

June 15, 2017

Dear Valued WHCA/WiCAL Member,

I am pleased to provide you with the **WHCA/WiCAL Quarterly Business Partner Showcase**. The useful information included in this mailing offers valuable background on the products and services available through our association's Business Partners, truly our "partners in care."

Please take a few minutes to review their materials. Also note that this file is available online along with previous Business Partner Showcases at <u>www.whcawical.org/bps</u>. For your convenience, this file is organized with bookmarks to access the flyers of specific companies.

Since switching to an electronic version of this mailing, in addition to realizing cost savings for our members, we have seen a nearly 50 percent increase in participation of WHCA/WiCAL Business Partners in this mailing! It is my sincere hope that by making these quarterly mailings available electronically, WHCA/WiCAL Business Partners will have the opportunity to provide value for both WHCA/WiCAL members and that Business Partners will be able to realize greater opportunities for sales and networking opportunities.

WHCA/WiCAL Business Partners are a valuable part of our association, and Member facilities are encouraged to consider turning FIRST to Business Partners for products and services.

Please join me in thanking them for their support of our community of providers!

Sincerely,

John Vander Meer Executive Director Wisconsin Health Care Association

PLAY HO NUN SID, DDD

A SCRAMBLE FORMAT FOR **EVEN THE MOST NOVICE GOLFER COMPLIMENTARY SHIRT** PRIZE ON EVERY HOLE \$10,000 HOLE IN ONE CHALLENGE \$1,000 PUTTING CONTEST \$500 100-YARD CLOSEST TO THE PIN CONTEST **COMPLIMENTARY BEVERAGES** LUNCH DINNER **AND MUCH MORE!**



131 West Wilson Street, Suite 100 Madison, Wisconsin 53703









Monday, July 17, 2017 OLF COURSE Cottage Grove, WI www.whcawical.org/careclassic

WHCA/WiCAL 39th Annual Care Classic Benefiting the George F. MacKenzie Education Fund

The Oaks Golf Course • Cottage Grove, WI • Monday, July 17, 2017

It's time to hit the links for everyone's favorite golf event, the 39th Annual WHCA/WiCAL Care Classic! Join us at the beautiful Oaks Golf Course, just minutes from downtown Madison in Cottage Grove, WI. The Care Classic is a fun-filled event where camaraderie takes precedence over competition, and even nongolfers are encouraged and welcomed to come and join in the fun! More importantly, funds raised from this year's event will support scholarships and educational grants for WHCA/WiCAL facility employees and families. AGAIN THIS YEAR we welcome CHAASE (Center for Health Administration and Aging Services Excellence) with the UW Eau Claire HCAD program. CHAASE will share in the proceeds of the Care Classic through HCAD scholarships for students.

Proceeds from this event have raised more than \$130,000 in scholarships to worthy recipients throughout the state.

More details on how to apply for these scholarships and grants are available at www.whcawical.org/scholarship.

TIME	ACTIVITY	TIME	ACTIVITY	TIME	ACTIVITY
10:00 am	Registration	11:40 am	In Cart	4:30 pm	\$1,000 Putting Contest
10:15 am	Practice Range & Lunch	11:50 am	Shotgun Start	4:30 pm	\$500 Shoot-Ou 100 Yards
				5:00 pm	Dinner & Awards

WH(A/Wi(AL

131 West Wilson Street Suite 1001 • Madison, WI 53703 Phone: 608.257.0125 • Fax: 608.257.0025 www.whcawical.org

The Oaks Golf Course

Care Classic Sponsors M **CES**olutions



SMS





WIPFLI

CPAs and Consultants





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Facility/Compar
Address:
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Phone:
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Pair me with:
1)

3. At exit 138A, take ramp right for I-94 East 8. Keep straight onto CR-TT 9. Bear right onto Pierceville Rd

WHCA/WiCAL

WHCA/WiCAL would like to especially recognize Real Properties Health Facilities Corp. and its facilities for their

continued major sponsorship of the Care Classic!

Directions

Heading towards Madison on I-90 E/I-94 E

1. At exit 142B, take ramp right for US-18 East 4. At exit 244, take ramp right for CR-N

Heading towards Madison on I-94 W

1. At exit 244, take ramp right for CR-N

/ US-12 East toward Cambridge

2. At exit 267B, take ramp left for I-39

Wisconsin Dells

toward Milwaukee

North / I-90 West toward Milwaukee /

- toward Sun Prairie / Cottage Grove
- 2. At roundabout, take 1st exit onto CR-N N
- 1. At exit 103, take ramp right and follow signs for CR-N / US-151-BR
- 2. Turn left onto US-151 S Branch / N Bristol St
- 3. Bear right onto US-151 Branch / N Bristol St 8. Bear right onto Pierceville Rd
- 4. Turn left onto WI-19 / E Main St

- 3. At roundabout, take 1st exit onto CR-TT E
 - 4. Keep straight onto CR-TT

toward Sun Prairie

6. At roundabout, take 1st exit

5. Bear right onto Pierceville Rd

Heading towards Madison US-151 S

- 5. Turn right to stay on Grove St / CR-N
 - 6. At roundabout, take 3rd exit onto CR-TT E

5. At roundabout, take 3rd exit onto CR-N N

7. At roundabout, take 1st exit onto CR-TT E

- 7. Keep straight onto CR-TT

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2017-2018



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Our post-acute and long term care services attorneys have served as CEOs of health facilities and have held highranking positions with the Wisconsin Department of Health Services and the Wisconsin Office of the Commissioner of Insurance. This uniquely equips us to provide insight and guidance on the complex business and legal relationships that bind residents, nursing homes, assisted living and housing providers, regulators and third-party payers.

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CHOOSE Your Own Hosting

With many LTC software vendors, the facility loses control of the location of their medical and financial records. In the SaaS model of publishing an EMR system, the facility is simply renting the use of the software rather



than being granted a license of the software. Should the facility ever decide to go to a different EMR, they have the awful choice of receiving potentially thousands of pages of records or continue to pay hosting fees to have access to past records. With American Data the facility controls where their records are stored and has the right to move those records with electronic software access wherever and whenever they want and for any reason. With American Data the facility can self-host, host with a 3rd party of their choice, or host through American Data where ALL support calls for the software or server hardware go to one number, updates are done on the facility's behalf, and performance is monitored 24/7. Because the facility has a license instead of SaaS, they are free to move their records AND software anytime they choose for any reason.

CONTROL Your Own Workflow

It is obvious that all LTC facilities are not the same except for one thing; they all have to follow the same laws. If the software is inflexible where all facilities use the same screens in the

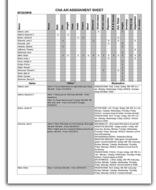
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same way and they cannot be changed by the facility, the software must focus on what all facilities have in common; i.e. regulations. An EMR system will cause a facility to establish care policies and procedures around the fixed procedures of their EMR. Now while this may bring a failing facility to a higher level of performance, a "high performing facility" may gravitate to a lower standard. With American Data's ECS – Electronic Chart System the facility can match the presented menu options that fit with their already established policies and procedures so as to maintain or increase their already high performance level. These customizable menu options become "short cuts" for staff to get to where the facility wants them to be very quickly and efficiently so staff is not faced with excessive and annoying click after click or page after page.

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CREATE Your Own Care

With American Data's ECS, it is not just the menu options that can be customized to the workflow of the particular department or provider. The user screens themselves can be customized as to content, function, interaction, and integration even to the point of multiple screens being open simultaneously. The libraries for every department and every medical record function



are limitless in order to drastically reduce the need to type everything while at the same time prompting the user to be all inclusive and accurate. This limitless library of terms and statements also becomes the foundation of a limitless QA/data-mining capability with a push of a button in order to focus on improved outcomes and early intervention to developing resident conditions.

DETERMINE Your Own Price

American Data's new pricing model is based on purchasing only what is wanted or needed by the facility when they need it. On our website the facility can literally select the capabilities desired and by entering in their number of sites and number of clients to be severed with the system, they can actually see the cost per month which will likely beat most other EMR vendor prices and the prices INCLUDE a license so that the facility has forever access to their medical records. A short video accompanies each capability by clicking on the "?" mark in front of the capability giving the visitor a virtual tour of each capability.

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MatrixCare for Skilled Nursing Facilities MatrixCare[®] is the easy-to-use, integrated clinical and financial software system that improves clinical outcomes and maximizes provider performance.





Full Data Integration

Clinical and financial users share one point of data entry for all census and resident information, producing consistent, accurate, streamlined records. Resident Messaging facilitates communication, alerting the appropriate parties to changes in the system, and RUGS information flows between clinical and financial functions to ensure accurate billing.

Accounts Receivable

MatrixCare Accounts Receivable is completely customizable. The unique Charge Calculator maximizes cash flow with flexible billing generation and statement creation, automatic recalculation, and retro-billing. The automated Month End Close process ensures data integrity, producing a balanced General Ledger and fully distributed cash receipts. Eliminate time spent entering ancillary charges and payer remittances by automatically uploading charges and cash from third party systems or from an Excel spreadsheet.



Claims Management

MatrixCare Claims Management efficiently manages your claims editing, transmission, audit trails, and compliance, accelerating cash flow and improving Accounts Receivable processes.

MatrixCare Claims Management offers:

- Thousands of electronic payer connections
- Transmission of UBs and 1500s
- Automatic posting of 835 electronic remittance advices (ERAs)
- Rejection alerts
- Timely claims resubmissions

Sophisticated payer-specific editing capabilities significantly reduce rejections and rebilling, resulting in faster reimbursements and higher first-time acceptance rates.



Resident Trust

MatrixCare Resident Trust helps you track resident funds easily and includes a feature for managing the resident trust petty cash drawer.

Close Resident Trust at your convenience with a separate month end close process.



Collections

MatrixCare Collections works in real-time, tracking resident balances nightly. Once an account meets your predefined criteria, MatrixCare automatically creates a plan customized for your organization, which can include follow-up tasks.



MDS and Care Plans

MatrixCare MDS tools help you complete assessments efficiently with the most comprehensive, accurate information available. Pre-filled data, electronic signatures, CAA worksheet integration and RUG-IV optimization are just some features available to facilitate the MDS process. Care planning is highly customizable, making it useful for every care setting. Care Plan libraries provide guidance and user-defined templates provide flexibility. Having the financial and clinical records in one system has enabled us to eliminate some duplication of work/records. We are more efficient, with better documentation. This impacts payroll expenses.

- Columbine Health Systems



MatrixCare for Skilled Nursing Facilities

Skilled Nursing Facilities



User-Defined Assessments

MatrixCare's 100+ interdisciplinary user-defined assessment templates help you standardize and customize documentation, ensuring robust charting across your organization. Documentation is integrated with other areas to simplify coordination of care and ensure proper follow-up, bringing you streamlined, efficient charting and reduced litigation risks.



Physician and Nursing Orders, eMAR and ePrescribing

With MatrixCare orders, you can reduce time spent on order management. Resident formulary checks help ensure reimbursement, safety alerts reduce errors and automatic transmission to the pharmacy or lab helps mitigate risk for error. Orders are integrated with MatrixCare eMAR, improving medication administration efficiencies and staff satisfaction. The eMAR workflow is automated and the full process completely eliminates paper charting administration. MatrixCare ePrescribing helps you prescribe accurate medications in a timely, cost effective manner by automating the prescription drug process. Electronic communication between providers helps increase efficiency and improves service to your facility and residents.



Point of Care

MatrixCare Point of Care for mobile clinical charting helps hands-on staff document resident care while promoting timely communication between staff and other providers. With POC, you get easy-to-use, convenient portable device documentation with new data integration and virtual elimination of paper-based records.

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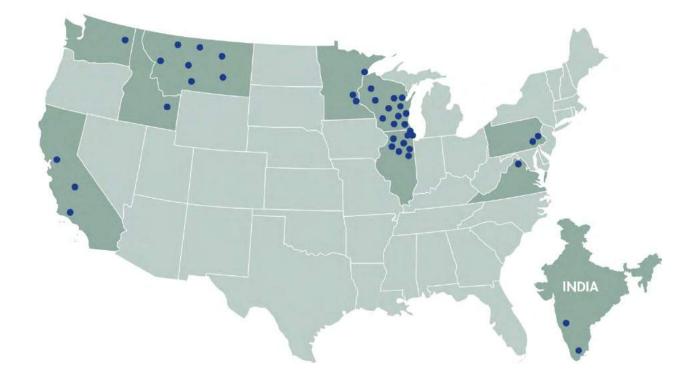
About MatrixCare

MatrixCare solutions have powered the long term care continuum for over 30 years. MatrixCare is the largest LTPAC technology provider in the US and the first to offer a true full-spectrum solution. Used in more than 12,000 facility-based care settings and 2,000 home care and home health agency locations, MatrixCare's solutions help skilled nursing and senior living providers, life plan communities (CCRCs), and home health organizations to prosper as we migrate to a fee-for-value healthcare system. Visit www.matrixcare.com for more information.

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To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

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- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

- Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.
- We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.
- Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.
- In addition, our health care professionals and the firm maintain memberships in a variety of
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 Association, state hospital and nursing home associations, the National CPA Health Care Advisors
 Association, Medical Group Management Association, National Rural Health Association, National
 Association of Rural Health Clinics, and other health care associations.
- We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

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 This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.



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04

01

CHOOSE Your Own Hosting

With many LTC software vendors, the facility loses control of the location of their medical and financial records. In the SaaS model of publishing an EMR system, the facility is simply renting the use of the software rather



than being granted a license of the software. Should the facility ever decide to go to a different EMR, they have the awful choice of receiving potentially thousands of pages of records or continue to pay hosting fees to have access to past records. With American Data the facility controls where their records are stored and has the right to move those records with electronic software access wherever and whenever they want and for any reason. With American Data the facility can self-host, host with a 3rd party of their choice, or host through American Data where ALL support calls for the software or server hardware go to one number, updates are done on the facility's behalf, and performance is monitored 24/7. Because the facility has a license instead of SaaS, they are free to move their records AND software anytime they choose for any reason.

CONTROL Your Own Workflow

It is obvious that all LTC facilities are not the same except for one thing; they all have to follow the same laws. If the software is inflexible where all facilities use the same screens in the

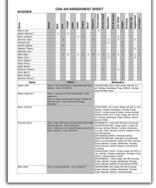
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same way and they cannot be changed by the facility, the software must focus on what all facilities have in common; i.e. regulations. An EMR system will cause a facility to establish care policies and procedures around the fixed procedures of their EMR. Now while this may bring a failing facility to a higher level of performance, a "high performing facility" may gravitate to a lower standard. With American Data's ECS – Electronic Chart System the facility can match the presented menu options that fit with their already established policies and procedures so as to maintain or increase their already high performance level. These customizable menu options become "short cuts" for staff to get to where the facility wants them to be very quickly and efficiently so staff is not faced with excessive and annoying click after click or page after page.

03

CREATE Your Own Care

With American Data's ECS, it is not just the menu options that can be customized to the workflow of the particular department or provider. The user screens themselves can be customized as to content, function, interaction, and integration even to the point of multiple screens being open simultaneously. The libraries for every department and every medical record function



are limitless in order to drastically reduce the need to type everything while at the same time prompting the user to be all inclusive and accurate. This limitless library of terms and statements also becomes the foundation of a limitless QA/data-mining capability with a push of a button in order to focus on improved outcomes and early intervention to developing resident conditions.

DETERMINE Your Own Price

American Data's new pricing model is based on purchasing only what is wanted or needed by the facility when they need it. On our website the facility can literally select the capabilities desired and by entering in their number of sites and number of clients to be severed with the system, they can actually see the cost per month which will likely beat most other EMR vendor prices and the prices INCLUDE a license so that the facility has forever access to their medical records. A short video accompanies each capability by clicking on the "?" mark in front of the capability giving the visitor a virtual tour of each capability.

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Personalized care. Direct to you.

Get to know us.

HealthDirect is a division of Kinney Drugs, an employee owned company with more than 110 years of retail pharmacy experience. For the last 50+ years, HealthDirect has been dedicated to meeting the unique pharmacy needs of those who reside in longterm care facilities and supporting the staff members that provide their daily care. By living up to our promises, we have earned a reputation for expert-level pharmacy services and outstanding customer relations.

Everyday our customers are experiencing the difference of working with a reliable pharmacy partner with a hometown feel that offers the vast capabilities and buying resources of a healthcare leader. The result of this combination is outstanding customer service, comprehensive solutions and competitive pricing. Its a unique balance that brings real value and only we can offer it.

Pharmacy Solutions

Dispensing options to meet your unique needs.

HealthDirect offers the punch card dispensing system in various cycle formats that are adjusted to meet your requirements. We also offer various automated dispensing solutions to enhance the secure delivery of routine and contingency medications.

Convenient, on-time delivery with value.

Customized delivery times and protocols, plus a 24 hour grace period for check-ins on arrival. Drivers also pick up returns on a daily basis to assure prompt returns and billing credits. In addition to scheduled, daily delivery we provide around the clock emergency services and 24/7/365 pharmacist availability.

Collaborative and precise billing services.

We coordinate with your billing office, residents and family members to confirm coverage and handle Medicare, Medicaid and private billing accounts.

Client focused technology solutions.

We understand how important the right technology solution is to your facility's operations that's why we offer FrameworkLink, and multiple eMAR and interface options.



Want to know more?

We're excited about the solutions we offer to help facilities save money and improve care. Feel free to call or email one of us directly to set up a face-to-face meeting sometime soon. Let's meet and talk about what HealthDirect can do for you.

P 920-284-7948 MattBoyle@hdrxservices.com

Consulting Solutions

Your nursing staff at its best.

Our experienced staff provides immediate guidance and consulting on medication administration, storage and inspection, wound care and much more. HealthDirect offers comprehensive, IV services, certification classes and the necessary on-going in-facility education and training. In addition, we have partnered with the National Institute for Health to offer our customers complimentary webinars on key industry topics.

Industry leading clinical reviews and analysis.

Trust our skilled team to provide client-focused evaluations and reports.

Proactively address compliance issues.

HealthDirect industry experts help you meet facility specific challenges and ever changing regulatory updates and compliance issues with deficiency free solutions.

Increase savings and resident safety.

Our experts review and assess all admission drug regimen plans to recommend quality improvements and cost-saving implementations.



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Assisted Living Care

Size: 65 Units

Purchase Price: \$15,500,000 Per Unit: \$238,461

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Aaron Thompson

Anastasia Pilarski

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Quality Improvement Organizations

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Wisconsin's Nursing Home Collaborative



More than 1.4 million Americans live in nursing homes. Lake Superior QIN works with nursing homes to improve quality of care and quality of life for residents, reduce healthcare-acquired conditions, and implement Quality Assurance Performance Improvement (QAPI). The goal is to improve systems of care that lead to better quality outcomes for your nursing home residents. Targets will include increasing resident mobility, decreasing unnecessary use of antipsychotics in residents with dementia, decreasing potentially avoidable hospitalizations, and decreasing healthcare-acquired infections and conditions.

All services and support offered are at no cost. Assistance includes support with the following:

- Technical assistance to achieve improvement at the systems level
- Quarterly quality measure data sent to your nursing home
- Strategies to implement QAPI principles, processes, and resources
- Access to best practices, lessons learned, and tools based on the best clinical, management, and leadership practices of high-performing nursing homes
- Access to events and webinars
- Access to providers and stakeholders who come together with a purpose of peer-to-peer learning and solution sharing which promotes accomplishments and best practices of participating nursing homes
- Aligns national and state nursing home quality initiatives and partnerships, such as the National Nursing Home Quality Improvement Campaign as well as the Partnership to Improve Dementia Care, and Quality Assurance & Performance Improvement (QAPI).

Anticipated impact

- Increased mobility of long-stay residents
- Decreased antipsychotic medication use
- Decreased health care-acquired conditions and health care-associated infections
- Decreased potentially avoidable hospitalizations
- Improved NNHQCC composite measure score
- Enhanced quality efforts by periodic completion or review of QAPI selfassessment and QAPI principles implementation

Thank you for your commitment to improving health care quality. For further information, please contact:

Emily Nelson Nursing Home Project Specialist, MetaStar <u>enelson@metastar.com</u> (608) 441-8242

Diane Dohm Nursing Home Project Specialist, MetaStar <u>ddohm@metastar.com</u> (608) 441-8263

MetaStar represents Wisconsin in the Lake Superior Quality Innovation Network. | 608-274-1940 | www.metastar.org

This material was prepared by the Lake Superior Quality Innovation Network, under contract with the Centers for Medicare & Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services. The materials do not necessarily reflect CMS policy. PUB: 11SOW-WI-C2-17-45 030817





Requirements of Participation - Phase II: Organization Preparation Checklist

RoP Section	Areas to Address	Policy Reviewed & Updated	Assessment or Evaluation	Staff Education	Audit Tool
Resident Rights	State & Local Advocacy Organizations				
	Medicare & Medicaid Eligibility Information Aging & Disability Resource Centers				
	Medicaid Fraud Control Unit				
	Visitation – Access and Policy				
Abuse, Neglect, and Exploitation	Reporting Crimes				
Admission, Transfer, Discharge	Transfer and Discharge Documentation				
Person Centered Care Planning	Baseline Care Plan				
Nursing Services	Facility Resource Assessment:				
	Nursing Staffing				
	Competencies and Skills				
Behavioral Health Services	Education and Programming for behavioral health				
	Sufficient staff				
	Staff Competency				
	Nonpharmacological interventions				
	Specialized Services				
	Dementia Services				
Pharmacy Services	Medical Chart Review				
D (10)	Psychotropic Drugs				
Dental Services	Policy on loss or damaged dentures				
Food and Nutrition Services	Referral for dental appointment; Assist w/appt. Facility Resource Assessment:				
Food and Nutrition Services	Dietary Staffing				
	Ethnic, cultural, religious preferences				
Administration	Develop a Facility Resource Assessment				
Infection Control	Facility Resource Assessment:				
	Incorporate Infection Control				
	Antibiotic Stewardship Program				
Physical Environment	Smoking Policy				
QAPI	Initial QAPI Plan				

Pathway Health experts are available to assist with **Requirements of Participation (RoP)** preparation, education, Mock Survey, Policy & Procedure Manual, resources, and more!

Keep focused in the right direction. Contact Pathway Health.



NEW! Pathway Heath Solutions for Final Rule Preparation and Implementation

This expansive **Final Rule (Requirements of Participation)** for skilled nursing facilities is now in effect. These changes reflect the substantial advances that have been made over the past several years in the theory and practice of service delivery and safety, per CMS.

The Final Rule is implemented in three phases:

- Phase I November 28, 2016
- Phase II November 28, 2017
- Phase III November 28, 2019

Preparation is Key!

Pathway Health is your partner in readiness and success. We have a full complement of Final Rule preparation services and education available to leaders and organizations.

- Onsite Preparation Assistance
- Mock Survey for Phase I and Phase II
- Policy & Procedure Manual
- Webinars

- Train & Tool Series
- Classroom and Customized Training Options
- And More!

Need assistance in customizing the policies, training, and tools for your organization? Contact **consult@pathwayhealth.com** to learn more.

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 Fax 253-2729

Iveta Carpenter

Iveta Carpenter of Baraboo just completed her Bachelor of Arts degree with a major in accounting, and a perfect 4.0 GPA, from Lakeland College.

"Lakeland is proud to call Iveta one of our accounting alumni. It is very rare for an accounting student to graduate from Lakeland College with a perfect 4.0 GPA. Lakeland College's accounting program was recently named one of the nation's 25 best online bachelor's degree earning programs by Accounting.com, and Iveta will make us proud in her future professional endeavors," said Brett Killion, CPA and Assistant Professor of Accounting at Lakeland College.

We at Poppy CPA are proud of Iveta! Iveta accomplished her perfect grade point average in her Bachelor's degree all the while she was working full-time and raising a family. Her second child was born last year during tax season and she kept up with all of her client work, never missing a deadline.

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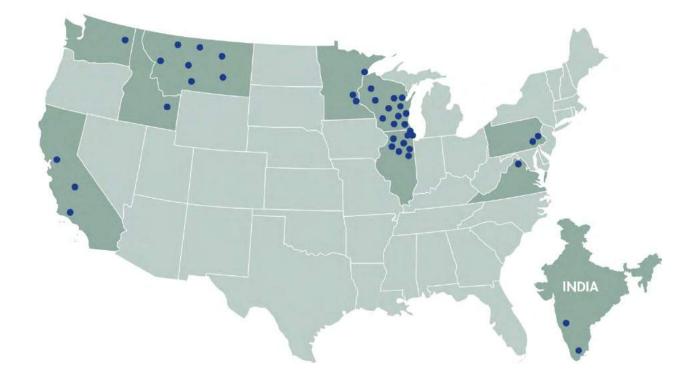
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Professional Senior Living Services



With more than 1,700 associates, 37 offices in the United States and two offices in India, Wipfli LLP (Wipfli) ranks among the top 20 accounting and business consulting firms in the nation. For over 86 years, Wipfli has provided private and publicly held companies with industry-focused assurance, accounting, tax and consulting services to help clients overcome their business challenges today and plan for tomorrow.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

- Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.
- We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.
- Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.
- In addition, our health care professionals and the firm maintain memberships in a variety of
 professional associations including the American Institute of Certified Public Accountants, state
 societies and institutes of certified public accountants, Healthcare Financial Management
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 includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility.
 This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.





To provide the best wound care solutions for each facility... one resident at a time.

AMERICAN MEDICAL TECHNOLOGIES, AMT, is the leading independent provider of wound care solutions for Long Term Care facilities in the United States. We have been providing quality wound care programs since 1994 and currently service residents in over 4,600 facilities nationwide. Our wound care program is designed to help your facility and staff in four key ways:

- + Enhance the quality of resident care.
- + Increase educational resources available to your staff.

- + Reduce wound care related costs for your facility.
- + Assist with mandatory CMS documentation.

AMT is a member of the National Pressure Ulcer Advisory Panel, NPUAP, in addition to many other state and national organizations. We are a fully accredited and Participating Durable Medical Equipment, Prosthetic, Orthotic and Supplies Medicare Part-B Supplier. As part of our commitment to excellence in Nursing Home Care, AMT has long been an active champion of the Advancing Excellence in America's Nursing Homes campaign.

Education

All good clinical care starts with proper education and training. By partnering with AMT, staff is trained to meet the CMS DME POS supplier standards.

- Provide clinical, regulatory and documentation education to facility staff related to wound care products.
- + Provide ongoing education tailored to each facility's needs.
- + Offer education to ensure proper product utilization.
- + Trusted education advisor for each facility.
- Tele-education program provides on demand education and access to wound care literature and standards of care.

PROUD CHAMPION OF: Advancing Excellence



Clinical Expertise

Nationally, wound issues in long term care facilities are one of the most cited deficiencies by state surveyors. Our licensed Clinical Specialists work closely with your staff.

- Monitor proper utilization and compliance with wound care products.
- + Licensed healthcare providers with expertise in wound care.
- + Decrease the risk of state infractions.
- + Less paperwork for your staff means more time for resident care.
- More than 2,000 collective years of clinical experience you can trust.
- Proprietary tracking software provides essential Medicare documentation.
- + Tablets provide live support for your wound care product needs.

Wound Care Products

AMT is able to access a wide array of products to meet the specific needs of residents.

- + Work with most major manufacturers.
- + Ensure appropriate use of dressings over a 30 day period.
- + Supply Medicare approved dressings.
- Bill the resident's insurance directly through: Medicare Part B, Medicaid, HMO's and other primary payers.
- + AMT accepts full assignment for wound care products provided.
- + Verify insurance prior to providing products to your residents.

17595 Cartwright Road | Irvine, CA 92614 | 855.392.9268 | www.amtwoundcare.com

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- Credits for nursing (200 + hours), social work, OT, PT, LNHA and other disciplines



Bob, Wisconsin



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Requirements of Participation - Phase II: Organization Preparation Checklist

RoP Section	Areas to Address	Policy Reviewed & Updated	Assessment or Evaluation	Staff Education	Audit Tool
Resident Rights	State & Local Advocacy Organizations				
	Medicare & Medicaid Eligibility Information Aging & Disability Resource Centers				
	Medicaid Fraud Control Unit				
	Visitation – Access and Policy				
Abuse, Neglect, and Exploitation	Reporting Crimes				
Admission, Transfer, Discharge	Transfer and Discharge Documentation				
Person Centered Care Planning	Baseline Care Plan				
Nursing Services	Facility Resource Assessment:				
	Nursing Staffing				
	Competencies and Skills				
Behavioral Health Services	Education and Programming for behavioral health				
	Sufficient staff				
	Staff Competency				
	Nonpharmacological interventions				
	Specialized Services				
	Dementia Services				
Pharmacy Services	Medical Chart Review				
D (10)	Psychotropic Drugs				
Dental Services	Policy on loss or damaged dentures				
Food and Nutrition Services	Referral for dental appointment; Assist w/appt. Facility Resource Assessment:				
Food and Nutrition Services	Dietary Staffing				
	Ethnic, cultural, religious preferences				
Administration	Develop a Facility Resource Assessment				
Infection Control	Facility Resource Assessment:				
	Incorporate Infection Control				
	Antibiotic Stewardship Program				
Physical Environment	Smoking Policy				
QAPI	Initial QAPI Plan				

Pathway Health experts are available to assist with **Requirements of Participation (RoP)** preparation, education, Mock Survey, Policy & Procedure Manual, resources, and more!

Keep focused in the right direction. Contact Pathway Health.



NEW! Pathway Heath Solutions for Final Rule Preparation and Implementation

This expansive **Final Rule (Requirements of Participation)** for skilled nursing facilities is now in effect. These changes reflect the substantial advances that have been made over the past several years in the theory and practice of service delivery and safety, per CMS.

The Final Rule is implemented in three phases:

- Phase I November 28, 2016
- Phase II November 28, 2017
- Phase III November 28, 2019

Preparation is Key!

Pathway Health is your partner in readiness and success. We have a full complement of Final Rule preparation services and education available to leaders and organizations.

- Onsite Preparation Assistance
- Mock Survey for Phase I and Phase II
- Policy & Procedure Manual
- Webinars

- Train & Tool Series
- Classroom and Customized Training Options
- And More!

Need assistance in customizing the policies, training, and tools for your organization? Contact **consult@pathwayhealth.com** to learn more.

Keep focused in the right direction. Contact Pathway Health.





Complete Electronic Health Record

Work as an Interdisciplinary Team

SAEnCompass clinical software is unique in the long-term care industry, providing a truly interdisciplinary medical record. It is designed to present a chart compliant with Federal and State rules and regulations in a complete, paperless format.

- Combines the MDS with the SA Supplement, creating a single comprehensive assessment of the resident. This innovative single-entry process eliminates all repetition and promotes agreement between disciplines in every area of the chart.
- Electronic prescribing and medication administration with bar code verification reduces med errors and improves resident safety.
- Interface with other software applications facilitates exchange of information.
- Daily care team charting imports to MDS for optimal RUGS and reimbursement.
- Skin/wound problem tracking promotes quality assurance and eases survey concerns.
- Desktop alerts, email and shift report communicate changes to key staff.
- Excellent online and phone support assists the entire team.

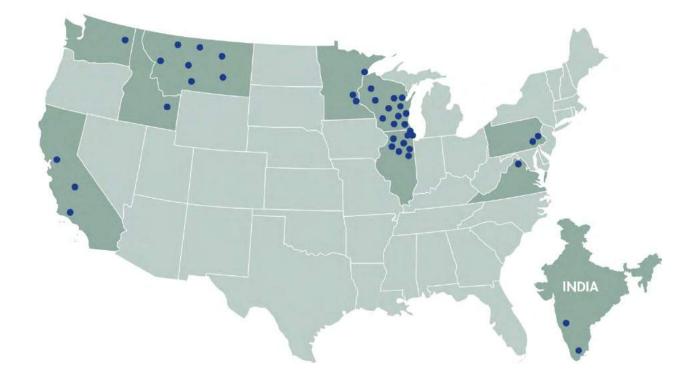
These are just a few features of our complete electronic health record— Call us or visit our website to find out more.



Professional Senior Living Services



With more than 1,700 associates, 37 offices in the United States and two offices in India, Wipfli LLP (Wipfli) ranks among the top 20 accounting and business consulting firms in the nation. For over 86 years, Wipfli has provided private and publicly held companies with industry-focused assurance, accounting, tax and consulting services to help clients overcome their business challenges today and plan for tomorrow.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

- Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.
- We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.
- Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.
- In addition, our health care professionals and the firm maintain memberships in a variety of
 professional associations including the American Institute of Certified Public Accountants, state
 societies and institutes of certified public accountants, Healthcare Financial Management
 Association, state hospital and nursing home associations, the National CPA Health Care Advisors
 Association, Medical Group Management Association, National Rural Health Association, National
 Association of Rural Health Clinics, and other health care associations.
- We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which
 includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility.
 This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.

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Advantage[™] Bathing System: Base Model with lock-in chair

Essence[™] Spa Side-Entry Bathing System

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Advantage[™] with Level Glide[™] Transfer System Increases resident comfort and safety and reduces the number of transfers. Integrated scale allows resident weight to be recorded during bath preparation.



Advantage[™] with Rapid Fill[™] Reservoir Most efficient bathing system available. Provides exceptional bathing efficiency and resident comfort, as well as outstanding return on investment.



Essence[™] Spa Side-Entry Bathing System Side entry bathing system that provides a spa-like bathing experience. Perfect for ambulatory and weight bearing residents. Earth-Tone Granite color option also available.

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Only Apollo offers an FDA-

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REMEDY

• UTI's by 50%

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Essence[™] Spa Side-Entry Bathing System

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- Whirlpool (FDA Class II medical device for hydrotherapy)
- Configurable to a variety of installation environments
- Earth-Tone Granite color with Brushed Nickel Fixtures option now available

Contact your Apollo Representative, Julie Tindal, for more information or to schedule a free on-site demonstration.

Julie Tindal, Regional Sales Manager Cell: 715.410.2555

E-mail: jtindal@apollobath.com



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Financing Progress

LANCASTER POLLARD

EXPERIENCE MAKES THE DIFFERENCE

One of the nation's largest groups of finance professionals dedicated to the senior living sector, Lancaster Pollard has earned a reputation over the past 25+ years for delivering sound financial advice, providing cost-effective financing options and delivering outcomes that meet or exceed our clients' expectations.

Now more than ever, the choice of senior living financier is a very important factor in whether your loan will close on time, or at all, and the amount of time, money and personal involvement you ultimately invest in the process. Lancaster Pollard's senior living financing experience means its clients will be able to maintain focus on their businesses, receive the best possible terms and conditions, and close in an expeditious manner.

A Full Range of Financing Options for New Construction, Renovation, Expansion, Refinance and Acquisition

Lancaster Pollard's platform of services was created especially for senior living, and it continues to evolve and adapt to new trends and changing markets with this sector's needs in mind. Options include:

- FHA/HUD mortgage insurance: #1 HUD LEAN lender FY 2010 - FY 2013
- Fannie Mae Seniors Housing Program



- USDA guaranteed loan programs
- Taxable/Tax-Exempt Bonds
- Loan Syndications and Placements
- Bridge to Agency Lending
- Mergers & Acquisitions Services
- Proprietary EquityTap[®] balance sheet loan program

More options means better access to affordable capital in any market condition. It means better opportunities to match an appropriate capital strategy to your goals and objectives. A 25+ year focus on senior living and the experience of hundreds of successful closings to accomplish a variety of objectives enhance Lancaster Pollard's ability to better understand and articulate the credit characteristics unique to your project, paramount to achieving best execution.

Expert Speaker on Access to Capital & Financial Strategies

- National Investment Center
- SeniorCare Investor audioconference expert speaker
- Numerous state-level conferences, including affiliates of the American Health Care Association and LeadingAge

Recent Senior Living-Related Publications:

- Levin's Dealmaker's Forum, "Go with Propero" 2015.
- McKnight's Long-Term Care, "New Construction with FHA Financing" 2015.
- Senior Housing News, "Pricey Acquisitions Lead Small Operators To Bank on Construction" - 2015.
- The Senior Care Investor, "Expert Opinion" 2015.
- Assisted Living Federation of America (ALFA), "Lancaster Pollard Announces Leadership Changes" - 2015.

Lancaster Pollard at a Glance

- Focus on senior living finance since 1988
- Investment banking, mortgage banking and investment advisory services
- Six offices nationwide
- Healthcare and seniors housing clients in 44 states
- #1 HUD LEAN lender FY 2010 - FY 2013
- Fannie Mae Seniors Housing Underwriter/ Servicer
- Winner, Inc. 5000
 2007, 2008, 2011,
 2012, 2013, 2014,
 2015 (Fastest growing private companies in the nation)
- Winner, 2010 BBB Torch Award for ethics
- Winner, Ernst &
 Young Entrepreneur of
 the Year Award 2006

Brad Competty, Vice President (614) 224-8800 bcompetty@lancasterpollard. com

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 Fax 253-2729

Iveta Carpenter

Iveta Carpenter of Baraboo just completed her Bachelor of Arts degree with a major in accounting, and a perfect 4.0 GPA, from Lakeland College.

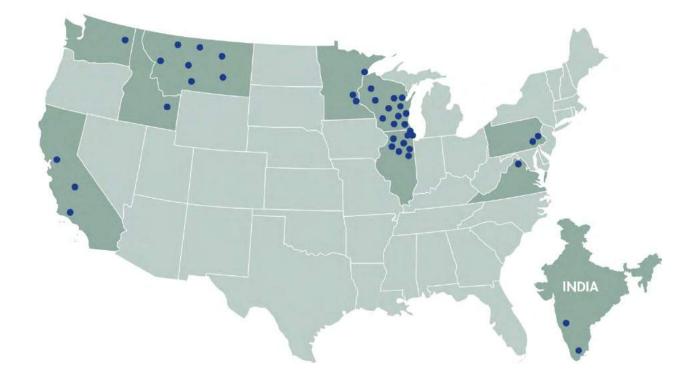
"Lakeland is proud to call Iveta one of our accounting alumni. It is very rare for an accounting student to graduate from Lakeland College with a perfect 4.0 GPA. Lakeland College's accounting program was recently named one of the nation's 25 best online bachelor's degree earning programs by Accounting.com, and Iveta will make us proud in her future professional endeavors," said Brett Killion, CPA and Assistant Professor of Accounting at Lakeland College.

We at Poppy CPA are proud of Iveta! Iveta accomplished her perfect grade point average in her Bachelor's degree all the while she was working full-time and raising a family. Her second child was born last year during tax season and she kept up with all of her client work, never missing a deadline.

When dealing with Medicaid, Medicare and taxes, you are best served by those who have accomplished the exceptional, because we know how to get things done favorably in the face of today's challenges! Professional Senior Living Services



With more than 1,700 associates, 37 offices in the United States and two offices in India, Wipfli LLP (Wipfli) ranks among the top 20 accounting and business consulting firms in the nation. For over 86 years, Wipfli has provided private and publicly held companies with industry-focused assurance, accounting, tax and consulting services to help clients overcome their business challenges today and plan for tomorrow.



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Ziegler's Corporate Finance team is focused on delivering best-in-class advisory and financing solutions for companies and organizations across Wisconsin. In our core practice areas of nursing homes, assisted living, CCRC, hospice, and home healthcare providers, Ziegler is one of the most active M&A firms offering innovative sell-side, buy-side, recapitalization, restructuring, and strategic partnering services. In addition, our FHA/HUD lending practice is dedicated to providing fixed-rate, non-recourse financing options to the senior living industry.

* Number of middle market healthcare transactions (valued at less than \$100M) in 2015. Based on full credit given to financial advisors for healthcare M&A transactions completed nationally. Rankings and amounts through Thomson Financial Securities Data as of 3/7/16.

NICK GLAISNER SENIOR VICE PRESIDENT 877 245 5840 nglaisner@ziegler.com

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- CCRCs
- Hospice Care Providers
- Home Healthcare Providers



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The Experienced Leader in Group Purchasing For the Senior Living Continuum

Navigator Group Purchasing, Inc. is the experienced leader in skilled nursing, senior living, and CCRC purchasing services, delivering savings and cash flow improvements to its members.

Why Join Navigator?

Navigator members have access to the largest and most comprehensive group purchasing portfolio of food, medical and business programs, innovative services, and management tools.



The Value of Membership

Navigator members gain FLEXIBILITY with our distributor neutrality model, substantial SAVINGS opportunities, unparalleled TRANSPARENCY, and data-driven INSIGHTS to help guide optimal purchasing decisions.

Contact us today to find out more about the benefits of a Navigator membership.

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> FLEXIBILITY

Our extensive contract portfolio and distributor neutrality model help maximize savings opportunities by providing members access to an optimized portfolio of national branded and quality private label items. With over 150 business partners and our strategic partnership with Foodbuy, the nation's largest food service procurement services organization, Navigator members gain leverage on complete purchasing needs:

• Food

- Business Products & Services
- Medical Products & Services
- E-Procurement Neutrality

> SAVINGS

Navigator Members obtain access to substantial savings opportunities through:

- Pinnacle & Pinnacle Plus flagship food purchasing programs
- Formulary Development driving increased savings and compliance
- Offeror Rebate Program
 - Offeror Rebates
 - Brand Incentives
 - Volume Allowance Rebates

> TRANSPARENCY

Unparalleled transparency benefits Navigator members via:

- Comprehensive reporting of savings and rebate opportunities customized for your business
- Detailed distributor incentives and analytics to help optimize spending
- Purchasing alerts, Key Performance Indicators (KPIs) and dashboards to guide informed business decisions

> INSIGHTS

Navigator's dedicated and experienced Account Management team provides industry expertise and guidance, while using gathered member intelligence, to help:

- Drive efficiency and savings
- Utilize customized order guides
- Optimize purchasing decisions
- Gain field and dietary guidance

Request a case study to find out more about the benefits of a Navigator membership.

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Shared Purchasing Solutions, an affiliate of Intalere, enhances the enhances the financial and operational effectiveness of long-term care and post-acute care members through superior supplier contracts, strategic purchasing alliances and supply chain management strategies.

IMAGE 2017

Wednesday, November 1

- 8:00 9:30 a.m.
- NAC Meeting
- MEES Meeting
- Lab Meeting
- 9:45 10:45 a.m.
- Session #1: Dietary
- Session #2: Plant Engineering
- Session #3: Laboratory
- 11:00 12:00 p.m. (Noon)
- Session #4: Intalere Update
- 12:15 1:00 p.m.
- Awards & Lunch
- 1:00 2:15 p.m.
- Keynote: "From the Barnyard to the Boardroom"
- 2:30 4:30 p.m.
- Supplier Expo
- 5:00 6:00 p.m.
- Hospitality/Raffle/Photo Booth 6:30 10:00 p.m.
- Dinner & Entertainment Walk the red carpet as your favorite movie character or entertainer!

Thursday, November 2

- 7:30 8:30 a.m.
- Networking Breakfast
- 8:30 9:30 a.m.
- Session #5: "Legionellosis, Identifying Risk Factors and Risk Systems"
- Session #6: "BMI and the Aging Adult"
- Session #7: "Architecting Autoverification Algorithms"
- 9:45 10:45 a.m.
- Session #8: TBD
- Session #9: "Optimizing Outcomes Through A Comprehensive Nutrition Care Process"
- Session #10: "Understanding Cognitive/Memory Changes Through the Aging Process"
- 11:00 Noon
- Session #11: "Cyber Risk = Disruptive Business Risk"
- Session #12: "MIND Your Menu"
- Session #13: "Purchasing Best Practices"

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> Email questions to image@sps-gpo.com.



Best for your residents, best for your community

At VITAS Innovative Hospice Care," we understand the challenges assisted living communities face with end-of-life issues. Your residents want to age in their homes, surrounded by the people, the things and the routines they know. As they near the end of life, the need to be comfortable and at home is even more important.

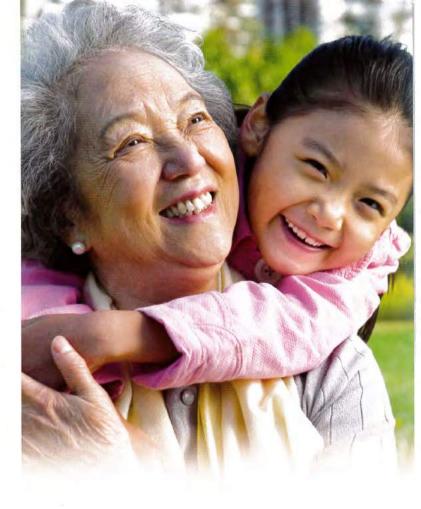
As one of the nation's oldest and largest hospice providers, VITAS has the expertise, the staff and the specialized services that make that possible. Our goal is to bring quality of life to the end of life. For our assisted living partners, that means helping their residents stay out of emergency rooms, hospitals and nursing homes.

The expertise to keep residents at home

Intensive Comfort Care." When a resident's medical crisis would ordinarily require hospitalization, VITAS caregivers are available to complement assisted living staff by providing short-term, intensive medical management through our Intensive Comfort Care[®] (Continuous Care) program. Provided up to 24 hours per day and delivered by a nurse with support from a hospice aide, this hands-on management can make the difference between a resident remaining in his or her home and being sent to the emergency room for treatment.

- VITAS Telecare 24/7 support. Our Telecare service provides immediate telephone access to a clinical expert who can assess the situation and provide medical advice. Nearly 122,000 after-hours calls are handled by VITAS clinicians each month.¹
- Consistent and ongoing clinical care. On average, five or more visits per week by a member of the VITAS care team (which includes a hospice physician, nurse, social worker, hospice aide, chaplain and team volunteer) provide extra support for residents and their families. This high volume of visits is often instrumental in averting medical crises.

Innovative Hospice Care[®]



 Effective pain management. As a palliative care pioneer, VITAS has developed effective pain management protocols that are customized for the individual resident—which is critical in an assisted living setting. In addition to addressing physical and medical issues, our multidimensional approach addresses spiritual and emotional needs as well.

Supporting your residents and staff

• **Comprehensive clinical education**. VITAS offers a variety of educational programs customized for your assisted living community that better prepare staff to care for residents near the end of life. A variety of inservices for clinicians and nonmedical staff are approved for continuing education credits in accordance with state requirements. VITAS provided more than 30,000 CE credits in 2009.^{2*}

*Does not include CE credits issued in California or Ohio. 'Some of VITAS' specialized services are only available on a regional basis.

¹Data on file, VITAS, 2010. ²Data on file, VITAS, 2010. ³Data on file, VITAS, Q1 2010 QAPI.



Specialized care programs and benefits:

- Veterans' programs
- Alzheimer's/dementia programs
- COPD program
- Multilingual staff
- Jewish accreditation
- Pet therapy
- Memory Bears
- Music therapy
- Massage therapy
- Personal grooming and pampering
- "Living memorials" to honor a resident's life
- Funeral planning assistance
- Anticipatory grief support during the illness
- Bereavement support groups for 13 months after the death

Check with your local VITAS representative to see what programs are available in your area.[†]

Innovative Hospite Cere Solute 500 Wauwatosa, Wisconsin 53226 Geferrals 800.93.VITAS

- Improved patient satisfaction. By providing outstanding clinical care and excellent communication with residents and families, VITAS *receives high satisfaction scores* from those we serve.³
 - 96 percent of patients rated the care received through VITAS to be excellent, very good or good.
 - 97 percent of patients and families would recommend VITAS services to others.
 - 97 percent of patients and families felt that the VITAS team kept them informed of the patient's condition.

Selecting a strategic partner

Choosing the right hospice partner is critical. Your hospice care provider should offer:

- Rapid response time; same-day admission seven days per week
- Direct access to clinicians 24 hours per day, seven days per week
- Ability to accept complicated cases
- Continuous care staffing for periods of crisis
- Extra support at the time of death, as well as formal bereavement and support groups
- Specialized service options for assisted living communities, such as staff training and education, and development of customized protocols
- Joint marketing opportunities

We support your residents' desire to remain in their home even as their health declines. The most important step you and your staff can take is to proactively identify those at risk for a medical crisis. VITAS can help by providing HIPAA-compliant case reviews with your team. We are also happy to meet with residents and their families for an information-only discussion of end-of-life care options that can help them explore hospice and palliative care with their physician.

Ask your VITAS representative to share more details about the many benefits we can provide your residents.

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Advantage[™] Bathing System: Base Model with lock-in chair

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REMEDY

• UTI's by 50%

- Digital Weigh Scale
- Rapid Fill Reservoir

Essence[™] Spa Side-Entry Bathing System

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- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)
- Configurable to a variety of installation environments
- Earth-Tone Granite color with Brushed Nickel Fixtures option now available

Contact your Apollo Representative, Julie Tindal, for more information or to schedule a free on-site demonstration.

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E-mail: jtindal@apollobath.com



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Requirements of Participation - Phase II: Organization Preparation Checklist

RoP Section	Areas to Address	Policy Reviewed & Updated	Assessment or Evaluation	Staff Education	Audit Tool
Resident Rights	State & Local Advocacy Organizations				
	Medicare & Medicaid Eligibility Information Aging & Disability Resource Centers				
	Medicaid Fraud Control Unit				
	Visitation – Access and Policy				
Abuse, Neglect, and Exploitation	Reporting Crimes				
Admission, Transfer, Discharge	Transfer and Discharge Documentation				
Person Centered Care Planning	Baseline Care Plan				
Nursing Services	Facility Resource Assessment:				
	Nursing Staffing				
	Competencies and Skills				
Behavioral Health Services	Education and Programming for behavioral health				
	Sufficient staff				
	Staff Competency				
	Nonpharmacological interventions				
	Specialized Services				
	Dementia Services				
Pharmacy Services	Medical Chart Review				
D (10)	Psychotropic Drugs				
Dental Services	Policy on loss or damaged dentures				
	Referral for dental appointment; Assist w/appt.				
Food and Nutrition Services	Facility Resource Assessment: Dietary Staffing				
	Ethnic, cultural, religious preferences				
Administration	Develop a Facility Resource Assessment				
Infection Control	Facility Resource Assessment:				
	Incorporate Infection Control				
	Antibiotic Stewardship Program				
Physical Environment	Smoking Policy				
QAPI	Initial QAPI Plan				

Pathway Health experts are available to assist with **Requirements of Participation (RoP)** preparation, education, Mock Survey, Policy & Procedure Manual, resources, and more!

Keep focused in the right direction. Contact Pathway Health.



NEW! Pathway Heath Solutions for Final Rule Preparation and Implementation

This expansive **Final Rule (Requirements of Participation)** for skilled nursing facilities is now in effect. These changes reflect the substantial advances that have been made over the past several years in the theory and practice of service delivery and safety, per CMS.

The Final Rule is implemented in three phases:

- Phase I November 28, 2016
- Phase II November 28, 2017
- Phase III November 28, 2019

Preparation is Key!

Pathway Health is your partner in readiness and success. We have a full complement of Final Rule preparation services and education available to leaders and organizations.

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Monthly service charge, inclusive of all three formats, with the exception of Constant Contact email platform charges*:	\$149/mo. – if publishing quarterly \$189/mo. – if publishing bi-monthly \$289/mo. – if publishing monthly			
Add client-furnished article and photo:	\$75 first article; \$25 each add'l article			
* Constant Contact fees are based on your combined list size. For example, the charge is about \$17/month for lists totaling up to 500 email addresses OR \$35/month for lists totaling up to 2,500 email addresses.				

11-15



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Pressure Injury Staging -New NPUAP Terminology and Definitions

October 12, 2016



Nancy Morgan, RN, BSN, MBA, WOC, WCC, DWC, OMS Wound Care Education Institute

Overview

• Identify stages of pressure injuries according to the 2016 National Pressure Ulcer Advisory Panel Staging guidelines

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- Describe four tissue types associated with pressure ulcers
- List external factors related to pressure injury development

1 CEU will be provided by Wound Care Education Institute® http://www.wcei.net/CME-CE

Peristomal Skin Complications

November 9, 2016



Joy Hooper, RN, BSN, CWOCN, OMS, WCC Wound Care Education Institute

Treating Chronic Diabetic Wounds

December 14, 2106



Nancy Morgan, RN, BSN, MBA, WOC, WCC, DWC, OMS Wound Care Education Institute

Overview

- Identify clinical characteristics of 3 or more peri-stomal skin complications
- Choose treatment plans for peri-stomal skin complications based upon etiology and clinical characteristics

1 CEU will be provided by Wound Care Education Institute® http://www.wcei.net/CME-CE

Overview

- Identify 3 risk factors that lead to diabetic ulcer development
- List 3 treatment modalities that are used to successfully treat diabetic ulcers

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Medical Device Reprocessing Issues and Solutions <i>October 17, 2016</i> Chuck Hughes VP Consulting Services	1 CEU will be provided by Crosstex/SPSmedical
The Importance of Environmental Disinfectionwithin the Ambulatory Care SettingOctober 18, 2016Susan Burns, BS, MT, CIC, VA-BC™Medical Science Liaison	1 CEU will be provided by PDI, Inc.
Soap: The Science Behind It, the Changing Regulatory Landscape Ahead, Tools and Tips For Selecting a Hand Soap That's Right For Your Practice/Facility <i>October 19, 2016</i> Megan J. DiGiorgio MSN, RN, CIC Clinical Specialist	1 CEU will be provided by GOJO Industries, Inc.
Weighing Rigid Containers Against Sterilization Wrap in the War on Infections <i>October 20, 2016</i> Peggy Pinz Leubbert, MS, MT(ASCP), CIC, CHSP Consulting Educator	1 CEU will be provided by Halyard Health
Needlestick Injury Prevention: Strategies to Protect the Staff From Infection and to Keep the Practice Compliant to Regulatory Requirements <i>October 21, 2016</i> Elise M. Handleman, RN, BSN, Med Occupational and Environmental Health Consultant	1 CEU will be provided by BD

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Frequently Asked Questions About QAPI

WHEN WILL QAPI REGULATIONS GO INTO EFFECT?

The regulations are effective November 28, 2016. Facilities must present their QAPI plan to the State Survey Agency starting November 28, 2017.



Andy Kramer, MD, is the CEO of Providigm, LLC, the company that developed the abaqis Quality Management System. Dr. Kramer has been a leading researcher in post-acute and long-term care quality for over three decades.

WHAT WILL SURVEYORS LOOK FOR ONCE QAPI IS IN EFFECT?

Surveyors will expect to see a fully documented QAPI plan for your facility. It's an opportunity to customize your quality assurance and performance improvement activities for your organization. They want your plan to apply specifically to the services your facility provides and objectives of your organization. It's also important for all your staff to be engaged in the process and own it.

IS THERE ANYTHING MORE SKILLED NURSING FACILITIES SHOULD KNOW ABOUT QAPI?

I don't think the importance of customizing and tailoring your QAPI plan to your operating environment, your services, your staff and your residents, has been highlighted enough. Be empowered to orient your plan toward your community's attributes. Healthcare really is a local phenomenon, and there are different priorities in many markets and different priorities for various types of organizations. It's the customization that makes QAPI beneficial. It's a plan you tailor and develop just for your facility, and it should be unique.

HOW DO WE BEGIN TO CREATE OUR QAPI PLAN?

Begin by choosing quality improvement team members. Under current regulations, the facility administrator and those directly reporting to the administrator are responsible for identifying areas for improvement and taking corrective action. These leaders will maintain this responsibility under QAPI. As the facility's QAPI committee, they will review feedback and input from direct care staff, other staff, residents and resident representatives. Reviewing data and feedback from multiple sources will lead to identifying opportunities for performance improvement.

DOES QAPI INVOLVE ONLY SENIOR MANAGEMENT?

Absolutely not. Although the facility administrator and other senior management head the QAPI committee, once they identify an opportunity for improvement, the committee should select a Performance Improvement Project team consisting of the staff who actually do the work. These are the people who know best how to improve processes because they are involved firsthand every day. Limiting teams to only supervisors and top management in a facility is, therefore, a potential pitfall.

It's the customization that makes QAPI beneficial. It's a plan you tailor and develop just for your facility, and it should be unique.



Creating a QAPI plan from scratch can seem overwhelming.

The new QAPI Plan Builder within the abaqis[®] Quality Management System simplifies the process.

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- Templates help you easily organize relevant information into a plan
- Explanatory text guides you toward creating an effective QAPI plan
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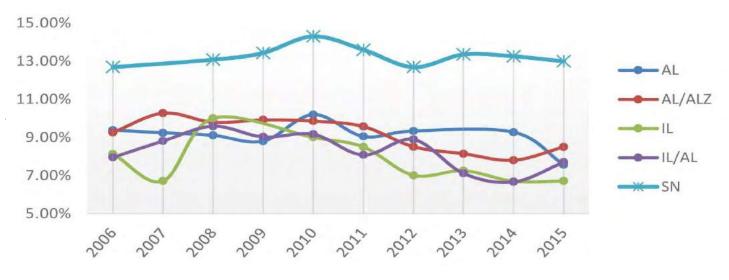
Characteristics of Properties Selling for TOP of the Market

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- 4. Newer Construction (or Recently Remodeled)
- 5. Larger Facilities
- 6. Solid Reputation

As we have predicted for the past several years, we again expect another robust year for all areas of Senior Living properties in 2017. The sector performed adroitly through the Great Recession. Having done so, it has augmented the asset class standing among other commercial real estate sectors. Senior Living should remain in favor as the population continues to age, operators continue to seek opportunities to find efficiencies and as capital continues to remain readily available. While new development is on the fast track in many markets, it has yet to show any signs of over-supply except in select markets. Fundamentals are strong. Best in class properties have done exceedingly well producing excellent returns along with solid appreciation. All of this leads us to believe that continued strong demand in our sector will continue into 2017 and well beyond.

Cap Rates: Capitalization rates have remained stable. This is due in part to the limited availability of Class A product. With the likelihood of future interest rate increases on the horizon, we may occasionally see slight spikes in Cap Rates going forward. However, the near term outlook is for more of the same. (See Cap Rate 10-Year Trends on next page).

Skilled Nursing: These facilities continue to show resiliency despite facing some considerable headwinds. Some factors contributing to this include Medicaid and Medicare reimbursement pressures, tight regulatory oversight, increasing patient acuity, labor challenges (not unique to just SNF's), and rising competition from Home Health and other senior housing and care sub-sectors. Some owners of skilled nursing facilities, especially large Real Estate Investment Trusts (REITs) have been very public in their efforts to limit their exposure to the skilled nursing asset class. Chicago based VENTAS was one of the first to announce such a move. Yet in Wisconsin we have yettonotice any weakness in acquisition demand orin pricing. For most SNF's that means a Cap Rate in the 12% to 13% range.



Cap Rate Trends 10-Year

Chart courtesy of HEALTHTRUST Seniors Housing & Healthcare Real Estate Advisory Services

Assisted Living: With all the new construction going on, many of the newer facilities being built are financially out of reach for many seniors, as most cater to high-end residents (capturing higher rents). In fact, according to the 2015 Genworth Cost of Care Survey, the national median cost of assisted living (non-memory care) was approximately \$3600 per month. Memory Care facilities often cost thousands more. Perhaps the most under-served are those middle market seniors who fall between the high-end market and the subsidized, affordable options controlled here in Wisconsin through Family Care. This is not an insignificant number as roughly 30% of households in that 85+ age group fall into this middle income segment. So with this challenge comes great opportunity to those trying to fill this niche.

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Assisted Living Care

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* Number of middle market healthcare transactions (valued at less than \$100M) in 2015. Based on full credit given to financial advisors for healthcare M&A transactions completed nationally. Rankings and amounts through Thomson Financial Securities Data as of 3/7/16.

NICK GLAISNER SENIOR VICE PRESIDENT 877 245 5840 nglaisner@ziegler.com

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KBrewer@grawi.com or 1-800-704-GRAI (4724) ext 217.

Contact Us

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Long-Term Care



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(866) MJCARE1 information@mjcare.com

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Experience Matters

MJ Care has provided fully customized contract therapy, administration, and consulting services for healthcare facilities for nearly forty years. We design customized programs to provide exactly the therapy, administrative, and marketing services required to make your operation perform and meet or exceed your clinical and financial goals.

It's all about the patient

One must never get too far away from this fundamental truth. Professional, compassionate care is at the core of everything we do. MJ Care was founded by a Christian Physical Therapist, Mary Van Lare, whose integrity and vision of excellence continues to inspire the company, both through her active leadership and her legacy of service.

The Best Therapists

It's the therapist who must deliver the best care possible, and we believe quality of care must also be delivered with sincere compassion for the patient.

We recruit and retain the physical, occupational, and speech therapists that everyone wants to have as part of their organization. They stay with us, because this is a therapistled company, and they appreciate the clear vision, the unsurpassed training, and the smooth-running systems.

Our therapists accept the importance of following billing regulations for reimbursement, and we provide the technological infrastructure and streamlined documentation that helps them to stay on top of these procedures without losing focus on quality of care. They attend to evolving patient needs, and this leads to new programs that result in higher caseloads.

MJ Care Administers Your Therapy Program **To Achieve Excellence**

MJ Care's consultants are expert in relevant disciplines, so they collaborate to provide continuous and comprehensive training and support for therapists. Our staff development and training programs are created by nationally-recognized professionals. To manage the staff and all daily clinical operations within the department, MJ Care provides an on-site and fully-dedicated Rehab Director. Clinical and operational support is provided by a Regional Director who visits regularly and maintains consistent contact with Nursing and Administration. A Rehab Tech manages the clinic office to assure maximum quality time for therapists to treat patients.

Survey compliance is a top priority, including measurement of physical, psychological and psychosocial functioning of all Medicare and Medicaid patients using the Long-Term Care Minimum Data Set (MDS). All patients are screened for therapy needs. Specially designed programs are used to address the Health Care Financing Administration's 24 Nursing Home Quality Indicators, including therapy programs centered on ADL function, range-of-motion, dining, fall prevention, dementia, and mobility.

Outpatient therapy programs often need targeted marketing campaigns in order to reach their growth potential. MJ Care has extensive experience expanding therapy programs in continuing care communities. We can collaborate with you to plan communication efforts directed to referral sources and residents in the community, as well as residents of your independent and assisted living apartments. Such campaigns may include direct mail, newspaper advertisements, brochures, and special events.



How We Consult With You to Raise Your Therapy Program to New Levels of Excellence

Following are some of the ways our consultants apply their seasoned judgment to help your facility achieve its aspirations:

Conduct rehab and Medicare audits to review clinical, documentation, coding, billing and operational issues that may dramatically impact your ability to optimize reimbursement and meet survey requirements.

Work with therapy and restorative nursing to design individualized functional maintenance programs that meet Medicare and Medicaid criteria for skilled nursing services.

Create clinical dementia and restorative nursing programs that capture reimbursable patient treatment accurately and also positively impact your survey process. **Enhance traditional PT, OT, and Speech Therapy programs** by adding cognitive treatment that opens up new opportunities to enhance residents' quality of life and creates additional facility revenue sources.

Make recommendations to address the rehab needs of your long-term population through caseload development and appropriate Medicare Part B utilization.

Determine potential increases in the Medicaid case mix index reimbursement for restorative nursing and therapy programs.

Complete an operational review to identify opportunities or threats to the success and stability of your community and create a success plan for the future.



The Story of MJ Care

The story began in 1977 when the founder of MJ Care, Mary Van Lare, Physical Therapist, determined to build a therapy practice based on bringing hope and joy into each treatment, while achieving outstanding patient outcomes. That ideal remains central to the business over three decades later.

MJ Care stands for an exceptionally positive experience every time—one that clients want to tell others about. As a company, recruiting and training remarkable, talented staff who can achieve this result is imperative.

The company has grown rapidly as our professional, caring, and encouraging approach has attracted more and more healthcare providers, who appreciate the difference we make in the lives of their clients. Our customer base continues to grow throughout the Midwest and beyond, as we hold to our simple philosophy, while putting the latest methods and technologies to work.

Today, MJ Care is leading the way in values-driven rehabilitation, school billing services and staffing solutions. Our vision is one of excellence, leadership, and growth, even in times of dynamic change in the healthcare and insurance industries.

The Values That Guide MJ Care

The experience gained by MJ Care across generations has earned increasing levels of trust, because everything we do is guided by a special set of values. The way we put these values into practice is what makes MJ Care unique:

Respect – Treating our customers and associates with courtesy, consideration, and appreciation at all times, under all circumstances.

Integrity – A workplace in which the highest standards of ethics and honesty are adhered to at all times and without exception. Doing the right thing even when no one is watching.

Innovation – An atmosphere where new and creative ideas are supported and encouraged by management, associates and staff. An environment where associates are empowered to creatively solve problems and deliver excellent Health Care Services.

Service Excellence – A commitment to providing our customers with the highest caliber of service in all areas of MJ Care's operations.

Quality – Providing services that fulfills the needs of our customers and consistently meets the highest standards of efficiency, effectiveness and compliance.

Education – Providing seminars and continuous education for our associates that fulfills the needs of our clients, associates and consistently meets the highest standards of the industry.

Who Will You Trust With Your Therapy Program?

We offer a free on-site assessment of your operation so you can better understand opportunities for improvement, including clinical enhancements and revenue capture, and what sort of implementation schedule is possible. To take advantage of this free offer-or to get more information about how we might help-contact Jane Beisser, Vice President of Long-Term Care, at:



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Why Should You Use RehabCare for Therapy Services?

Reimbursement

- PRODUCTIVITY we cap our charges at each RUG level threshold vs. paying your therapists for minutes you cannot bill
- EFFICIENCY you only pay for productive/billable minutes vs. your therapists' time on premises
- Increased RUG profile
- We assume reimbursement risk and indemnify rehab charges

Therapists

- **RECRUITING** RehabCare's network of local/national recruiters hires 2,000+ therapists/year
- **STAFFING** no more struggle with filling vacancies and covering PTO with expensive PRN staff

Cash Flow

 Our 30-day terms save cash vs. paying your employees weekly or bi-monthly

Expertise

- TECHNOLOGY handheld computer documentation and compliance tools
- On-site Program Director
- Comprehensive, individualized treatment programs

About RehabCare

With 30 years experience in the field, RehabCare is the leading national provider of rehabilitation services, including physical, occupational and speech-language therapies.

We are the premier provider of rehab throughout the full continuum of care, including long-term acute care hospitals, nursing and rehabilitation centers, inpatient acute rehab units, independent rehabilitation facilities and hospice and home care locations.

Our network enables you to access best practices and geographic market knowledge that will take your rehab department to the next level. We are a trusted industry expert, and a true strategic partner. And at RehabCare, we are passionate about recovery: working to improve patient outcomes and quality of life.

Visit us at: www.rehabcare.com

To learn more about how RehabCare can optimize the performance of your rehab department, contact:

Renee' Flis

Director, Business Development 414.378.1280 mobile Renee.Flis@rehabcare.com







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Advantage[™] Bathing System: Base Model with lock-in chair

Essence[™] Spa Side-Entry Bathing System

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A Range of Color Panel Options to Complement Any Spa Room Design

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Advantage[™] with Internal Bathing Chair Outstanding system for "Aging in Place." Accommodates both ambulatory and nonambulatory residents, and allows you to add features as needed.



Advantage[™] with Level Glide[™] Transfer System Increases resident comfort and safety and reduces the number of transfers. Integrated scale allows resident weight to be recorded during bath preparation.



Advantage[™] with Rapid Fill[™] Reservoir Most efficient bathing system available. Provides exceptional bathing efficiency and resident comfort, as well as outstanding return on investment.



Essence[™] Spa Side-Entry Bathing System Side entry bathing system that provides a spa-like bathing experience. Perfect for ambulatory and weight bearing residents. Earth-Tone Granite color option also available.

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- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)

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• Level Glide Transfer System

Only Apollo offers an FDA-

Approved Germicidal UV

water purification system

Clinically Proven to Reduce:

Respiratory Infections by 35%

REMEDY

• UTI's by 50%

- Digital Weigh Scale
- Rapid Fill Reservoir

Essence[™] Spa Side-Entry Bathing System

- Remedy[®] Ultraviolet Water Purifier
- Air Spa
- Whirlpool (FDA Class II medical device for hydrotherapy)
- Configurable to a variety of installation environments
- Earth-Tone Granite color with Brushed Nickel Fixtures option now available

Contact your Apollo Representative, Julie Tindal, for more information or to schedule a free on-site demonstration.

Julie Tindal, Regional Sales Manager Cell: 715.410.2555

E-mail: jtindal@apollobath.com



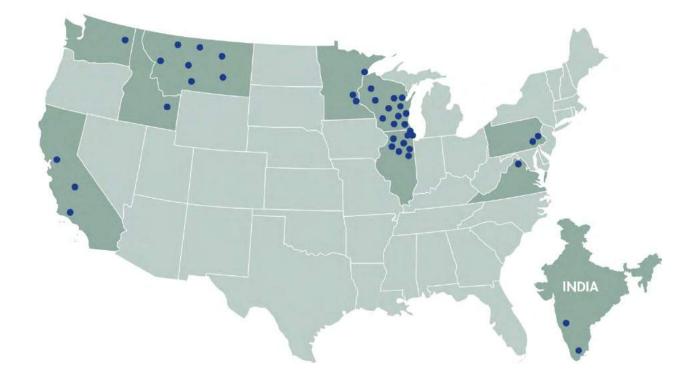
Visit our website, <u>www.apollobath.com</u> for resources, ordering and more!



Professional Senior Living Services



With more than 1,700 associates, 37 offices in the United States and two offices in India, Wipfli LLP (Wipfli) ranks among the top 20 accounting and business consulting firms in the nation. For over 86 years, Wipfli has provided private and publicly held companies with industry-focused assurance, accounting, tax and consulting services to help clients overcome their business challenges today and plan for tomorrow.



To fulfill the needs of our diverse client base, Wipfli has grown into a multidiscipline professional services firm. Services include a wide range of financial and operational consulting services, and the firm has created specialized industry and business unit practices including:

Industry Groups

- Health Care
- Nonprofit and Governmental
- Manufacturing and Distribution
- Financial Institutions
- Construction and Real Estate

Business Unit Practices

- Audit and Accounting
- Tax
- Information Technology
- Human Resources
- Retirement Plan Services

Our Health Care Services

- Wipfli's health care industry group has deep experience in the market. We have over 1,700 health care clients, including hospitals, nursing homes, assisted living organizations, and physician practices in 48 states and 100 health care professionals, including 17 partners. Our industry-focused approach means that we are continually refining our understanding of emerging health care industry issues, leading practices, and developing trends to provide well-informed and practical advice for clients in the health care industry.
- We have deep industry knowledge in the senior living industry, and Wipfli senior living professionals includes CPAs, licensed nursing home administrators, RNs, senior living market analysts, and nursing home billing specialists. These professionals serve nursing home clients in Wisconsin, Minnesota, Michigan, Washington, Idaho, and Oregon as well as throughout the rest of the nation. As a result, we are familiar with the unique nursing home reimbursement and operational environments in the states, in which your facility operates as well as throughout the rest of the nation.
- Wipfli sponsors regional conferences on issues that are important to health care providers. In addition, we lead training and educational sessions and present webinars for industry groups at both the regional and national levels, at state and national senior living associations, the American Institute of Certified Public Accountants, Health Care Financial Management Association, National Rural Health Association, and the National CPA Health Care Advisors Association. Through our active involvement in state, regional, and national associations, we provide education and training to thousands of senior living leaders and professionals annually on a wide variety of topics.
- In addition, our health care professionals and the firm maintain memberships in a variety of
 professional associations including the American Institute of Certified Public Accountants, state
 societies and institutes of certified public accountants, Healthcare Financial Management
 Association, state hospital and nursing home associations, the National CPA Health Care Advisors
 Association, Medical Group Management Association, National Rural Health Association, National
 Association of Rural Health Clinics, and other health care associations.
- We provide value-added observations and recommendations related to accounting processes, practices, and internal controls as part of our audit process. In addition, Wipfli's health care and senior living experts are available as an extension to your internal teams as you grow and enhance your financial performance. Following are just a few examples of the value-added services available to the facility through Wipfli's comprehensive industry-focused experts.

- **Tax Services.** Wipfli has invested tremendous resources in building a team of experienced, creative tax specialists. We believe we have assembled a group of individuals with unsurpassed tax talent who live and work in the area. These individuals include former Big Four partners, seasoned senior managers, experienced National Tax veterans, former revenue agents, and tax attorneys.
- Audit Services. We pride ourselves on utilizing deep industry expertise to provide value-added, efficient, and affordable audit services to our health care clients. Our auditors are industry specialists who understand the unique needs and challenges of senior living organizations. We also understand the importance of staff consistency on engagements. These factors result in highly satisfied audit clients who build long-term relationships with our staff.
- Accounting and Small Business. Recruiting, retaining, and educating a comprehensive internal staff for accounting, human resources, information technology needs of a small business can be challenging and cost-prohibitive. Wipfli's has a complete team of professionals who are available to add resources to our client's existing capabilities or to serve as an affordable and cost-effective outsourcing solution.
- Clinical and Operational. Our team includes clinical and operational experts led by a nationally recognized leader in the nursing home profession. This clinical and operational team of experts provide a diverse set of services ranging from ICD-10 training, MDS coding analysis, mock surveys for regulatory compliance, and staffing and operations assessments.
- Market Analysis. Wipfli's senior living market analysis and strategic planning team assists senior living organizations in adapting their services to the changing landscape. This team conducts comprehensive strategic planning engagements, nursing home bed need analysis, and assisted living, independent living, and home health market assessments.
- **Reimbursement.** Our reimbursement experts complete and/or review Medicare and Medicaid cost reports for accuracy and optimization based on the reimbursement environment within each state.
- **Risk Advisory.** Our risk advisory team helps our health care clients ensure the confidentiality, integrity, and availability of protected health information (PHI), including the electronic devices and systems that are used with this information under the Health Insurance Portability and Accountability Act (HIPAA) and by utilizing HITRUST Common Security Framework (CSF) in executing comprehensive security assessments.
- Information Technology. Our information technology analysts help clients maximize their information technology investments through network development and support services, conducting information technology environment audits, and helping with software selection and project management for major system implementations.
- Benchmarking. Through our proprietary database of nursing home Medicare cost reports, which
 includes all nursing homes in the nation, we can provide a benchmarking analysis for each facility.
 This analysis will compare key revenue and cost indicators to state, regional, and national benchmarks.

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11-15





To provide the best wound care solutions for each facility... one resident at a time.

AMERICAN MEDICAL TECHNOLOGIES, AMT, is the leading independent provider of wound care solutions for Long Term Care facilities in the United States. We have been providing quality wound care programs since 1994 and currently service residents in over 4,600 facilities nationwide. Our wound care program is designed to help your facility and staff in four key ways:

- + Enhance the quality of resident care.
- + Increase educational resources available to your staff.

- + Reduce wound care related costs for your facility.
- + Assist with mandatory CMS documentation.

AMT is a member of the National Pressure Ulcer Advisory Panel, NPUAP, in addition to many other state and national organizations. We are a fully accredited and Participating Durable Medical Equipment, Prosthetic, Orthotic and Supplies Medicare Part-B Supplier. As part of our commitment to excellence in Nursing Home Care, AMT has long been an active champion of the Advancing Excellence in America's Nursing Homes campaign.

Education

All good clinical care starts with proper education and training. By partnering with AMT, staff is trained to meet the CMS DME POS supplier standards.

- Provide clinical, regulatory and documentation education to facility staff related to wound care products.
- + Provide ongoing education tailored to each facility's needs.
- + Offer education to ensure proper product utilization.
- + Trusted education advisor for each facility.
- Tele-education program provides on demand education and access to wound care literature and standards of care.

PROUD CHAMPION OF: Advancing Excellence



Clinical Expertise

Nationally, wound issues in long term care facilities are one of the most cited deficiencies by state surveyors. Our licensed Clinical Specialists work closely with your staff.

- Monitor proper utilization and compliance with wound care products.
- + Licensed healthcare providers with expertise in wound care.
- + Decrease the risk of state infractions.
- + Less paperwork for your staff means more time for resident care.
- More than 2,000 collective years of clinical experience you can trust.
- Proprietary tracking software provides essential Medicare documentation.
- + Tablets provide live support for your wound care product needs.

Wound Care Products

AMT is able to access a wide array of products to meet the specific needs of residents.

- + Work with most major manufacturers.
- + Ensure appropriate use of dressings over a 30 day period.
- + Supply Medicare approved dressings.
- Bill the resident's insurance directly through: Medicare Part B, Medicaid, HMO's and other primary payers.
- + AMT accepts full assignment for wound care products provided.
- + Verify insurance prior to providing products to your residents.

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Serving the Respiratory and Wound Care Needs of the Long Term Care Community

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