staff to work in harmony to accomplish the same goals in less time resulting in greater care for the residents.

USA Cloud-Based Hosting (Optional)

Strategic Elements

Architectural Elements

- Focus on your core business; leave the rest to someone else.
- Simple, abstract environment for development.

Economic Elements

- Eliminate CAPEX expenses.
- Elastic Resource Capacity.

American Data's ECS is designed to work as either a server-based, or cloud-based software system. American Data has provided an optional data center for clients who prefer not to invest in servers to run ECS in their own facilities.

Unlike most LTC software companies, who contract this service out, American Data's data center (and all storage of data) is located within American Data's Campus.

Coming this Fall the Revolutionary & Next Generation Alternative



Your own Facility or Microsoft CLOUD with direct secured access



Unlicensed, rented, one-size-fits-all EMR Software

Facility Licensed, Customizable, and User Controlled EMR and Financial Software where YOU control YOUR access to YOUR records.



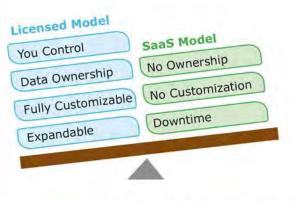
Focused on Your Standards of Care

Learn How **Owning** vs **Renting** Can Cost Less and Increase Revenues



Call: 1.800.464.9942 E-mail: info@american-data.com Visit: www.american-data.com

Licensed Model	SaaS Model
Right to Physical Custody	Remotely Accessed Service
Customizations Discretionary	Customizations Limited
Infrastructure & Data Security Control	No direct Security Control
Data Ownership & Custody Control	No direct data, custody, data ownership must be clearly defined in T's and C's
SLAs for support response	SLAs for support & availability
Control timings of upgrades	Limited control of upgrade timing



"any software that is 'core' or 'mission-critical' to your prospects should stay licensed"

Benefits of Licensed Software Over SaaS

We would like to share a few of the differences between American Data's ECS and Software as a Service (SaaS) systems that we feel are significant in these challenging times for the LTC industry.

Would your facility continue to use the MDS if it didn't have to? In most cases when asked this question the response would be some variety of: "is this a trick question". For some facilities their negative response might be a question of the cost of the program to the facility. However, it is our belief that in a good facility where care is focused on the patient rather than the law, the negative response is based on the program being of little value to patient care. In these facilities, the MDS program could be causing the facility to come DOWN to the minimal standard of the MDS if they have an EMR that is focused on law compliance rather than the patient.

What does it mean for an EMR be focused on the patient? An EMR is a documentation and communication tool. In quality nursing homes, assessments are not a quarterly event to feed a document that would not even be done if not required. Assessments and the communication of such are a daily occurrence. Communication is more than knowing the patients latest vital signs, it is knowing and monitoring everything that is going on with the individual patient on a daily basis so interventions if necessary can be initiated immediately. The whole picture needs to at the fingertips of responsible nurses on a daily basis.

EMR systems where the same screen presentations and the interaction of screens is the same in one facility as they are in the next will cause both facilities (and all that are running the same inflexible software) to follow the procedures set up by the vendor and these procedures will be focused on what is common to all LTC facilities; i.e. the minimal standards of the law. For example: being able to design YOUR own report that best meets YOUR standards of care (far above the minimal standards) might be possible but only with the permission and possibly fees (to discourage your request) of the software vendor. Being able to control your EMR is controlling your facility, the care you provide, and your future.

In a SaaS environment, the facility can be at the mercy of the vendor since they do not have a license to use the software but rather are just "renting" access to the system. Like owning a home verses renting an apartment where there are things that require the landlord's permission to do to the property in a rental environment. And should the "renter ever want to leave the environment" there may be consequences in order to "take with you" the items you acquired while being in the environment.

And finally there is the question of having control over where your EMR and financial records are stored. The option of having one's own server is attractive because it is the ultimate in having control. However, in recent years the cost and configuration challenges of having one's own server has been increasin. With American Data's new direct secured assess to a server (wherever located) without the need for connection licenses, the option of self-hosting is again available without the high cost and complexities. However, ECS clients also have the option of having their own server located in one of the largest data centers in the country...the Microsoft CLOUD (Azure) where again the facility has total control of how much cost, how much power, and for what duration.

We offer so much more than our license and flexibility. Here are just a few more differences between ECS and SaaS systems:

- ✓ ADL charting can be captured with less time spent in ECS due to your ability to record the number of times a task was performed, thus increasing reimbursement.
- ✓ You can have multiple screens open at the same time in ECS so you do not have to constantly waste time navigating between screens.
- ✓ Special Assessments can be completed with the flexible library of choice answers we offer. Say more than "yes" or "no." With ECS, the facility controls this library so your caregivers can offer context when completing assessments.
- ✓ Every word written into the clinical record is integrated with the overall resident history with ECS.
- American Data's support team is made up of trained Nursing Home Administrators, Nurses, and Accountants. They know the industry inside and out and are dedicated to making operations run smoothly for each facility.
- ✓ American Data is an American company, which means all medical records created by our system are stored in the United States.

Controlling information today for tomorrow

PBJ Reporting Requirements

Beginning on July 1, 2016 Long Term Care (LTC) facilities are **required by law** to submit staffing and census information to the Centers for Medicare and Medicaid Services (CMS) via the newly developed Payroll Based Journal (PBJ) system.

Per CMS, all employee hours paid to deliver services must be:

- Reported based on 'Absolute Day' (midnight to 11:59 PM);
- Allocated using the 40 CMS Job Title Codes;
- Inclusive of agency and contract staff hours;
- Be uploaded in XML file format;

Information Controls is uniquely positioned to deliver on these CMS reporting requirements which will help you remain compliant and to avoid potential fines or penalties.

Contact Us

Whether you are a large, multi-state/multi-site organization, or a single location serving the needs of your residents, the CMS PBJ reporting requirements affect you.

To ensure you are in position to accommodate the CMS PBJ requirements, contact Information Controls for a **no cost, no obligation introductory meeting**. July is right around the corner, so let's get started today!



Marcus & Millichap

The Industry Leader for Seniors Housing Transactions

NATIONAL SENIORS HOUSING GROUP

Ray Giannini's Recent Market Activity:



Clients rely on Marcus & Millichap's powerful marketing platform, which exposes each property to the largest pool of qualified investors and enables us to annually close the largest number of real estate investment transactions.

If you are thinking about buying, selling or investing, now is the time to consider your options. <u>Ray Giannini</u> has been an investment professional for over 20 years in the Seniors Housing industry. Call today for more information about how we can help you develop the optimal property-level and portfolio strategy to maximize value.

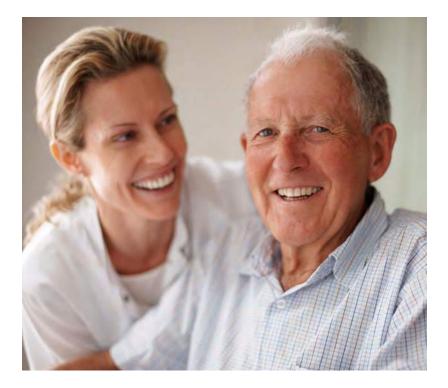
Ray Giannini, First VP of Investments / Director | ray.giannini@marcusmillichap.com

C: (414) 750-9336 | O: (262) 364-1920

Investment Sales
 Financing
 Research
 Advisory Services

METAS TAR

Higher quality. Healthier lives.



OUR VISION Optimal health for all.

OUR MISSION

To effect positive change in the quality, efficiency and effectiveness of health care.

MetaStar is a quality improvement organization based in Madison, Wisconsin, dedicated to ensuring the healthiest lives possible. We believe all health care should be safe, effective, patient-centered, timely, and equitable. We are guided by the promise of how good health care can be.

Our work

We improve health care for patients and residents, and provide technical assistance to health care providers.



Part of MetaStar's work includes collaborating with nursing homes in Wisconsin to assist with quality improvement practices. MetaStar's nursing home team includes two project specialists.

For more information about our work in nursing home quality improvement, please contact: Liz Dominguez or Emily Nelson 608-274-1940

MetaStar represents Wisconsin in the Lake Superior Quality Innovation Network.

www.metastar.com

Clinical Leader's Guide October 1, 2016 MDS Changes

Introduction

Many CMS programs resulting from the Accountable Care Act of 2010, the National Quality Strategy and the IMPACT Act of 2014 are effective in 2016. This means a number of changes for Nursing Homes, including the introduction of three new Quality Measures for the CMS Quality Reporting Program. These new measures are cross-setting measures for patients covered by Medicare Part A. The same information is being collected by CMS from Inpatient Rehab Facilities, Long Term Care Hospitals and Nursing Homes in 2016. CMS has adjusted the SNF MDS 3.0 to include information that supports the new Quality Measures (QMs).

New Quality Meaures

Falls with Major Injury Measure: Application of Percent of Residents Experiencing One or More Falls with Major Injury (NQF #0674)

Pressure Ulcer Measure: Percent of Residents or Patients with Pressure Ulcers That Are New or Worsened (NQF #0678)

Application of Percent of Long Term Care Hospital (LTCH) Patients with Admission and Discharge Functional Assessment and Care Plan That Addresses Function (NQF #2631)

Falls with major injuries and pressure ulcers that are new or worsened are current MDS 3.0 items. No changes to the MDS 3.0 are needed for CMS to collect data for these two measures.

The third measure; Patients With Admission and Discharge Functional Assessment and Care Plan That Addresses Function requires the addition of Section GG to the MDS 3.0 item set used for Medicare Part A PPS admissions and the addition of a Medicare Part A PPS Discharge assessment to the MDS item sets.

Section GG poses a few challenges for providers. The section differs from the current MDS 3.0 Section G in definitions for resident self-performance scoring, the observation periods, process for determining accurate resident self-performance codes and the inclusion of discharge goals for each Section GG item on the 5-day PPS MDS 3.0.

Although some of the items in Section GG are subsets of items currently coded in Section G, the scoring definitions are dramatically different. Separate documentation will be required to capture specific information to code Section GG.

Section GG

Upon admission, the facility will assess the resident's Usual (baseline) Self-performance for each item in Section GG during the first three days of the Medicare Part A covered stay. The facility will establish functional discharge goals for as many Section GG items as possible at admission. The resident's Usual Self-performance will not represent the resident's most independent or most dependent performance during the first three days of the Medicare Part A covered stay but rather the resident's Usual Functional ability for each Section GG item.

CMS expects that an assessment of the resident's Usual Self-performance will be conducted by professionals using information about the resident's self-performance during the first three days and last three days of the resident's Medicare Part A stay. The assessment must include information from direct observation, resident and family interview, staff interview and medical record documentation.

Pathway Health Copyright 2016 - May not be copied without prior written approval

PATHWAYHEALTH

The assessed information will be entered into the resident's 5-day PPS MDS and Medicare Part A Discharge MDS. When asked who could conduct the assessments, CMS representatives at the Provider Training on June 22, 2016 said that professional standards of practice for assessment and documentation should be followed as well as facility, State and Federal regulations and guidelines.

MDS Changes Preparation Checklist

Knowledge
The MDS Coordinator(s) and therapy staff enrolled in education about the new MDS section and process.
The interdisciplinary team is aware of the changes to the MDS and additional assessment to be scheduled
Leadership and the QAPI Committee has received information about the new Quality Measures
Education is scheduled for CNAs and nurses about required supporting documentation for Section GG
Systems
The EHR vendor has communicated how supporting documentation for Section GG will be configured
The process for collection of Section GG information has been discussed and there is a preliminary plan for completion of the required assessment
MDS has identified the number of residents with Medicare Part A who stay in the facility for more than one day after coverage ends. (new Medicare part A discharge MDS required)
Leadership and the MDS department have identified the impact of additional Medicare Part A Discharge MDSs on workload for the MDS Coordinator(s) and IDT.
Using Data for Quality Improvement
There is a process for review of Quality Measure data to identify opportunities for improvement
Quality Measure data is used to track improvements
The QAPI Committee has discussed how to use the new Quality Measures for performance improvement

Gain reimbursement expertise and education to meet the changing health care environment.

Contact us to get started today

Pathway Health Copyright 2016 – May not be copied without prior written approval

A Perfect 4.0 GPA!





3221 Parmenter St.
 Middleton, WI 53562
 (608) 833-1200
 Fax 829-2729
 Toll Free

1-877-738-1200

Internet Home Page www.poppycpa.com barb@poppycpa.com

816 Church Street
 Wis Dells, WI 53965
 (608) 253-2100
 Fax 253-2729

Iveta Carpenter

Iveta Carpenter of Baraboo just completed her Bachelor of Arts degree with a major in accounting, and a perfect 4.0 GPA, from Lakeland College.

"Lakeland is proud to call Iveta one of our accounting alumni. It is very rare for an accounting student to graduate from Lakeland College with a perfect 4.0 GPA. Lakeland College's accounting program was recently named one of the nation's 25 best online bachelor's degree earning programs by Accounting.com, and Iveta will make us proud in her future professional endeavors," said Brett Killion, CPA and Assistant Professor of Accounting at Lakeland College.

We at Poppy CPA are proud of Iveta! Iveta accomplished her perfect grade point average in her Bachelor's degree all the while she was working full-time and raising a family. Her second child was born last year during tax season and she kept up with all of her client work, never missing a deadline.

When dealing with Medicaid, Medicare and taxes, you are best served by those who have accomplished the exceptional, because we know how to get things done favorably in the face of today's challenges!





Complete Electronic Health Record

Work as an Interdisciplinary Team

SAEnCompass clinical software is unique in the long-term care industry, providing a truly interdisciplinary medical record. It is designed to present a chart compliant with Federal and State rules and regulations in a complete, paperless format.

- Combines the MDS with the SA Supplement, creating a single comprehensive assessment of the resident. This innovative single-entry process eliminates all repetition and promotes agreement between disciplines in every area of the chart.
- Electronic prescribing and medication administration with bar code verification reduces med errors and improves resident safety.
- Interface with other software applications facilitates exchange of information.
- Daily care team charting imports to MDS for optimal RUGS and reimbursement.
- Skin/wound problem tracking promotes quality assurance and eases survey concerns.
- Desktop alerts, email and shift report communicate changes to key staff.
- Excellent online and phone support assists the entire team.

These are just a few features of our complete electronic health record— Call us or visit our website to find out more. www.saencompass.com

800-572-8264



OUR SOLE PURPOSE IS THE CONFIDENTIAL SALE OF SENIORS HOUSING AND LONG-TERM CARE COMMUNITIES.



RYAN M SAUL Ryansaul@slibinc.com



JASON PUNZEL Punzel@slibinc.com

S

enior Living Investment Brokerage, Inc. (SLIB)—a leading seniors housing market expert—is passionate about facilitating the confidential sale of seniors housing and long-term care communities. Since the firm's inception in 1997, SLIB's team of industry professionals has represented hundreds of transactions across 40 states. SLIB represents long-term care and seniors housing transactions in Wisconsin, including: skilled nursing, assisted living, memory care, independent living and CCRC.

THE CORNERSTONE OF SUCCESS

The foundation of SLIB's success is built on a nationwide network of over 100,500 communities and identified owners, and more than 5,000 national, regional and local active buyers. We provide a platform in the marketplace exclusively for the seniors housing industry. Over the years, our straightforward approach to gathering data and building relationships has provided SLIB clients unprecedented access to a large database of potential sellers or buyers, a structured platform for negotiating the sale of seniors housing communities, and an unmatched overall experience.

In addition, SLIB provides potential buyers with an offering memorandum that includes in-depth market information, rent/vacancy surveys and demographic information. The professionals at SLIB continue to stay informed of changes in the market, and are equipped to accurately assess property values based on facility type, size and location.

PRESERVING CONFIDENTIALITY

When it is time to sell seniors housing or long-term care communities, a critical need of the seller is confidentiality. Preserving confidentiality helps reduce the risk of jeopardizing the reputation with residents, staff and the community. Properly exposing and promoting a property to a broad range of potential buyers is a complex issue for the brokerage community. Doing so in a manner that insures confidentiality during the marketing process helps protect relationships with valuable employees and residents of the community. Please contact us today to learn more about what your community is worth.

THE SENIOR LIVING BROKERAGE DIFFERENCE

Our proven track record, repeat business and ability to close transactions are a result of:

- confidential marketing of our exclusive inventory of seniors housing and long-term care communities
- the ability to access a large number of qualified buyers and sellers
- a high level of commitment and capability in negotiating, due diligence, financing and closing process



Your Senior Living Brokerage Representatives



SPECIALIZED MEDICAL SERVICES America's Leading Provider of Oxygen and **Respiratory Services to Long Term Care**

www.specializedmed.com

Professional Senior Living Services



Wipfli brings together the best of both worlds—the resources of a large firm and the commitment to personal service found in smaller firms. We have 175 partners, more than 1,400 associates, 33 offices, and over 50,000 firm clients. Wipfli is ranked No. 20 in the top 100 public accounting firms and is properly licensed for public practice as a certified public accounting firm. Since our firm's founding in 1930, it has been our mission to be the firm of choice in the markets we serve. Today, Wipfli is fulfilling its mission and serving health care clients throughout the nation from our offices in Minnesota, Wisconsin, Washington, Idaho, Montana, Pennsylvania, and Illinois.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.

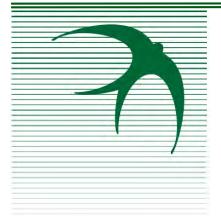
We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.

Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.

In addition, our health care professionals and the firm maintain memberships in a variety of professional associations including the American Institute of Certified Public Accountants, state societies and institutes of certified public accountants, Healthcare Financial Management Association, state hospital and nursing home associations, the National CPA Health Care Advisors Association, Medical Group Management Association, National Rural Health Association, National Association of Rural Health Clinics, and other health care associations.

We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility. This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.



MBS ENVISION®, Inc.

Portable Modified Barium Swallow Studies Serving the Midwest Since 1997

In IL, OH, MI & WI at over 500 Facilities

(888)590-5565 to schedule a study For information and contracting <u>www.mbsenvision.com</u>

The MBS Envision[®], Inc. team conducts a comprehensive swallowing evaluation for patients via the modified barium swallow study (aka videofluoroscopic swallow study). Each of our teams include a physician, a speech-language pathologist and a technician. Additionally, we collaborate with a board certified radiologist to assure the most accurate and thorough swallowing diagnostic service available.

Cost Effective

Reduce cost of procedure Reduce staff time Reduce Liability from External Exposure Reduce resident complications, such as aspiration pneumonia and hospitalization Eliminate cost of transportation to and from the hospital

Better Efficacy

Convenient and timely scheduling 1-3 days after paperwork is received Help build and maintain therapy caseload Facility staff and family can take an active role in onsite MBS study More accurate findings with direct access to results Recommendations immediately following the procedure

Improved quality of care and outcomes

Reduce risk of aspiration pneumonia, malnutrition and dehydration Improve quality of life by returning resident to safe oral diets Reduce the duration of tube feeding when appropriate Reduce the stress and risk of an external exposure

We bring diagnostics to you

(888)590-5565 www.mbsenvision.com

MBS ENVISION[®], Inc. Serving over 500 Facilities - 70,000 Beds In the Midwest Since 1997





To provide the best wound care solutions for each facility... one resident at a time.

AMERICAN MEDICAL TECHNOLOGIES, AMT, is the leading independent provider of wound care solutions for Long Term Care facilities in the United States. We have been providing quality wound care programs since 1994 and currently service residents in over 4,600 facilities nationwide. Our wound care program is designed to help your facility and staff in four key ways:

- + Enhance the quality of resident care.
- + Increase educational resources available to your staff.

- + Reduce wound care related costs for your facility.
- + Assist with mandatory CMS documentation.

AMT is a member of the National Pressure Ulcer Advisory Panel, NPUAP, in addition to many other state and national organizations. We are a fully accredited and Participating Durable Medical Equipment, Prosthetic, Orthotic and Supplies Medicare Part-B Supplier. As part of our commitment to excellence in Nursing Home Care, AMT has long been an active champion of the Advancing Excellence in America's Nursing Homes campaign.

Education

All good clinical care starts with proper education and training. By partnering with AMT, staff is trained to meet the CMS DME POS supplier standards.

- Provide clinical, regulatory and documentation education to facility staff related to wound care products.
- + Provide ongoing education tailored to each facility's needs.
- + Offer education to ensure proper product utilization.
- + Trusted education advisor for each facility.
- Tele-education program provides on demand education and access to wound care literature and standards of care.

PROUD CHAMPION OF: Advancing Excellence



Clinical Expertise

Nationally, wound issues in long term care facilities are one of the most cited deficiencies by state surveyors. Our licensed Clinical Specialists work closely with your staff.

- Monitor proper utilization and compliance with wound care products.
- + Licensed healthcare providers with expertise in wound care.
- + Decrease the risk of state infractions.
- + Less paperwork for your staff means more time for resident care.
- More than 2,000 collective years of clinical experience you can trust.
- Proprietary tracking software provides essential Medicare documentation.
- + Tablets provide live support for your wound care product needs.

Wound Care Products

AMT is able to access a wide array of products to meet the specific needs of residents.

- + Work with most major manufacturers.
- + Ensure appropriate use of dressings over a 30 day period.
- + Supply Medicare approved dressings.
- Bill the resident's insurance directly through: Medicare Part B, Medicaid, HMO's and other primary payers.
- + AMT accepts full assignment for wound care products provided.
- Verify insurance prior to providing products to your residents.

17595 Cartwright Road | Irvine, CA 92614 | 855.392.9268 | www.amtwoundcare.com

© 2013 Gordian Medical, Inc. AMT and American Medical Technologies are trademarks of Gordian Medical, Inc. All rights reserved.



ONLINE HEALTH CARE CONTINUING EDUCATION AND COMPLIANCE TRAINING FOR LONG-TERM CARE PROFESSIONALS



- Customizable online learning platform combines our courses with your training materials
- Manager dashboard with easy-to-use, on-demand compliance reporting tools



- Convenient 24/7 interactive online learning to fit employee schedules
- Flexible course assignments based on employee development needs, regulatory and compliance requirements



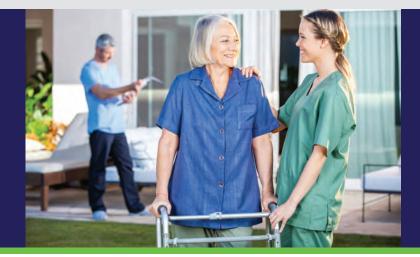
- Responsive telephone and live-chat customer service for managers and learners
- Ongoing system training and support for managers and learners



- Accredited courses that meet regulatory and compliance requirements
- Credits for nursing (200 + hours), social work, OT, PT, LNHA and other disciplines

From what we were using, switching to CE Solutions was an extremely positive decision for our 22 facilities. The **quality of the programming** is significantly improved, the **service is excellent** and as a huge added bonus, our **costs went down** substantially.

Bob, Wisconsin



For more information, call us today at 866-650-3400 or visit www.DiscoverCESolutions.com



Clinical Leader's Guide October 1, 2016 MDS Changes

Introduction

Many CMS programs resulting from the Accountable Care Act of 2010, the National Quality Strategy and the IMPACT Act of 2014 are effective in 2016. This means a number of changes for Nursing Homes, including the introduction of three new Quality Measures for the CMS Quality Reporting Program. These new measures are cross-setting measures for patients covered by Medicare Part A. The same information is being collected by CMS from Inpatient Rehab Facilities, Long Term Care Hospitals and Nursing Homes in 2016. CMS has adjusted the SNF MDS 3.0 to include information that supports the new Quality Measures (QMs).

New Quality Meaures

Falls with Major Injury Measure: Application of Percent of Residents Experiencing One or More Falls with Major Injury (NQF #0674)

Pressure Ulcer Measure: Percent of Residents or Patients with Pressure Ulcers That Are New or Worsened (NQF #0678)

Application of Percent of Long Term Care Hospital (LTCH) Patients with Admission and Discharge Functional Assessment and Care Plan That Addresses Function (NQF #2631)

Falls with major injuries and pressure ulcers that are new or worsened are current MDS 3.0 items. No changes to the MDS 3.0 are needed for CMS to collect data for these two measures.

The third measure; Patients With Admission and Discharge Functional Assessment and Care Plan That Addresses Function requires the addition of Section GG to the MDS 3.0 item set used for Medicare Part A PPS admissions and the addition of a Medicare Part A PPS Discharge assessment to the MDS item sets.

Section GG poses a few challenges for providers. The section differs from the current MDS 3.0 Section G in definitions for resident self-performance scoring, the observation periods, process for determining accurate resident self-performance codes and the inclusion of discharge goals for each Section GG item on the 5-day PPS MDS 3.0.

Although some of the items in Section GG are subsets of items currently coded in Section G, the scoring definitions are dramatically different. Separate documentation will be required to capture specific information to code Section GG.

Section GG

Upon admission, the facility will assess the resident's Usual (baseline) Self-performance for each item in Section GG during the first three days of the Medicare Part A covered stay. The facility will establish functional discharge goals for as many Section GG items as possible at admission. The resident's Usual Self-performance will not represent the resident's most independent or most dependent performance during the first three days of the Medicare Part A covered stay but rather the resident's Usual Functional ability for each Section GG item.

CMS expects that an assessment of the resident's Usual Self-performance will be conducted by professionals using information about the resident's self-performance during the first three days and last three days of the resident's Medicare Part A stay. The assessment must include information from direct observation, resident and family interview, staff interview and medical record documentation.

Pathway Health Copyright 2016 - May not be copied without prior written approval

PATHWAYHEALTH

The assessed information will be entered into the resident's 5-day PPS MDS and Medicare Part A Discharge MDS. When asked who could conduct the assessments, CMS representatives at the Provider Training on June 22, 2016 said that professional standards of practice for assessment and documentation should be followed as well as facility, State and Federal regulations and guidelines.

MDS Changes Preparation Checklist

Knowledge
The MDS Coordinator(s) and therapy staff enrolled in education about the new MDS section and process.
The interdisciplinary team is aware of the changes to the MDS and additional assessment to be scheduled
Leadership and the QAPI Committee has received information about the new Quality Measures
Education is scheduled for CNAs and nurses about required supporting documentation for Section GG
Systems
The EHR vendor has communicated how supporting documentation for Section GG will be configured
The process for collection of Section GG information has been discussed and there is a preliminary plan for completion of the required assessment
MDS has identified the number of residents with Medicare Part A who stay in the facility for more than one day after coverage ends. (new Medicare part A discharge MDS required)
Leadership and the MDS department have identified the impact of additional Medicare Part A Discharge MDSs on workload for the MDS Coordinator(s) and IDT.
Using Data for Quality Improvement
There is a process for review of Quality Measure data to identify opportunities for improvement
Quality Measure data is used to track improvements
The QAPI Committee has discussed how to use the new Quality Measures for performance improvement

Gain reimbursement expertise and education to meet the changing health care environment.

Contact us to get started today

Pathway Health Copyright 2016 – May not be copied without prior written approval





Complete Electronic Health Record

Work as an Interdisciplinary Team

SAEnCompass clinical software is unique in the long-term care industry, providing a truly interdisciplinary medical record. It is designed to present a chart compliant with Federal and State rules and regulations in a complete, paperless format.

- Combines the MDS with the SA Supplement, creating a single comprehensive assessment of the resident. This innovative single-entry process eliminates all repetition and promotes agreement between disciplines in every area of the chart.
- Electronic prescribing and medication administration with bar code verification reduces med errors and improves resident safety.
- Interface with other software applications facilitates exchange of information.
- Daily care team charting imports to MDS for optimal RUGS and reimbursement.
- Skin/wound problem tracking promotes quality assurance and eases survey concerns.
- Desktop alerts, email and shift report communicate changes to key staff.
- Excellent online and phone support assists the entire team.

These are just a few features of our complete electronic health record— Call us or visit our website to find out more. www.saencompass.com

800-572-8264



Professional Senior Living Services



Wipfli brings together the best of both worlds—the resources of a large firm and the commitment to personal service found in smaller firms. We have 175 partners, more than 1,400 associates, 33 offices, and over 50,000 firm clients. Wipfli is ranked No. 20 in the top 100 public accounting firms and is properly licensed for public practice as a certified public accounting firm. Since our firm's founding in 1930, it has been our mission to be the firm of choice in the markets we serve. Today, Wipfli is fulfilling its mission and serving health care clients throughout the nation from our offices in Minnesota, Wisconsin, Washington, Idaho, Montana, Pennsylvania, and Illinois.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.

We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.

Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.

In addition, our health care professionals and the firm maintain memberships in a variety of professional associations including the American Institute of Certified Public Accountants, state societies and institutes of certified public accountants, Healthcare Financial Management Association, state hospital and nursing home associations, the National CPA Health Care Advisors Association, Medical Group Management Association, National Rural Health Association, National Association of Rural Health Clinics, and other health care associations.

We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility. This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.

A System for Every Bathing Need APOLLO

Advantage[™] Seated Bathing System with Rapid Fill[™] Reservoir



Advantage[™] Bathing System: Base Model with lock-in chair

Essence[™] Spa Side-Entry Bathing System

Bathing Systems for the Continuum of Care with Cost-Effective, Modular Architectures to Meet Your Needs

- Featuring the Remedy[®] Germicidal UV water purification system, clinically proven to dramatically lower infection rates
- FDA Class II medical whirlpool system provides true hydrotherapy
- With its modular architecture and competitive prices, Apollo can configure a spa to meet your needs and budget
- Industry leading reliability and clinically impactful feature set provide the highest possible Return on Investment

A Range of Color Panel Options to Complement Any Spa Room Design

Did You Know You Can Now Place Your Apollo Orders Online?

Fast, easy and convenient shopping online now available at www.apollobath.com/store

Contact Julie Tindal, Regional Sales Manager, for more information, to schedule an on-site demonstration, or to request a quote

Committed to High-Quality, Exceptional Service, and Continual Innovation



Advantage[™] with Internal Bathing Chair Outstanding system for "Aging in Place." Accommodates both ambulatory and nonambulatory residents, and allows you to add features as needed.



Advantage[™] with Level Glide[™] Transfer System Increases resident comfort and safety and reduces the number of transfers. Integrated scale allows resident weight to be recorded during bath preparation.



Advantage[™] with Rapid Fill[™] Reservoir Most efficient bathing system available. Provides exceptional bathing efficiency and resident comfort, as well as outstanding return on investment.



Essence[™] Spa Side-Entry Bathing System Side entry bathing system that provides a spa-like bathing experience. Perfect for ambulatory and weight bearing residents. Earth-Tone Granite color option also available.

APOLLO BATHING SYSTEM OFFERINGS INCLUDE:

Advantage[™] Modular Seated Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)

INSTALLED

• Level Glide Transfer System

Only Apollo offers an FDA-

Approved Germicidal UV

water purification system

Clinically Proven to Reduce:

Respiratory Infections by 35%

REMEDY

• UTI's by 50%

- Digital Weigh Scale
- Rapid Fill Reservoir

Essence[™] Spa Side-Entry Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)
- Configurable to a variety of installation environments
- Earth-Tone Granite color with Brushed Nickel Fixtures option now available

Contact your Apollo Representative, Julie Tindal, for more information or to schedule a free on-site demonstration.

Julie Tindal, Regional Sales Manager Cell: 715.410.2555

E-mail: jtindal@apollobath.com



Visit our website, <u>www.apollobath.com</u> for resources, ordering and more!



The only family of brands designed specifically for Senior Living Available exclusively from Direct Supply®











Direct Supply[®] Panacea[®] Superior healthcare products promoting resident comfort and support.

Direct Supply® Attendant®

Fast and reliable clinical and fall management tools for caregivers.

Direct Supply® Maxwell Thomas®

Beautiful furniture cleverly conceals intuitive features.

Direct Supply[®] Direct Choice[™] Affordable, quality essentials for everyday use.

Direct Supply[®] Textiles[™]

Comfortable, durable linens and garments.





$\begin{array}{cccc} G & O & R & D & O & N \\ C & O & M & P & A & N & Y \\ \end{array}, \quad I & N & C \\ \end{array}$

- Complete web-to-print integration and training
- Conference room management
- Copier, printer & facsimile management
- Equipment networking
- Fleet management
- Inbound/outbound delivery management
- Mailroom distribution
- Management of courier services
- Office document assessment
- On- and off-site reprographics
- On demand marketing services
- Procurement service
- Reception and help desk service
- Regulatory compliance
- Variable data solutions and support

Locations in Appleton, Madison and Milwaukee.

www.gflesch.com

Have more important things to focus on than your office equipment?

From mailroom management to staffing your document center, administrative tasks can eat up a lot of time. The Gordon Flesch Company can help you better manage your human resources by fulfilling many common administrative functions for you. Our highly trained Onsite Services personnel are experts at working within any given business environment. That means you'll have more time to focus on the things that matter to you the most--your clients.



Serving the Respiratory and Wound Care Needs of the Long Term Care Community

800-232-0706









When you choose Professional Medical, you're not just getting a medical supplier. **You're gaining a partner**.

We specialize in connecting our customers with the education, resources and products that allow them to improve care, save time and reduce costs. Your challenges drive our business because understanding and responding to your needs is our top priority.

We want to help you to meet your goals and provide the best possible care to your residents. To learn more, give us a call at (800) 648-5190 or visit us online at promedsupply.com.





We Make Improving Care Easier!

1917 Garnet Ct. New Lenox, IL 60451 = 800.648.5190 = fax 866.726.7416 = promedsupply.com

2015_WHCA_Ad (09/15)



JT and Associates, LLC Accounting, Tax & Advisory Services

700 Pilgtim Parkway, Suite 200 Elm Grove, WI 53122 262-789-9945 phone 262-782-8766 fax

Multiple services with a single focus: Your Success

- MEDICARE & MEDICAID REIMBURSEMENT SERVICES
- BILLING SERVICES
- INFORMATION SYSTEMS & SUPPORT
- ADVISORY & TAX SERVICES
- ACCOUNTING & AUDITING SERVICES
- FINANCIAL CONSULTING SERVICES

For more information, contact: Gary Johnsen Phone: 262-789-9945 Fax: 262-782-8766

> or visit our website at: www.jtcpas.com

Financing Progress

LANCASTER POLLARD

EXPERIENCE MAKES THE DIFFERENCE

One of the nation's largest groups of finance professionals dedicated to the senior living sector, Lancaster Pollard has earned a reputation over the past 25+ years for delivering sound financial advice, providing cost-effective financing options and delivering outcomes that meet or exceed our clients' expectations.

Now more than ever, the choice of senior living financier is a very important factor in whether your loan will close on time, or at all, and the amount of time, money and personal involvement you ultimately invest in the process. Lancaster Pollard's senior living financing experience means its clients will be able to maintain focus on their businesses, receive the best possible terms and conditions, and close in an expeditious manner.

A Full Range of Financing Options for New Construction, Renovation, Expansion, Refinance and Acquisition

Lancaster Pollard's platform of services was created especially for senior living, and it continues to evolve and adapt to new trends and changing markets with this sector's needs in mind. Options include:

- FHA/HUD mortgage insurance: #1 HUD LEAN lender FY 2010 - FY 2013
- Fannie Mae Seniors Housing Program



- USDA guaranteed loan programs
- Taxable/Tax-Exempt Bonds
- Loan Syndications and Placements
- Bridge to Agency Lending
- Mergers & Acquisitions Services
- Proprietary EquityTap[®] balance sheet loan program

More options means better access to affordable capital in any market condition. It means better opportunities to match an appropriate capital strategy to your goals and objectives. A 25+ year focus on senior living and the experience of hundreds of successful closings to accomplish a variety of objectives enhance Lancaster Pollard's ability to better understand and articulate the credit characteristics unique to your project, paramount to achieving best execution.

Expert Speaker on Access to Capital & Financial Strategies

- National Investment Center
- SeniorCare Investor audioconference expert speaker
- Numerous state-level conferences, including affiliates of the American Health Care Association and LeadingAge

Recent Senior Living-Related Publications:

- Levin's Dealmaker's Forum, "Go with Propero" 2015.
- McKnight's Long-Term Care, "New Construction with FHA Financing" 2015.
- Senior Housing News, "Pricey Acquisitions Lead Small Operators To Bank on Construction" - 2015.
- The Senior Care Investor, "Expert Opinion" 2015.
- Assisted Living Federation of America (ALFA), "Lancaster Pollard Announces Leadership Changes" - 2015.

Lancaster Pollard at a Glance

- Focus on senior living finance since 1988
- Investment banking, mortgage banking and investment advisory services
- Six offices nationwide
- Healthcare and seniors housing clients in 44 states
- #1 HUD LEAN lender
 FY 2010 FY 2013
- Fannie Mae Seniors Housing Underwriter/ Servicer
- Winner, Inc. 5000
 2007, 2008, 2011,
 2012, 2013, 2014,
 2015 (Fastest growing private companies in the nation)
- Winner, 2010 BBB Torch Award for ethics
- Winner, Ernst &
 Young Entrepreneur of
 the Year Award 2006

Brad Competty, Vice President (614) 224-8800 bcompetty@lancasterpollard. com

EquityTap[®] is a trademark of Lancaster Pollard Holdings, LLC.

www.lancasterpollard.cdm Atlanta • Austin • Columbus • Kansas City • Los Angeles • Minneapolis • Philadelphia

A Perfect 4.0 GPA!





3221 Parmenter St.
 Middleton, WI 53562
 (608) 833-1200
 Fax 829-2729
 Toll Free

1-877-738-1200

Internet Home Page www.poppycpa.com barb@poppycpa.com

816 Church Street
 Wis Dells, WI 53965
 (608) 253-2100
 Fax 253-2729

Iveta Carpenter

Iveta Carpenter of Baraboo just completed her Bachelor of Arts degree with a major in accounting, and a perfect 4.0 GPA, from Lakeland College.

"Lakeland is proud to call Iveta one of our accounting alumni. It is very rare for an accounting student to graduate from Lakeland College with a perfect 4.0 GPA. Lakeland College's accounting program was recently named one of the nation's 25 best online bachelor's degree earning programs by Accounting.com, and Iveta will make us proud in her future professional endeavors," said Brett Killion, CPA and Assistant Professor of Accounting at Lakeland College.

We at Poppy CPA are proud of Iveta! Iveta accomplished her perfect grade point average in her Bachelor's degree all the while she was working full-time and raising a family. Her second child was born last year during tax season and she kept up with all of her client work, never missing a deadline.

When dealing with Medicaid, Medicare and taxes, you are best served by those who have accomplished the exceptional, because we know how to get things done favorably in the face of today's challenges!

Professional Senior Living Services



Wipfli brings together the best of both worlds—the resources of a large firm and the commitment to personal service found in smaller firms. We have 175 partners, more than 1,400 associates, 33 offices, and over 50,000 firm clients. Wipfli is ranked No. 20 in the top 100 public accounting firms and is properly licensed for public practice as a certified public accounting firm. Since our firm's founding in 1930, it has been our mission to be the firm of choice in the markets we serve. Today, Wipfli is fulfilling its mission and serving health care clients throughout the nation from our offices in Minnesota, Wisconsin, Washington, Idaho, Montana, Pennsylvania, and Illinois.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.

We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.

Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.

In addition, our health care professionals and the firm maintain memberships in a variety of professional associations including the American Institute of Certified Public Accountants, state societies and institutes of certified public accountants, Healthcare Financial Management Association, state hospital and nursing home associations, the National CPA Health Care Advisors Association, Medical Group Management Association, National Rural Health Association, National Association of Rural Health Clinics, and other health care associations.

We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility. This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.

AN INDUSTRY LEADER IN YOUR OWN BACKYARD

Senior Living Real Estate & Finance Specialists

Ziegler's Corporate Finance team is focused on delivering best-in-class advisory and financing solutions for companies and organizations across Wisconsin. In our core practice areas of nursing homes, assisted living, CCRC, hospice, and home healthcare providers, Ziegler is one of the most active M&A firms offering innovative sell-side, buy-side, recapitalization, restructuring, and strategic partnering services. In addition, our FHA/HUD lending practice is dedicated to providing fixed-rate, non-recourse financing options to the senior living industry.

* Number of middle market healthcare transactions (valued at less than \$100M) in 2015. Based on full credit given to financial advisors for healthcare M&A transactions completed nationally. Rankings and amounts through Thomson Financial Securities Data as of 3/7/16.

NICK GLAISNER SENIOR VICE PRESIDENT 877 245 5840 nglaisner@ziegler.com

735 North Water Street Suite 1000 Milwaukee, WI 53202

OUR SERVICES

- Facility Sales
- Sale-Leasebacks
- Strategic Advisory & Valuations

TOP 3* HEALTHCARE ADVISOR IN 2015

- Refinancing
- FHA/HUD Approved Mortgage Lender

OUR CLIENTS

- Nursing Homes
- CBRFs/RCACs
- CCRCs
- Hospice Care Providers
- Home Healthcare Providers



Family-owned Foodservice with a Difference!

For over 70 years, Martin Bros. has focused on delivering only the best products, technology and customer service to the Midwest.

Our mission is to serve our customers with innovative solutions and superior performance by offering the tools necessary for you to succeed.

- Free personalized menu services
- Theme events
- 9 dietitians
- Cost control analysis & resources
- A highly experienced culinary team
- Monthly webinars and more!

Get FREE recipes, ideas and trends to grow your facility! Subscribe Today!

martinsnet.com/dishblog





Lamb Weston

anch

dde

DRESSING

FL OZ (946 3 ...



The Experienced Leader in Group Purchasing For the Senior Living Continuum

Navigator Group Purchasing, Inc. is the experienced leader in skilled nursing, senior living, and CCRC purchasing services, delivering savings and cash flow improvements to its members.

Why Join Navigator?

Navigator members have access to the largest and most comprehensive group purchasing portfolio of food, medical and business programs, innovative services, and management tools.



The Value of Membership

Navigator members gain FLEXIBILITY with our distributor neutrality model, substantial SAVINGS opportunities, unparalleled TRANSPARENCY, and data-driven INSIGHTS to help guide optimal purchasing decisions.

Contact us today to find out more about the benefits of a Navigator membership.

800-642-3020 | www.NavigatorGPO.com

> FLEXIBILITY

Our extensive contract portfolio and distributor neutrality model help maximize savings opportunities by providing members access to an optimized portfolio of national branded and quality private label items. With over 150 business partners and our strategic partnership with Foodbuy, the nation's largest food service procurement services organization, Navigator members gain leverage on complete purchasing needs:

• Food

- Business Products & Services
- Medical Products & Services
- E-Procurement Neutrality

> SAVINGS

Navigator Members obtain access to substantial savings opportunities through:

- Pinnacle & Pinnacle Plus flagship food purchasing programs
- Formulary Development driving increased savings and compliance
- Offeror Rebate Program
 - Offeror Rebates
 - Brand Incentives
 - Volume Allowance Rebates

> TRANSPARENCY

Unparalleled transparency benefits Navigator members via:

- Comprehensive reporting of savings and rebate opportunities customized for your business
- Detailed distributor incentives and analytics to help optimize spending
- Purchasing alerts, Key Performance Indicators (KPIs) and dashboards to guide informed business decisions

> INSIGHTS

Navigator's dedicated and experienced Account Management team provides industry expertise and guidance, while using gathered member intelligence, to help:

- Drive efficiency and savings
- Utilize customized order guides
- Optimize purchasing decisions
- Gain field and dietary guidance

Request a case study to find out more about the benefits of a Navigator membership.

800-642-3020 | www.NavigatorGPO.com









Cost-Savings for: WHCA/WICAL MEMBERS



Shared Purchasing Solutions®

Providing Solutions. Delivering Savings.

Join Shared Purchasing Solutions (SPS) to experience the power of a Group Purchasing Organization (GPO)!

SPS enhances the financial and operational effectiveness of long-term care providers through superior supplier agreements.

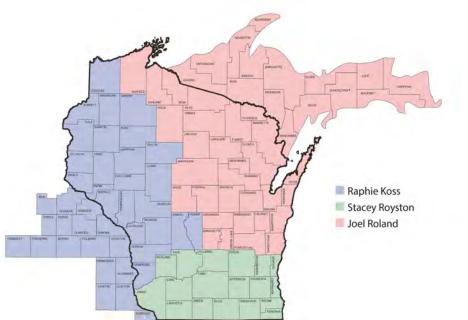
And, there is **no fee** to join!

Through our affiliation with Intalere (formerly Amerinet), a national GPO, we are able to provide long -term care providers with over 2000 market leading contracts and programs in the areas of:

- Employee Access Contracts
- Environmental Services/Plant Engineering
- IT/Technology/Wireless/Telecommunications
- Med/Surg (e.g. Incontinence)
- Nutrition

SPS's account managers can develop a customized solution for you!





Account Managers

Joel Roland

Cell: (920) 471-3907

Raphie Koss Account Manager Lead Account Manager rolandj@sps-gpo.com kossr@sps-gpo.com Cell: (715) 379-9218

Stacey Royston

Account Manager roystons@sps-gpo.com Cell: (608) 239-1372

Member Support Joan Hauser

Kathy Emmert Member Coordinator

emmertk@sps-gpo.com

Member Coordinator hauserj@sps-gpo.com

Sue Heilman

Member Coordinator heilmans@sps-gpo.com

Access the guidance, savings and tools available to long-term care providers by contacting SPS at: 2635 Hemstock Street, La Crosse, WI 54603 (800) 657-4445 • (608) 781-4410

www.sps-gpo.com

Best for your residents, best for your community

At VITAS Innovative Hospice Care," we understand the challenges assisted living communities face with end-of-life issues. Your residents want to age in their homes, surrounded by the people, the things and the routines they know. As they near the end of life, the need to be comfortable and at home is even more important.

As one of the nation's oldest and largest hospice providers, VITAS has the expertise, the staff and the specialized services that make that possible. Our goal is to bring quality of life to the end of life. For our assisted living partners, that means helping their residents stay out of emergency rooms, hospitals and nursing homes.

The expertise to keep residents at home

Intensive Comfort Care." When a resident's medical crisis would ordinarily require hospitalization, VITAS caregivers are available to complement assisted living staff by providing short-term, intensive medical management through our Intensive Comfort Care[®] (Continuous Care) program. Provided up to 24 hours per day and delivered by a nurse with support from a hospice aide, this hands-on management can make the difference between a resident remaining in his or her home and being sent to the emergency room for treatment.

- VITAS Telecare 24/7 support. Our Telecare service provides immediate telephone access to a clinical expert who can assess the situation and provide medical advice. Nearly 122,000 after-hours calls are handled by VITAS clinicians each month.¹
- Consistent and ongoing clinical care. On average, five or more visits per week by a member of the VITAS care team (which includes a hospice physician, nurse, social worker, hospice aide, chaplain and team volunteer) provide extra support for residents and their families. This high volume of visits is often instrumental in averting medical crises.



 Effective pain management. As a palliative care pioneer, VITAS has developed effective pain management protocols that are customized for the individual resident—which is critical in an assisted living setting. In addition to addressing physical and medical issues, our multidimensional approach addresses spiritual and emotional needs as well.

Supporting your residents and staff

• **Comprehensive clinical education**. VITAS offers a variety of educational programs customized for your assisted living community that better prepare staff to care for residents near the end of life. A variety of inservices for clinicians and nonmedical staff are approved for continuing education credits in accordance with state requirements. VITAS provided more than 30,000 CE credits in 2009.^{2*}

Innovative Hospice Care[®]

*Does not include CE credits issued in California or Ohio. 'Some of VITAS' specialized services are only available on a regional basis.

¹Data on file, VITAS, 2010. ²Data on file, VITAS, 2010. ³Data on file, VITAS, Q1 2010 QAPI.



Specialized care programs and benefits:

- Veterans' programs
- Alzheimer's/dementia programs
- COPD program
- Multilingual staff
- Jewish accreditation
- Pet therapy
- Memory Bears
- Music therapy
- Massage therapy
- Personal grooming and pampering
- "Living memorials" to honor a resident's life
- Funeral planning assistance
- Anticipatory grief support during the illness
- Bereavement support groups for 13 months after the death

Check with your local VITAS representative to see what programs are available in your area.[†]

Innovative Hoppiter Cere Moto Scare eferrals 800.93.VITAS

- Improved patient satisfaction. By providing outstanding clinical care and excellent communication with residents and families, VITAS *receives high satisfaction scores* from those we serve.³
 - 96 percent of patients rated the care received through VITAS to be excellent, very good or good.
 - 97 percent of patients and families would recommend VITAS services to others.
 - 97 percent of patients and families felt that the VITAS team kept them informed of the patient's condition.

Selecting a strategic partner

Choosing the right hospice partner is critical. Your hospice care provider should offer:

- Rapid response time; same-day admission seven days per week
- Direct access to clinicians 24 hours per day, seven days per week
- Ability to accept complicated cases
- Continuous care staffing for periods of crisis
- Extra support at the time of death, as well as formal bereavement and support groups
- Specialized service options for assisted living communities, such as staff training and education, and development of customized protocols
- Joint marketing opportunities

We support your residents' desire to remain in their home even as their health declines. The most important step you and your staff can take is to proactively identify those at risk for a medical crisis. VITAS can help by providing HIPAA-compliant case reviews with your team. We are also happy to meet with residents and their families for an information-only discussion of end-of-life care options that can help them explore hospice and palliative care with their physician.

Ask your VITAS representative to share more details about the many benefits we can provide your residents.

VITAS.com • 800.93.VITAS

A System for Every Bathing Need APOLLO

Advantage[™] Seated Bathing System with Rapid Fill[™] Reservoir



Advantage[™] Bathing System: Base Model with lock-in chair

Essence[™] Spa Side-Entry Bathing System

Bathing Systems for the Continuum of Care with Cost-Effective, Modular Architectures to Meet Your Needs

- Featuring the Remedy[®] Germicidal UV water purification system, clinically proven to dramatically lower infection rates
- FDA Class II medical whirlpool system provides true hydrotherapy
- With its modular architecture and competitive prices, Apollo can configure a spa to meet your needs and budget
- Industry leading reliability and clinically impactful feature set provide the highest possible Return on Investment

A Range of Color Panel Options to Complement Any Spa Room Design

Did You Know You Can Now Place Your Apollo Orders Online?

Fast, easy and convenient shopping online now available at www.apollobath.com/store

Contact Julie Tindal, Regional Sales Manager, for more information, to schedule an on-site demonstration, or to request a quote

Committed to High-Quality, Exceptional Service, and Continual Innovation



Advantage[™] with Internal Bathing Chair Outstanding system for "Aging in Place." Accommodates both ambulatory and nonambulatory residents, and allows you to add features as needed.



Advantage[™] with Level Glide[™] Transfer System Increases resident comfort and safety and reduces the number of transfers. Integrated scale allows resident weight to be recorded during bath preparation.



Advantage[™] with Rapid Fill[™] Reservoir Most efficient bathing system available. Provides exceptional bathing efficiency and resident comfort, as well as outstanding return on investment.



Essence[™] Spa Side-Entry Bathing System Side entry bathing system that provides a spa-like bathing experience. Perfect for ambulatory and weight bearing residents. Earth-Tone Granite color option also available.

APOLLO BATHING SYSTEM OFFERINGS INCLUDE:

Advantage[™] Modular Seated Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)

INSTALLED

• Level Glide Transfer System

Only Apollo offers an FDA-

Approved Germicidal UV

water purification system

Clinically Proven to Reduce:

Respiratory Infections by 35%

REMEDY

• UTI's by 50%

- Digital Weigh Scale
- Rapid Fill Reservoir

Essence[™] Spa Side-Entry Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)
- Configurable to a variety of installation environments
- Earth-Tone Granite color with Brushed Nickel Fixtures option now available

Contact your Apollo Representative, Julie Tindal, for more information or to schedule a free on-site demonstration.

Julie Tindal, Regional Sales Manager Cell: 715.410.2555

E-mail: jtindal@apollobath.com



Visit our website, <u>www.apollobath.com</u> for resources, ordering and more!



<section-header>

Insurance is freedom from worry. M3 is freedom from worrying about insurance. Whether you need help with risk management, benefit plans or property and casualty protection, we study your business and put the right solutions in place. So you can focus on what you do best. It's the freedom to move your business forward, and it's just a call or click away. **800-272-2443 or m3ins.com.**

Property & Casualty | Employee Benefits | M3 Financial | Personal Insuran

Madison | Milwaukee | Green Bay | Wausau



Eau Claire

ial | Personal Insurance | Madison | Milwauke

Senior Living Experts For Over 25 Years! Insuring More Than 250 Senior Living Facilities.



Marsh & McLennan Agency Offers:

- Senior Living Risk Management team providing customized safety and loss control programs
- Claims Management team providing cost containment strategies and claims advocacy
- Client Resource team responsible for maximizing and implementing resources
- Online Safety Training with over 100 courses, many specific to Healthcare
- Human Resource risk management tools with HR hotline
- Unique and powerful Insurance carrier relationships for the Senior Living Industry
- Longstanding support of Senior Living Associations: WALA, LeadingAge, and WHCA (WiCAL)
- Seminars, webinars and OSHA training tailored for Senior Living
- Conduct audits to ensure compliance (OSHA, Health & Safety, and Risk Management)

Learn more at www.securityins.net

Please contact our Senior Living Specialist:

Dave Hosack • 262-797-6293 • dhosack@securityins.net

WORLD CLASS. LOCAL TOUCH.

Clinical Leader's Guide October 1, 2016 MDS Changes

Introduction

Many CMS programs resulting from the Accountable Care Act of 2010, the National Quality Strategy and the IMPACT Act of 2014 are effective in 2016. This means a number of changes for Nursing Homes, including the introduction of three new Quality Measures for the CMS Quality Reporting Program. These new measures are cross-setting measures for patients covered by Medicare Part A. The same information is being collected by CMS from Inpatient Rehab Facilities, Long Term Care Hospitals and Nursing Homes in 2016. CMS has adjusted the SNF MDS 3.0 to include information that supports the new Quality Measures (QMs).

New Quality Meaures

Falls with Major Injury Measure: Application of Percent of Residents Experiencing One or More Falls with Major Injury (NQF #0674)

Pressure Ulcer Measure: Percent of Residents or Patients with Pressure Ulcers That Are New or Worsened (NQF #0678)

Application of Percent of Long Term Care Hospital (LTCH) Patients with Admission and Discharge Functional Assessment and Care Plan That Addresses Function (NQF #2631)

Falls with major injuries and pressure ulcers that are new or worsened are current MDS 3.0 items. No changes to the MDS 3.0 are needed for CMS to collect data for these two measures.

The third measure; Patients With Admission and Discharge Functional Assessment and Care Plan That Addresses Function requires the addition of Section GG to the MDS 3.0 item set used for Medicare Part A PPS admissions and the addition of a Medicare Part A PPS Discharge assessment to the MDS item sets.

Section GG poses a few challenges for providers. The section differs from the current MDS 3.0 Section G in definitions for resident self-performance scoring, the observation periods, process for determining accurate resident self-performance codes and the inclusion of discharge goals for each Section GG item on the 5-day PPS MDS 3.0.

Although some of the items in Section GG are subsets of items currently coded in Section G, the scoring definitions are dramatically different. Separate documentation will be required to capture specific information to code Section GG.

Section GG

Upon admission, the facility will assess the resident's Usual (baseline) Self-performance for each item in Section GG during the first three days of the Medicare Part A covered stay. The facility will establish functional discharge goals for as many Section GG items as possible at admission. The resident's Usual Self-performance will not represent the resident's most independent or most dependent performance during the first three days of the Medicare Part A covered stay but rather the resident's Usual Functional ability for each Section GG item.

CMS expects that an assessment of the resident's Usual Self-performance will be conducted by professionals using information about the resident's self-performance during the first three days and last three days of the resident's Medicare Part A stay. The assessment must include information from direct observation, resident and family interview, staff interview and medical record documentation.

Pathway Health Copyright 2016 - May not be copied without prior written approval

PATHWAYHEALTH

The assessed information will be entered into the resident's 5-day PPS MDS and Medicare Part A Discharge MDS. When asked who could conduct the assessments, CMS representatives at the Provider Training on June 22, 2016 said that professional standards of practice for assessment and documentation should be followed as well as facility, State and Federal regulations and guidelines.

MDS Changes Preparation Checklist

Knowledge
The MDS Coordinator(s) and therapy staff enrolled in education about the new MDS section and process.
The interdisciplinary team is aware of the changes to the MDS and additional assessment to be scheduled
Leadership and the QAPI Committee has received information about the new Quality Measures
Education is scheduled for CNAs and nurses about required supporting documentation for Section GG
Systems
The EHR vendor has communicated how supporting documentation for Section GG will be configured
The process for collection of Section GG information has been discussed and there is a preliminary plan for completion of the required assessment
MDS has identified the number of residents with Medicare Part A who stay in the facility for more than one day after coverage ends. (new Medicare part A discharge MDS required)
Leadership and the MDS department have identified the impact of additional Medicare Part A Discharge MDSs on workload for the MDS Coordinator(s) and IDT.
Using Data for Quality Improvement
There is a process for review of Quality Measure data to identify opportunities for improvement
Quality Measure data is used to track improvements
The QAPI Committee has discussed how to use the new Quality Measures for performance improvement

Gain reimbursement expertise and education to meet the changing health care environment.

Contact us to get started today

Pathway Health Copyright 2016 – May not be copied without prior written approval



t 206-625-9128 | 800-448-5213 f 206-682-2901 | illuminAge.com 2200 Sixth Avenue, Ste. 833 Seattle, WA 98121

Newsletters – Multi-Format and "Ready to Go"

Description. Here's how our "Ready to Go" newsletter service works. First, we create an attractive design that complements your website and facility colors and logo. Then, each issue of your newsletter is:

- published online to an eNews micro website;
- announced through an email campaign to your email marketing list; and
- sent to you as a print-ready PDF for use as a handout or mail insert.

You decide how often you'd like to publish – quarterly, bi-monthly, or monthly.



We build each issue using professionally written content. And you always have the option of adding an article or two of your own.

Your costs for a program serving a single organization in one metropolitan market:

Set up and configuration, including: custom branding your eNews website, email template and program set-up; and print template design (one-time charge):	\$495		
Monthly service charge, inclusive of all three formats, with the exception of Constant Contact email platform charges*:	\$149/mo. – if publishing quarterly \$189/mo. – if publishing bi-monthly \$289/mo. – if publishing monthly		
Add client-furnished article and photo:	\$75 first article; \$25 each add'l article		
* Constant Contact fees are based on your combined list size. For example, the charge is about \$17/month for lists totaling up to 500 email addresses OR \$35/month for lists totaling up to 2,500 email addresses.			

11-15

McKesson Clinical ConnectionSM Webinar Series

Starting at 3:00 p.m. ET (2:00 p.m., CT, 12:00 p.m. PT)

Monthly complimentary webinars to help you and your staff stay up-to-date on topics that can impact patient care.



Pressure Injury Staging -New NPUAP Terminology and Definitions

October 12, 2016



Nancy Morgan, RN, BSN, MBA, WOC, WCC, DWC, OMS Wound Care Education Institute

Overview

• Identify stages of pressure injuries according to the 2016 National Pressure Ulcer Advisory Panel Staging guidelines

mms.mckesson.com/educational-webinars

To register for these webinars visit:

- Describe four tissue types associated with pressure ulcers
- List external factors related to pressure injury development

1 CEU will be provided by Wound Care Education Institute® http://www.wcei.net/CME-CE

Peristomal Skin Complications

November 9, 2016



Joy Hooper, RN, BSN, CWOCN, OMS, WCC Wound Care Education Institute

Treating Chronic Diabetic Wounds

December 14, 2106



Nancy Morgan, RN, BSN, MBA, WOC, WCC, DWC, OMS Wound Care Education Institute

Overview

- Identify clinical characteristics of 3 or more peri-stomal skin complications
- Choose treatment plans for peri-stomal skin complications based upon etiology and clinical characteristics

1 CEU will be provided by Wound Care Education Institute® http://www.wcei.net/CME-CE

Overview

- · Identify 3 risk factors that lead to diabetic ulcer development
- List 3 treatment modalities that are used to successfully treat diabetic ulcers

1 CEU will be provided by Wound Care Education Institute[®] http://www.wcei.net/CME-CE

M<u>K</u> ESSON

INFECTION PREVENTION WEEK

special webinar series

October 17 - October 21, 2016, 2:30 p.m. ET (1:30 p.m. CT, 11:30 a.m. PT)



During Infection Prevention Week, we are presenting daily webinars led by industry leaders. To register, visit mms.mckesson.com/educational-webinars.

	Medical Device Reprocessing Issues and Solutions October 17, 2016 Chuck Hughes VP Consulting Services	1 CEU will be provided by Crosstex/SPSmedical
	The Importance of Environmental Disinfection within the Ambulatory Care Setting October 18, 2016 Susan Burns, BS, MT, CIC, VA-BC™ Medical Science Liaison	1 CEU will be provided by PDI, Inc.
	Soap: The Science Behind It, the Changing Regulatory Landscape Ahead, Tools and Tips For Selecting a Hand Soap That's Right For Your Practice/Facility <i>October 19, 2016</i> Megan J. DiGiorgio MSN, RN, CIC Clinical Specialist	1 CEU will be provided by GOJO Industries, Inc.
-	Weighing Rigid Containers Against Sterilization Wrap in the War on Infections <i>October 20, 2016</i> Peggy Pinz Leubbert, MS, MT(ASCP), CIC, CHSP Consulting Educator	1 CEU will be provided by Halyard Health
	Needlestick Injury Prevention: Strategies to Protect the Staff From Infection and to Keep the Practice Compliant to Regulatory Requirements <i>October 21, 2016</i> Elise M. Handleman, RN, BSN, Med Occupational and Environmental Health Consultant	1 CEU will be provided by BD

These webinars have been provided to participants on a complementary basis. The content provided in these webinars and the related materials has been prepared, compiled or provided by the presenters and is not intended to constitute legal advice or the rendering of legal, consulting or other professional services of any kind. The presenters are not affiliated with McKesson. Any statements, positions and opinions expressed by the presenters do not necessarily reflect the statements, positions and opinions of McKesson. McKesson does not guarantee, warrant or otherwise endorse the products or services of any firm, organization or person connected with these webinars.

McKesson makes no representations or warranties about, and disclaims all responsibility for, the accuracy or suitability of any information in the webinar and related materials; all such content is provided on an "as is" basis. MCKESSON FURTHER DISCLAIMS ALL WARRANTIES REGARDING THE CONTENTS OF THESE MATERIALS AND ANY PRODUCTS OR SERVICES DISCUSSED THEREIN, INCLUDING WITHOUT LIMITATION ALL WARRANTIES OF TITLE, NON-INFRINGEMENT, MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE. The content of webinar and related materials should not be construed as legal advice and is intended solely for the use of a competent healthcare professional.

Eligibility Requirements For Participating in a McKesson Webinar: This webinar is not open to the general public. Your participation in this webinar cannot be transferred or assigned to anyone for any reason. You do not have to be a current customer of, purchase products from, or be affiliated with, McKesson, in order to participate in the webinars. McKesson, in its sole discretion, may terminate this promotion at any time. Due to certain regulatory restrictions, this promotion cannot be offered to health care providers licensed in Vermont and/or to government employees.



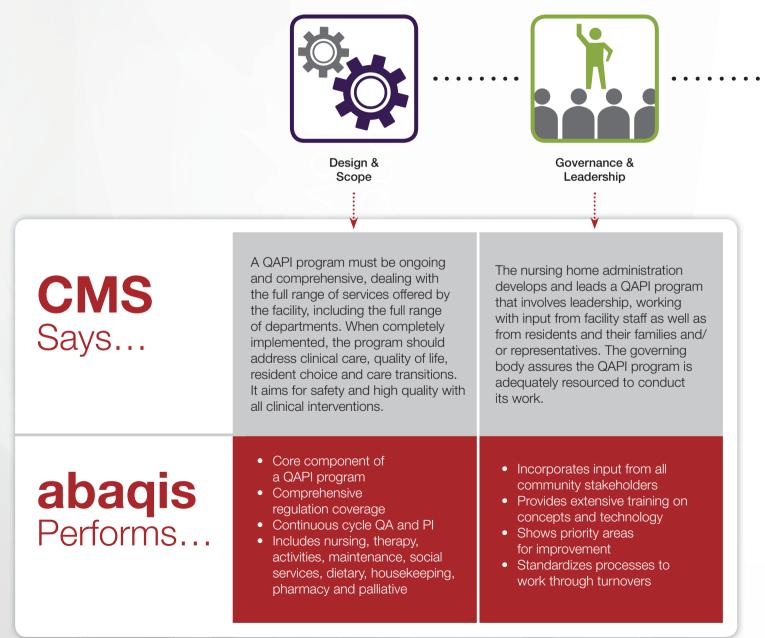
QAPI: Quality Assurance & Performance Improvement Directives for change, tools to succeed



We all want to improve quality. QAPI shows you how.

QAPI is a new way of approaching quality of care in healthcare. Skilled nursing facilities are required to develop and implement a QAPI plan as mandated by the Affordable Care Act of 2010. Fundamentally, QAPI looks to do two things: measure quality and ensure that quality improvement is ongoing.

QAPI is "data driven", which means no hunches, guesses or assumptions. It's not just your responsibility to manage your quality processes, you also have to provide the detailed data to tell your quality story. That's where having a comprehensive but easy-to-use tool like abaqis comes in.





3

About abaqis

Progressive care organizations are using the abaqis Quality Management System for QAPI compliance, survey readiness, enhancing the quality of care and as the foundation for a continuous quality improvement system in their facilities.

Delivered as a web-based application, abaqis users benefit from regularly updated and enhanced features, such as the Hospital Readmission Tracker and real-time Customer Satisfaction reporting with national benchmarks. abaqis has become one of the most successful quality management systems in healthcare today. In fact, a nationwide study of 289 facilities showed that using the abaqis system resulted in a 29% decrease of average survey deficiencies in substandard facilities and a 23% decrease of average survey deficiencies in higher performing facilities.¹ To learn more about how abaqis can help manage QAPI mandates and many other facets of quality management, **contact your Medline representative today.**

LEARN MORE ABOUT abaqis

- Download a QR Code Reader app
- 2 Launch the QR app
- 3 Scan this QR Code or visit medline.com/programs/abaqis/
- Contact your Medline representative for a free demonstration



1. Kramer, A.M., Fish R., Schreuder, I. (2012) The Effect of Continuous Quality Improvement Using the abaqis® Quality Management System on Nursing Home Survey Results.



Medline Industries, Inc. One Medline Place Mundelein, IL 60060

Medline United States 1-800-MEDLINE (633-5463)

www.medline.com | info@medline.com

Medline Canada 1-800-396-6996

www.medline.ca | canada@medline.com

Medline México 01-800-831-0898

www.medlinemexico.com | mexico@medline.com

Some products may not be available for sale in Mexico or Canada. We reserve the right to correct any errors that may occur within this brochure. ©2013 Medline Industries, Inc. Medline is a registered trademark of Medline Industries, Inc. abaqis is a registered trademark of Providigm, LLC. MKT1325713 / LIT851 / 5M / SG / 27



SPECIALIZED MEDICAL SERVICES America's Leading Provider of Oxygen and **Respiratory Services to Long Term Care**

www.specializedmed.com

Bluestone Bringing the Clinic to YOU.

Bluestone Physician Services provides on-site primary care services for residents living in assisted living, memory care or group home communities. The physician-led care teams visit the patients on a regular basis and collaborate with the facility staff and patient's family to provide customized medical care.

Call 262.354.3744 or visit BluestoneMD.com to learn more.

We Can Help You Plan Your Future Growth

NEW CONSTRUCTION | REMODELING



The Ridges Assisted Living/Memory Care Facility - LODI, WI -

Scope Planning/Budgeting

Design-Build Site Selection Financial Analysis Build to Suite/Lease Turn-Key Construction

CROWN COMMERCIAL

Real Estate / Development LLC

William Nebel Co-Owner Office: 608.831.2618 | Cell: 608.669.4546 6629 University Avenue, Suite 102 | Middleton, WI 53562 crowncommercialredev.com | bill.a.nebel@gmail.com





Growth Through Acquisition: The Buy Versus Build Strategy

Given the current economic environment, the time may be right for opportunistic companies to consider a growth through acquisition strategy:

- An estimated 70% of small-to-mid sized companies expect to sell within 10 years.
- Almost 50% of privately-held businesses are owned by the Baby Boom generation.
- Only one of three family businesses is successfully transferred to the next generation.
- Consistently successful companies cultivate growth across three key sources:
 - 1. Organic Growth
 - 2. Market Growth
 - 3. Growth via Acquisition

Many Factors contribute to a successful acquisition strategy

Let us help you in the following ways:

- Acquisition and Disposition Brokerage Service
- Valuation/Financial Reviews
- Identify Potential Acquisition Targets
- Consulting & Advisory Services
- Review of Offering Memorandums
- Structure, Presentation, and Negotiation of Offers
- Financing and Deal Structure Services
- Due Diligence Process Services
- Closing Process Services

INTEGRITY

SENIOR LIVING | APARTMENTS | LAND | REO | BUSINESS

For more information contact:

Robert LeClaire Principal (262) 312-4642

LeClaire Commercial LLC Brookfield, WI

www.leclairecre.com

Marcus & Millichap

The Industry Leader for Seniors Housing Transactions

NATIONAL SENIORS HOUSING GROUP

Ray Giannini's Recent Market Activity:



Clients rely on Marcus & Millichap's powerful marketing platform, which exposes each property to the largest pool of qualified investors and enables us to annually close the largest number of real estate investment transactions.

If you are thinking about buying, selling or investing, now is the time to consider your options. <u>Ray Giannini</u> has been an investment professional for over 20 years in the Seniors Housing industry. Call today for more information about how we can help you develop the optimal property-level and portfolio strategy to maximize value.

Ray Giannini, First VP of Investments / Director | ray.giannini@marcusmillichap.com

C: (414) 750-9336 | O: (262) 364-1920

Investment Sales
 Financing
 Research
 Advisory Services

AN INDUSTRY LEADER IN YOUR OWN BACKYARD

Senior Living Real Estate & Finance Specialists

Ziegler's Corporate Finance team is focused on delivering best-in-class advisory and financing solutions for companies and organizations across Wisconsin. In our core practice areas of nursing homes, assisted living, CCRC, hospice, and home healthcare providers, Ziegler is one of the most active M&A firms offering innovative sell-side, buy-side, recapitalization, restructuring, and strategic partnering services. In addition, our FHA/HUD lending practice is dedicated to providing fixed-rate, non-recourse financing options to the senior living industry.

* Number of middle market healthcare transactions (valued at less than \$100M) in 2015. Based on full credit given to financial advisors for healthcare M&A transactions completed nationally. Rankings and amounts through Thomson Financial Securities Data as of 3/7/16.

NICK GLAISNER SENIOR VICE PRESIDENT 877 245 5840 nglaisner@ziegler.com

735 North Water Street Suite 1000 Milwaukee, WI 53202

OUR SERVICES

- Facility Sales
- Sale-Leasebacks
- Strategic Advisory & Valuations

TOP 3* HEALTHCARE ADVISOR IN 2015

- Refinancing
- FHA/HUD Approved Mortgage Lender

OUR CLIENTS

- Nursing Homes
- CBRFs/RCACs
- CCRCs
- Hospice Care Providers
- Home Healthcare Providers



Greenfield Rehabilitation Agency

Leading the Way in Rehabilitation for 48 years!

Your performance is driven by how effective your rehab partner is. Greenfield Rehab strives to optimize performance and set your facility apart in the community. Our expertise in regulatory compliance and commitment to consistent communication ensures that you can achieve your goals.



Benefits of a Partnership

Greenfield Rehabilitation Agency has been achieving outstanding therapy outcomes with our patients while ensuring exceptional customer service and communication with our partners. Our commitment to providing the essential training and education needed to stay on the leading edge of regulations and clinical advancements sets us apart from other providers.

We create a dynamic therapy presence in your center to enhance your presence in your community. Our ACE Programs ensure that all residents on your campus are identified when they can benefit from skilled therapy services. In addition, our commitment to marketing allows us to partner with you to ensure the community and important referral sources can see the exceptional outcomes we can achieve.

Contact us today to set up an appointment with Kate Brewer, PT, MBA, GCS, RAC-CT, President to find out the benefits of partnership with a company focused on your success.

KBrewer@grawi.com or 1-800-704-GRAI (4724) ext 217.

Contact Us

Kate Brewer, PT, MBA, GCS, RAC-CT President & Owner kbrewer@grawi.com Office: 414-327-6603 x 217 Cell: 414-534-0100



Leading the way in Rehabilitation Services for 48 years!



Experience Matters

Long-Term Care



Excellence in contract therapy services has never been more challenging. MJ Care makes it happen for you.



(866) MJCARE1 information@mjcare.com

MJCare.com

Experience Matters

MJ Care has provided fully customized contract therapy, administration, and consulting services for healthcare facilities for nearly forty years. We design customized programs to provide exactly the therapy, administrative, and marketing services required to make your operation perform and meet or exceed your clinical and financial goals.

It's all about the patient

One must never get too far away from this fundamental truth. Professional, compassionate care is at the core of everything we do. MJ Care was founded by a Christian Physical Therapist, Mary Van Lare, whose integrity and vision of excellence continues to inspire the company, both through her active leadership and her legacy of service.

The Best Therapists

It's the therapist who must deliver the best care possible, and we believe quality of care must also be delivered with sincere compassion for the patient.

We recruit and retain the physical, occupational, and speech therapists that everyone wants to have as part of their organization. They stay with us, because this is a therapistled company, and they appreciate the clear vision, the unsurpassed training, and the smooth-running systems.

Our therapists accept the importance of following billing regulations for reimbursement, and we provide the technological infrastructure and streamlined documentation that helps them to stay on top of these procedures without losing focus on quality of care. They attend to evolving patient needs, and this leads to new programs that result in higher caseloads.

MJ Care Administers Your Therapy Program **To Achieve Excellence**

MJ Care's consultants are expert in relevant disciplines, so they collaborate to provide continuous and comprehensive training and support for therapists. Our staff development and training programs are created by nationally-recognized professionals. To manage the staff and all daily clinical operations within the department, MJ Care provides an on-site and fully-dedicated Rehab Director. Clinical and operational support is provided by a Regional Director who visits regularly and maintains consistent contact with Nursing and Administration. A Rehab Tech manages the clinic office to assure maximum quality time for therapists to treat patients.

Survey compliance is a top priority, including measurement of physical, psychological and psychosocial functioning of all Medicare and Medicaid patients using the Long-Term Care Minimum Data Set (MDS). All patients are screened for therapy needs. Specially designed programs are used to address the Health Care Financing Administration's 24 Nursing Home Quality Indicators, including therapy programs centered on ADL function, range-of-motion, dining, fall prevention, dementia, and mobility.

Outpatient therapy programs often need targeted marketing campaigns in order to reach their growth potential. MJ Care has extensive experience expanding therapy programs in continuing care communities. We can collaborate with you to plan communication efforts directed to referral sources and residents in the community, as well as residents of your independent and assisted living apartments. Such campaigns may include direct mail, newspaper advertisements, brochures, and special events.



How We Consult With You to Raise Your Therapy Program to New Levels of Excellence

Following are some of the ways our consultants apply their seasoned judgment to help your facility achieve its aspirations:

Conduct rehab and Medicare audits to review clinical, documentation, coding, billing and operational issues that may dramatically impact your ability to optimize reimbursement and meet survey requirements.

Work with therapy and restorative nursing to design individualized functional maintenance programs that meet Medicare and Medicaid criteria for skilled nursing services.

Create clinical dementia and restorative nursing programs that capture reimbursable patient treatment accurately and also positively impact your survey process. **Enhance traditional PT, OT, and Speech Therapy programs** by adding cognitive treatment that opens up new opportunities to enhance residents' quality of life and creates additional facility revenue sources.

Make recommendations to address the rehab needs of your long-term population through caseload development and appropriate Medicare Part B utilization.

Determine potential increases in the Medicaid case mix index reimbursement for restorative nursing and therapy programs.

Complete an operational review to identify opportunities or threats to the success and stability of your community and create a success plan for the future.



The Story of MJ Care

The story began in 1977 when the founder of MJ Care, Mary Van Lare, Physical Therapist, determined to build a therapy practice based on bringing hope and joy into each treatment, while achieving outstanding patient outcomes. That ideal remains central to the business over three decades later.

MJ Care stands for an exceptionally positive experience every time—one that clients want to tell others about. As a company, recruiting and training remarkable, talented staff who can achieve this result is imperative.

The company has grown rapidly as our professional, caring, and encouraging approach has attracted more and more healthcare providers, who appreciate the difference we make in the lives of their clients. Our customer base continues to grow throughout the Midwest and beyond, as we hold to our simple philosophy, while putting the latest methods and technologies to work.

Today, MJ Care is leading the way in values-driven rehabilitation, school billing services and staffing solutions. Our vision is one of excellence, leadership, and growth, even in times of dynamic change in the healthcare and insurance industries.

The Values That Guide MJ Care

The experience gained by MJ Care across generations has earned increasing levels of trust, because everything we do is guided by a special set of values. The way we put these values into practice is what makes MJ Care unique:

Respect – Treating our customers and associates with courtesy, consideration, and appreciation at all times, under all circumstances.

Integrity – A workplace in which the highest standards of ethics and honesty are adhered to at all times and without exception. Doing the right thing even when no one is watching.

Innovation – An atmosphere where new and creative ideas are supported and encouraged by management, associates and staff. An environment where associates are empowered to creatively solve problems and deliver excellent Health Care Services.

Service Excellence – A commitment to providing our customers with the highest caliber of service in all areas of MJ Care's operations.

Quality – Providing services that fulfills the needs of our customers and consistently meets the highest standards of efficiency, effectiveness and compliance.

Education – Providing seminars and continuous education for our associates that fulfills the needs of our clients, associates and consistently meets the highest standards of the industry.

Who Will You Trust With Your Therapy Program?

We offer a free on-site assessment of your operation so you can better understand opportunities for improvement, including clinical enhancements and revenue capture, and what sort of implementation schedule is possible. To take advantage of this free offer-or to get more information about how we might help-contact Jane Beisser, Vice President of Long-Term Care, at:



(866) MJCARE1 information@mjcare.com MJCare.com

Experience Matters







twitter

pinterest



920.735.9234 • www.valley-baytherapy.com • rbricco@valley-baytherapy.com

SET YOUR FACILITY APART FROM THE COMPETITION

Valley-Bay Therapy offers Occupational, Physical and Speech Therapy services tailored to the specific needs of your facility.

As a locally owned company with **more than 25 years of experience,** the Valley-Bay team maintains superior clinical excellence in geriatric therapy.

Valley-Bay is your **ideal partner in rehab!** One of the many advantages of teaming with Valley-Bay is our therapists are allotted the time to provide added value services to your facility at **no additional cost.**

ADDED VALUE SERVICES

- Actively market therapy to the community
 - Annual and monthly resident screening
 - Educate families on caregiving needs
 - Ongoing facility in-service training
 - Attend patient and family care conferences
 - Coordinate Medicare benefits with the facility
 - On-site, fully dedicated Rehab Coordinator
 - Provide promotional marketing
- Identify and implement programming opportunities
- Generate and supervise restorative nursing programs

Schedule a free consultation to discuss how Valley-Bay Therapy can significantly improve your outcomes and increase your caseload!
Phone: (920) 735-9234 • Email: rbricco@valley-baytherapy.com



Now Offering Programs for the Following:

Lymphedema
LSVT Big & Loud
Fall Prevention
Incontinence
Pain Management
Voice Disorders
Swallowing Issues
Post Surgical
Stroke Rehab
&
ADVANCED
MODALITIES





Serving the Respiratory and Wound Care Needs of the Long Term Care Community

800-232-0706







A System for Every Bathing Need APOLLO

Advantage[™] Seated Bathing System with Rapid Fill[™] Reservoir



Advantage[™] Bathing System: Base Model with lock-in chair

Essence[™] Spa Side-Entry Bathing System

Bathing Systems for the Continuum of Care with Cost-Effective, Modular Architectures to Meet Your Needs

- Featuring the Remedy[®] Germicidal UV water purification system, clinically proven to dramatically lower infection rates
- FDA Class II medical whirlpool system provides true hydrotherapy
- With its modular architecture and competitive prices, Apollo can configure a spa to meet your needs and budget
- Industry leading reliability and clinically impactful feature set provide the highest possible Return on Investment

A Range of Color Panel Options to Complement Any Spa Room Design

Did You Know You Can Now Place Your Apollo Orders Online?

Fast, easy and convenient shopping online now available at www.apollobath.com/store

Contact Julie Tindal, Regional Sales Manager, for more information, to schedule an on-site demonstration, or to request a quote

Committed to High-Quality, Exceptional Service, and Continual Innovation



Advantage[™] with Internal Bathing Chair Outstanding system for "Aging in Place." Accommodates both ambulatory and nonambulatory residents, and allows you to add features as needed.



Advantage[™] with Level Glide[™] Transfer System Increases resident comfort and safety and reduces the number of transfers. Integrated scale allows resident weight to be recorded during bath preparation.



Advantage[™] with Rapid Fill[™] Reservoir Most efficient bathing system available. Provides exceptional bathing efficiency and resident comfort, as well as outstanding return on investment.



Essence[™] Spa Side-Entry Bathing System Side entry bathing system that provides a spa-like bathing experience. Perfect for ambulatory and weight bearing residents. Earth-Tone Granite color option also available.

APOLLO BATHING SYSTEM OFFERINGS INCLUDE:

Advantage[™] Modular Seated Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)

INSTALLED

• Level Glide Transfer System

Only Apollo offers an FDA-

Approved Germicidal UV

water purification system

Clinically Proven to Reduce:

Respiratory Infections by 35%

REMEDY

• UTI's by 50%

- Digital Weigh Scale
- Rapid Fill Reservoir

Essence[™] Spa Side-Entry Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)
- Configurable to a variety of installation environments
- Earth-Tone Granite color with Brushed Nickel Fixtures option now available

Contact your Apollo Representative, Julie Tindal, for more information or to schedule a free on-site demonstration.

Julie Tindal, Regional Sales Manager Cell: 715.410.2555

E-mail: jtindal@apollobath.com



Visit our website, <u>www.apollobath.com</u> for resources, ordering and more!



Controlling information today for tomorrow

PBJ Reporting Requirements

Beginning on July 1, 2016 Long Term Care (LTC) facilities are **required by law** to submit staffing and census information to the Centers for Medicare and Medicaid Services (CMS) via the newly developed Payroll Based Journal (PBJ) system.

Per CMS, all employee hours paid to deliver services must be:

- Reported based on 'Absolute Day' (midnight to 11:59 PM);
- Allocated using the 40 CMS Job Title Codes;
- Inclusive of agency and contract staff hours;
- Be uploaded in XML file format;

Information Controls is uniquely positioned to deliver on these CMS reporting requirements which will help you remain compliant and to avoid potential fines or penalties.

Contact Us

Whether you are a large, multi-state/multi-site organization, or a single location serving the needs of your residents, the CMS PBJ reporting requirements affect you.

To ensure you are in position to accommodate the CMS PBJ requirements, contact Information Controls for a **no cost, no obligation introductory meeting**. July is right around the corner, so let's get started today!







Complete Electronic Health Record

Work as an Interdisciplinary Team

SAEnCompass clinical software is unique in the long-term care industry, providing a truly interdisciplinary medical record. It is designed to present a chart compliant with Federal and State rules and regulations in a complete, paperless format.

- Combines the MDS with the SA Supplement, creating a single comprehensive assessment of the resident. This innovative single-entry process eliminates all repetition and promotes agreement between disciplines in every area of the chart.
- Electronic prescribing and medication administration with bar code verification reduces med errors and improves resident safety.
- Interface with other software applications facilitates exchange of information.
- Daily care team charting imports to MDS for optimal RUGS and reimbursement.
- Skin/wound problem tracking promotes quality assurance and eases survey concerns.
- Desktop alerts, email and shift report communicate changes to key staff.
- Excellent online and phone support assists the entire team.

These are just a few features of our complete electronic health record— Call us or visit our website to find out more. www.saencompass.com

800-572-8264



Professional Senior Living Services



Wipfli brings together the best of both worlds—the resources of a large firm and the commitment to personal service found in smaller firms. We have 175 partners, more than 1,400 associates, 33 offices, and over 50,000 firm clients. Wipfli is ranked No. 20 in the top 100 public accounting firms and is properly licensed for public practice as a certified public accounting firm. Since our firm's founding in 1930, it has been our mission to be the firm of choice in the markets we serve. Today, Wipfli is fulfilling its mission and serving health care clients throughout the nation from our offices in Minnesota, Wisconsin, Washington, Idaho, Montana, Pennsylvania, and Illinois.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.

We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.

Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.

In addition, our health care professionals and the firm maintain memberships in a variety of professional associations including the American Institute of Certified Public Accountants, state societies and institutes of certified public accountants, Healthcare Financial Management Association, state hospital and nursing home associations, the National CPA Health Care Advisors Association, Medical Group Management Association, National Rural Health Association, National Association of Rural Health Clinics, and other health care associations.

We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility. This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.

We're Hot & We Deliver.

We've got the hottest boiler room products and our legendary expertise delivers!

If you're looking for domestic hot water, hydronic and steam space heating equipment, we've got it! Together, **Hot Water Products** and **AMS Steam Products** have one of the largest inventories of hot water equipment and accessories in the country.

We specialize in **high-efficiency** technology including **hydronic and steam BOILERS** from the best manufacturers. When it comes to making water **HOT**, whatever you need, we've got it!









1-877-377-0011

Milwaukee McFarland www.HotWaterProducts.com











t 206-625-9128 | 800-448-5213 f 206-682-2901 | illuminAge.com 2200 Sixth Avenue, Ste. 833 Seattle, WA 98121

Newsletters – Multi-Format and "Ready to Go"

Description. Here's how our "Ready to Go" newsletter service works. First, we create an attractive design that complements your website and facility colors and logo. Then, each issue of your newsletter is:

- published online to an eNews micro website;
- announced through an email campaign to your email marketing list; and
- sent to you as a print-ready PDF for use as a handout or mail insert.

You decide how often you'd like to publish – quarterly, bi-monthly, or monthly.



We build each issue using professionally written content. And you always have the option of adding an article or two of your own.

Your costs for a program serving a single organization in one metropolitan market:

Set up and configuration, including: custom branding your eNews website, email template and program set-up; and print template design (one-time charge):	\$495
Monthly service charge, inclusive of all three formats, with the exception of Constant Contact email platform charges*:	\$149/mo. – if publishing quarterly \$189/mo. – if publishing bi-monthly \$289/mo. – if publishing monthly
Add client-furnished article and photo:	\$75 first article; \$25 each add'l article
* Constant Contact fees are based on your combined list size. For example, the charge is about \$17/month for lists totaling up to 500 email addresses OR \$35/month for lists totaling up to 2,500 email addresses.	

11-15





To provide the best wound care solutions for each facility... one resident at a time.

AMERICAN MEDICAL TECHNOLOGIES, AMT, is the leading independent provider of wound care solutions for Long Term Care facilities in the United States. We have been providing quality wound care programs since 1994 and currently service residents in over 4,600 facilities nationwide. Our wound care program is designed to help your facility and staff in four key ways:

- + Enhance the quality of resident care.
- + Increase educational resources available to your staff.

- + Reduce wound care related costs for your facility.
- + Assist with mandatory CMS documentation.

AMT is a member of the National Pressure Ulcer Advisory Panel, NPUAP, in addition to many other state and national organizations. We are a fully accredited and Participating Durable Medical Equipment, Prosthetic, Orthotic and Supplies Medicare Part-B Supplier. As part of our commitment to excellence in Nursing Home Care, AMT has long been an active champion of the Advancing Excellence in America's Nursing Homes campaign.

Education

All good clinical care starts with proper education and training. By partnering with AMT, staff is trained to meet the CMS DME POS supplier standards.

- Provide clinical, regulatory and documentation education to facility staff related to wound care products.
- + Provide ongoing education tailored to each facility's needs.
- + Offer education to ensure proper product utilization.
- + Trusted education advisor for each facility.
- Tele-education program provides on demand education and access to wound care literature and standards of care.

PROUD CHAMPION OF: Advancing Excellence



Clinical Expertise

Nationally, wound issues in long term care facilities are one of the most cited deficiencies by state surveyors. Our licensed Clinical Specialists work closely with your staff.

- Monitor proper utilization and compliance with wound care products.
- + Licensed healthcare providers with expertise in wound care.
- + Decrease the risk of state infractions.
- + Less paperwork for your staff means more time for resident care.
- More than 2,000 collective years of clinical experience you can trust.
- Proprietary tracking software provides essential Medicare documentation.
- + Tablets provide live support for your wound care product needs.

Wound Care Products

AMT is able to access a wide array of products to meet the specific needs of residents.

- + Work with most major manufacturers.
- + Ensure appropriate use of dressings over a 30 day period.
- + Supply Medicare approved dressings.
- Bill the resident's insurance directly through: Medicare Part B, Medicaid, HMO's and other primary payers.
- + AMT accepts full assignment for wound care products provided.
- Verify insurance prior to providing products to your residents.

17595 Cartwright Road | Irvine, CA 92614 | 855.392.9268 | www.amtwoundcare.com

© 2013 Gordian Medical, Inc. AMT and American Medical Technologies are trademarks of Gordian Medical, Inc. All rights reserved.



Serving the Respiratory and Wound Care Needs of the Long Term Care Community

800-232-0706





