The Economic Impact of
Alden Estates of Countryside, Inc.

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To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $20,623,412  
**Facility’s Economic Impact on Community:** $47,897,265  
**Jobs Created:** 342  
**Tax Revenue Generated:** $1,113,240

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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Direct Facility Expenditures: $4,046,650
Facility’s Economic Impact on Community: $9,436,670
Jobs Created: 165
Tax Revenue Generated: $ 872,038

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The Economic Impact of 
All About Life Rehabilitation Center

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Direct Facility Expenditures: $5,931,533
Facility’s Economic Impact on Community: $13,816,645
Jobs Created: 226
Tax Revenue Generated: $1,159,625

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The Economic Impact of
Allis Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $9,490,626
Facility’s Economic Impact on Community: $22,131,445
Jobs Created: 284
Tax Revenue Generated: $1,410,104

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
American Heritage Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,783,934
Facility’s Economic Impact on Community: $8,807,648
Jobs Created: 108
Tax Revenue Generated: $510,235

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The Economic Impact of
Arcadia Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,549,416
Facility’s Economic Impact on Community: $10,601,644
Jobs Created: 141
Tax Revenue Generated: $ 695,775

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The Economic Impact of
Ashland Care Center

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Direct Facility Expenditures: $4,349,612
Facility’s Economic Impact on Community: $10,159,679
Jobs Created: 198
Tax Revenue Generated: $1,085,409

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The Economic Impact of
Augusta Area Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $2,782,248  
**Facility’s Economic Impact on Community:** $6,501,990  
**Jobs Created:** 105  
**Tax Revenue Generated:** $565,897

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The Economic Impact of 
Barron Care and Rehab

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Direct Facility Expenditures: $2,621,330
Facility’s Economic Impact on Community: $6,117,930
Jobs Created: 90
Tax Revenue Generated: $ 463,850

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The Economic Impact of Beechwood Rest Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $1,295,480
Facility’s Economic Impact on Community: $3,027,116
Jobs Created: 45
Tax Revenue Generated: $ 241,202

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The Economic Impact of
Beloit Health & Rehabilitation Center

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Direct Facility Expenditures: $9,076,093
Facility’s Economic Impact on Community: $21,143,193
Jobs Created: 286
Tax Revenue Generated: $1,410,104

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Benedictine Living Center

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Direct Facility Expenditures: $18,631,582
Facility’s Economic Impact on Community: $43,422,753
Jobs Created: 252
Tax Revenue Generated: $ 834,930

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Bethel Center

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Direct Facility Expenditures: $5,918,785
Facility's Economic Impact on Community: $13,799,127
Jobs Created: 202
Tax Revenue Generated: $1,029,747

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The Economic Impact of
Golden Living Center - Valley of Hayward

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Direct Facility Expenditures: $3,443,198
Facility’s Economic Impact on Community: $8,018,669
Jobs Created: 111
Tax Revenue Generated: $ 547,343

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Golden LivingCenter - Sheboygan

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,748,835
Facility’s Economic Impact on Community: $6,409,198
Jobs Created: 112
Tax Revenue Generated: $ 593,728

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Birchwood Healthcare and Rehab. Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $11,215,832  
**Facility’s Economic Impact on Community:** $26,153,833  
**Jobs Created:** 364  
**Tax Revenue Generated:** $1,836,846

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The Economic Impact of
Bornemann Nursing Home

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Direct Facility Expenditures: $6,289,038
Facility’s Economic Impact on Community: $14,706,742
Jobs Created: 220
Tax Revenue Generated: $1,178,179

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**Direct Facility Expenditures:** $14,183,271  
**Facility’s Economic Impact on Community:** $33,087,458  
**Jobs Created:** 418  
**Tax Revenue Generated:** $2,078,048

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The Economic Impact of
Cameo Care Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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Direct Facility Expenditures: $7,548,389
Facility’s Economic Impact on Community: $17,592,474
Jobs Created: 215
Tax Revenue Generated: $1,039,024

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W\HCA/WiCAL

Wisconsin Health Care Association Wisconsin Center for Assisted Living

The Economic Impact of Care-Age Of Brookfield

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Direct Facility Expenditures: $7,445,712
Facility’s Economic Impact on Community: $17,390,917
Jobs Created: 204
Tax Revenue Generated: $1,020,470

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The Economic Impact of
Cedar Springs Health & Rehabilitation Center

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Direct Facility Expenditures: $7,846,763
Facility’s Economic Impact on Community: $18,235,228
Jobs Created: 176
Tax Revenue Generated: $723,606

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Chippewa Manor Nursing Home

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,784,344
Facility’s Economic Impact on Community: $11,152,964
Jobs Created: 164
Tax Revenue Generated: $834,930

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of Clairidge House

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $3,258,567  
**Facility’s Economic Impact on Community:** $7,598,905  
**Jobs Created:** 150  
**Tax Revenue Generated:** $ 807,099

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The Economic Impact of
Clement Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $14,390,136
Facility’s Economic Impact on Community: $33,563,624
Jobs Created: 334
Tax Revenue Generated: $1,539,982

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The Economic Impact of
Colfax Health and Rehab Center

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Direct Facility Expenditures: $3,481,155
Facility’s Economic Impact on Community: $8,128,728
Jobs Created: 122
Tax Revenue Generated: $ 640,113

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The Economic Impact of
Colonial Center

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**Direct Facility Expenditures:** $4,769,665  
**Facility’s Economic Impact on Community:** $11,120,312  
**Jobs Created:** 171  
**Tax Revenue Generated:** $ 881,315

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The Economic Impact of
Colonial Manor Med & Rehab

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of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2)
economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the
facility’s presence generates for the state.

Direct Facility Expenditures: $9,614,449
Facility’s Economic Impact on Community: $22,370,717
Jobs Created: 292
Tax Revenue Generated: $1,391,550

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Colony Oaks Care Center

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Direct Facility Expenditures: $5,900,129
Facility’s Economic Impact on Community: $13,737,060
Jobs Created: 177
Tax Revenue Generated: $ 853,484

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The Economic Impact of
Columbus Nursing & Rehabilitation Center

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Direct Facility Expenditures: $3,737,257
Facility’s Economic Impact on Community: $8,702,207
Jobs Created: 100
Tax Revenue Generated: $463,850

For more information on this report, go to www.whcaWical.org/economicimpact.

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The Economic Impact of
Cornell Area Care Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,073,463
Facility’s Economic Impact on Community: $9,470,409
Jobs Created: 105
Tax Revenue Generated: $463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Crystal Lake Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $1,967,630
Facility’s Economic Impact on Community: $4,587,966
Jobs Created: 81
Tax Revenue Generated: $ 426,742

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The Economic Impact of
Crystal River Nursing & Rehab Ctr

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Direct Facility Expenditures: $4,951,714
Facility’s Economic Impact on Community: $11,521,379
Jobs Created: 145
Tax Revenue Generated: $ 686,498

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Dallas Care and Rehab.

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,667,183
Facility’s Economic Impact on Community: $6,230,438
Jobs Created: 89
Tax Revenue Generated: $ 463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Dove Healthcare-West

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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Direct Facility Expenditures: $11,457,312
Facility’s Economic Impact on Community: $26,772,862
Jobs Created: 298
Tax Revenue Generated: $1,484,320

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The Economic Impact of
Eastside Health and Rehab. Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $10,113,261
Facility’s Economic Impact on Community: $23,572,575
Jobs Created: 356
Tax Revenue Generated: $1,818,292

For more information on this report, go to www.whca-wical.org/economicimpact.

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The Economic Impact of
Eastview Medical & Rehab Center

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Direct Facility Expenditures: $10,368,819
Facility’s Economic Impact on Community: $24,150,905
Jobs Created: 316
Tax Revenue Generated: $1,539,982

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The Economic Impact of
Edgerton Hospital & Health Services

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,447,504
Facility’s Economic Impact on Community: $8,058,661
Jobs Created: 108
Tax Revenue Generated: $ 565,897

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Evansville Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,618,830
Facility’s Economic Impact on Community: $13,110,677
Jobs Created: 156
Tax Revenue Generated: $ 769,991

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The Economic Impact of

Family Heritage NH

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,367,860
Facility’s Economic Impact on Community: $5,525,307
Jobs Created: 88
Tax Revenue Generated: $ 463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Fountain View Care Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $4,934,310
**Facility’s Economic Impact on Community:** $11,486,034
**Jobs Created:** 161
**Tax Revenue Generated:** $ 788,545

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of Frederic Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility; 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,903,901
Facility’s Economic Impact on Community: $6,760,850
Jobs Created: 94
Tax Revenue Generated: $ 463,850

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The Economic Impact of
Friendly Village Nursing & Rehab Center

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Direct Facility Expenditures: $6,803,158
Facility’s Economic Impact on Community: $15,845,367
Jobs Created: 224
Tax Revenue Generated: $1,113,240

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The Economic Impact of
Geneva Lake Manor

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Direct Facility Expenditures: $3,899,431
Facility’s Economic Impact on Community: $9,092,008
Jobs Created: 113
Tax Revenue Generated: $ 556,620

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The Economic Impact of
Gilman Care Center

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Direct Facility Expenditures: $1,794,921
Facility’s Economic Impact on Community: $4,183,341
Jobs Created: 86
Tax Revenue Generated: $ 463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Golden Living Center - Ashland

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,454,215
Facility’s Economic Impact on Community: $12,708,334
Jobs Created: 192
Tax Revenue Generated: $ 974,085

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The Economic Impact of
Golden Living Center - Beaver Dam

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Direct Facility Expenditures: $5,014,921
Facility’s Economic Impact on Community: $11,679,158
Jobs Created: 168
Tax Revenue Generated: $834,930

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The Economic Impact of

Golden Living Center - Continental Manor

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Direct Facility Expenditures: $4,478,788
Facility’s Economic Impact on Community: $10,438,378
Jobs Created: 145
Tax Revenue Generated: $723,606

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The Economic Impact of
Golden Living Center - Fort Atkinson

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,253,777
Facility’s Economic Impact on Community: $12,230,904
Jobs Created: 166
Tax Revenue Generated: $ 807,099

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131 W. Wilson St., Suite 1001 Madison, WI 53703 • (608) 257-0125 • www.whcawical.org
The Economic Impact of
Golden Living Center - Golden Age

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,797,040
Facility’s Economic Impact on Community: $8,841,945
Jobs Created: 149
Tax Revenue Generated: $ 769,991

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The Economic Impact of
Golden Living Center - Rib Lake

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Direct Facility Expenditures: $2,721,062
Facility’s Economic Impact on Community: $6,335,013
Jobs Created: 108
Tax Revenue Generated: $556,620

For more information on this report, go to www.wchawical.org/econimicimpact.
The Economic Impact of

Golden Living Center - Riverview

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,334,486
Facility’s Economic Impact on Community: $7,759,749
Jobs Created: 114
Tax Revenue Generated: $ 565,897

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The Economic Impact of  
Golden Living Center - Superior

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,219,484  
**Facility’s Economic Impact on Community:** $12,159,461  
**Jobs Created:** 168  
**Tax Revenue Generated:** $ 834,930

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Golden Living Center - Three Oaks

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study, we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,558,789
Facility’s Economic Impact on Community: $17,601,248
Jobs Created: 215
Tax Revenue Generated: $1,020,470

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The Economic Impact of
Golden Living Center - Watertown

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Direct Facility Expenditures: $6,912,624
Facility’s Economic Impact on Community: $16,084,884
Jobs Created: 216
Tax Revenue Generated: $1,039,024

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The Economic Impact of
Golden Living Center-Colonial Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $9,347,608  
**Facility’s Economic Impact on Community:** $21,771,502  
**Jobs Created:** 272  
**Tax Revenue Generated:** $1,308,057

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The Economic Impact of
Golden LivingCenter - Bradley

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**Direct Facility Expenditures:** $12,033,348  
**Facility’s Economic Impact on Community:** $28,007,845  
**Jobs Created:** 379  
**Tax Revenue Generated:** $1,836,846

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The Economic Impact of
Golden LivingCenter - Dorchester

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Direct Facility Expenditures: $6,843,311
Facility’s Economic Impact on Community: $15,927,888
Jobs Created: 226
Tax Revenue Generated: $1,113,240

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The Economic Impact of
Golden LivingCenter - Florence

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Direct Facility Expenditures: $3,307,809
Facility’s Economic Impact on Community: $7,700,686
Jobs Created: 132
Tax Revenue Generated: $ 677,221

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Golden LivingCenter - Randolph

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To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,412,738
Facility’s Economic Impact on Community: $10,287,770
Jobs Created: 153
Tax Revenue Generated: $779,268

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Golden LivingCenter - Riverdale

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,024,148
Facility’s Economic Impact on Community: $7,047,356
Jobs Created: 106
Tax Revenue Generated: $ 538,066

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The Economic Impact of
Golden LivingCenter - Silver Spring

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,349,531
Facility’s Economic Impact on Community: $14,786,426
Jobs Created: 187
Tax Revenue Generated: $ 899,869

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The Economic Impact of
Golden LivingCenter - South Shore

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,482,127
Facility’s Economic Impact on Community: $5,781,970
Jobs Created: 67
Tax Revenue Generated: $ 315,418

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The Economic Impact of
Golden LivingCenter - Village Gardens

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,975,995
Facility’s Economic Impact on Community: $13,920,005
Jobs Created: 226
Tax Revenue Generated: $1,159,625

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The Economic Impact of
Golden LivingCenter - Wisconsin Dells

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,684,478
Facility’s Economic Impact on Community: $13,237,340
Jobs Created: 172
Tax Revenue Generated: $ 834,930

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Greencare Nursing & Rehabilitation Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of healthcare for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,478,217
Facility’s Economic Impact on Community: $8,107,212
Jobs Created: 134
Tax Revenue Generated: $ 695,775

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Grancare Nursing Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,290,156
Facility’s Economic Impact on Community: $10,016,596
Jobs Created: 136
Tax Revenue Generated: $ 695,775

For more information on this report, go to www.wihealthcare.org/economicimpact.

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The Economic Impact of
Grand View Care Center, Inc.

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,118,484  
**Facility’s Economic Impact on Community:** $11,942,743  
**Jobs Created:** 176  
**Tax Revenue Generated:** $ 909,146

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Grande Prairie Health and Rehab. Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,934,856
Facility’s Economic Impact on Community: $18,537,135
Jobs Created: 218
Tax Revenue Generated: $1,094,686

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The Economic Impact of Gray's Nursing Home

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state's economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $1,000,157
Facility’s Economic Impact on Community: $2,339,001
Jobs Created: 35
Tax Revenue Generated: $185,540

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Greentree Health & Rehabilitation Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,108,172
Facility’s Economic Impact on Community: $7,245,286
Jobs Created: 109
Tax Revenue Generated: $ 556,620

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Hales Corners Care Center

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We have portrayed that impact in terms of: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,972,942
Facility’s Economic Impact on Community: $11,616,121
Jobs Created: 119
Tax Revenue Generated: $ 575,174

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Hartford Healthcare Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,823,487
Facility’s Economic Impact on Community: $11,239,593
Jobs Created: 189
Tax Revenue Generated: $983,362

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of

Heritage Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,799,035
Facility’s Economic Impact on Community: $8,865,697
Jobs Created: 135
Tax Revenue Generated: $705,052

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Heritage Manor

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,048,499
Facility’s Economic Impact on Community: $11,776,010
Jobs Created: 167
Tax Revenue Generated: $ 853,484

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The Economic Impact of Heritage Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,418,587
Facility’s Economic Impact on Community: $12,604,143
Jobs Created: 149
Tax Revenue Generated: $ 686,498

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The Economic Impact of
Hetzel Care Center

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Direct Facility Expenditures: $1,423,643
Facility’s Economic Impact on Community: $3,324,833
Jobs Created: 54
Tax Revenue Generated: $ 287,587

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The Economic Impact of
Holton Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,414,115
Facility’s Economic Impact on Community: $7,961,830
Jobs Created: 110
Tax Revenue Generated: $ 556,620

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,806,061  
Facility’s Economic Impact on Community: $6,547,037  
Jobs Created: 79  
Tax Revenue Generated: $389,634

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Hospitality Nursing & Rehabilitation Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $9,290,089
Facility’s Economic Impact on Community: $21,612,269
Jobs Created: 265
Tax Revenue Generated: $1,233,841

For more information on this report, go to www.whcaawical.org/economicimpact.
The Economic Impact of
Karmenta Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,978,763
Facility’s Economic Impact on Community: $16,255,066
Jobs Created: 203
Tax Revenue Generated: $ 974,085

For more information on this report, go to www.whcatical.org/economicimpact.

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The Economic Impact of
Kennedy Park Medical & Rehab Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $9,771,189
Facility’s Economic Impact on Community: $22,753,009
Jobs Created: 286
Tax Revenue Generated: $1,372,996

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The Economic Impact of
Kenosha Estates Living and Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,720,621
Facility’s Economic Impact on Community: $13,316,178
Jobs Created: 184
Tax Revenue Generated: $ 899,869

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The Economic Impact of
Kindred Transitional Care and Rehab. - Milwaukee

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $34,576,042
**Facility’s Economic Impact on Community:** $80,642,660
**Jobs Created:** 884
**Tax Revenue Generated:** $4,211,758

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Kindred Transitional Care and Rehab-San Luis

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $9,539,601  
**Facility’s Economic Impact on Community:** $22,207,443  
**Jobs Created:** 264  
**Tax Revenue Generated:** $1,233,841

For more information on this report, go to [www.whcaewcal.org/economicimpact](http://www.whcaewcal.org/economicimpact).

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The Economic Impact of Kinnic Long Term Care

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Direct Facility Expenditures: $3,694,907  
Facility’s Economic Impact on Community: $8,622,070  
Jobs Created: 123  
Tax Revenue Generated: $630,836

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The Economic Impact of
Ladysmith Nursing Home

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**Direct Facility Expenditures:** $3,232,417
**Facility’s Economic Impact on Community:** $7,550,173
**Jobs Created:** 110
**Tax Revenue Generated:** $ 575,174

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The Economic Impact of
Lake Country Health & Rehab. Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $9,706,311
**Facility’s Economic Impact on Community:** $22,562,157
**Jobs Created:** 288
**Tax Revenue Generated:** $1,335,888

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Ledge View Nursing Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $1,226,425
Facility’s Economic Impact on Community: $2,864,710
Jobs Created: 54
Tax Revenue Generated: $ 296,864

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Lillian Kerr Healthcare Center

Wisconsin's skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked— but of immense importance in today's fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state's economy. The recently released study, which was completed in March 2013, found that Wisconsin's nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state's economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility's presence generates for the state.

Direct Facility Expenditures: $5,344,526
Facility's Economic Impact on Community: $12,442,777
Jobs Created: 111
Tax Revenue Generated: $463,850

For more information on this report, go to www.whca/wical.org/economicimpact.

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The Economic Impact of
Manawa Community Nursing Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,039,698
Facility’s Economic Impact on Community: $4,759,951
Jobs Created: 86
Tax Revenue Generated: $ 463,850

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The Economic Impact of
Manor Care Health Services - Appleton

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,751,230
Facility’s Economic Impact on Community: $13,421,800
Jobs Created: 188
Tax Revenue Generated: $964,808

For more information on this report, go to www.whcaawical.org/economicimpact.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,256,202  
Facility’s Economic Impact on Community: $9,931,189  
Jobs Created: 143  
Tax Revenue Generated: $732,883

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Manor Care Health Services - Kenosha

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $9,592,389  
**Facility’s Economic Impact on Community:** $22,376,993  
**Jobs Created:** 285  
**Tax Revenue Generated:** $1,419,381

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Manor Care Health Services - Platteville

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**Direct Facility Expenditures**: $4,383,761  
**Facility’s Economic Impact on Community**: $10,224,816  
**Jobs Created**: 174  
**Tax Revenue Generated**: $ 918,423

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The Economic Impact of
Manor Care Health Services - Shawano

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study, we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,424,791
Facility’s Economic Impact on Community: $10,336,258
Jobs Created: 173
Tax Revenue Generated: $927,700

For more information on this report, go to www.whcawical.org/economicimpact.

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THE ECONOMIC IMPACT OF
MANOR CARE HEALTH SERVICES - WEST

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,657,827
Facility’s Economic Impact on Community: $15,532,487
Jobs Created: 196
Tax Revenue Generated: $ 974,085

For more information on this report, go to www.whcaawical.org/economicimpact.

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The Economic Impact of

ManorCare

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,179,178
Facility’s Economic Impact on Community: $16,768,316
Jobs Created: 217
Tax Revenue Generated: $1,113,240

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
ManorCare Health Services - Fond du Lac

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,688,350
Facility’s Economic Impact on Community: $13,280,264
Jobs Created: 193
Tax Revenue Generated: $1,001,916

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of Maple Ridge Health and Rehab.

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,472,128
Facility’s Economic Impact on Community: $15,063,970
Jobs Created: 164
Tax Revenue Generated: $742,160

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Maplewood of Sauk Prairie

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,801,348
Facility’s Economic Impact on Community: $18,223,041
Jobs Created: 220
Tax Revenue Generated: $1,113,240

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of Mary Jude Nursing Home

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,642,381
Facility’s Economic Impact on Community: $6,166,097
Jobs Created: 90
Tax Revenue Generated: $463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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WISCONSIN HEALTH CARE ASSOCIATION

WISCONSIN CENTER FOR ASSISTED LIVING

The Economic Impact of

Maryhill Manor, Inc.

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked— but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,050,543
Facility’s Economic Impact on Community: $9,452,388
Jobs Created: 135
Tax Revenue Generated: $695,775

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Marywood Convalescent Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,969,218
Facility’s Economic Impact on Community: $13,923,550
Jobs Created: 170
Tax Revenue Generated: $ 834,930

For more information on this report, go to www.whcawical.org/economicimpact.
WISCONSIN HEALTH CARE ASSOCIATION
Wisconsin Center for Assisted Living

The Economic Impact of
Mayville Nursing & Rehabilitation Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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Direct Facility Expenditures: $6,284,966
Facility’s Economic Impact on Community: $14,630,780
Jobs Created: 195
Tax Revenue Generated: $946,254

For more information on this report, go to www.whcawical.org/economicimpact.

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Direct Facility Expenditures: $ 545,504
Facility’s Economic Impact on Community: $1,274,119
Jobs Created: 21
Tax Revenue Generated: $111,324

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The Economic Impact of Meadowview Manor

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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Direct Facility Expenditures: $3,842,287  
Facility’s Economic Impact on Community: $8,952,063  
Jobs Created: 135  
Tax Revenue Generated: $ 686,498

For more information on this report, go to www.whca-wical.org/economicimpact.

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The Economic Impact of
Mellen Manor

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Direct Facility Expenditures: $1,509,545
Facility’s Economic Impact on Community: $3,525,221
Jobs Created: 68
Tax Revenue Generated: $ 371,080

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Menomonee Falls Health Care Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,790,330  
**Facility’s Economic Impact on Community:** $13,481,664  
**Jobs Created:** 156  
**Tax Revenue Generated:** $723,606

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Mercy Residential & Rehab Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,579,750
Facility’s Economic Impact on Community: $12,984,979
Jobs Created: 128
Tax Revenue Generated: $ 556,620

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The Economic Impact of
Middle River Healthcare Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today's fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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**Direct Facility Expenditures:** $5,309,549
**Facility’s Economic Impact on Community:** $12,395,791
**Jobs Created:** 179
**Tax Revenue Generated:** $ 927,700

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The Economic Impact of
Middleton Village Nursing & Rehab

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Direct Facility Expenditures: $8,442,608
Facility’s Economic Impact on Community: $19,665,071
Jobs Created: 200
Tax Revenue Generated: $ 899,869

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The Economic Impact of
Millway Care and Rehabilitation

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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Direct Facility Expenditures: $2,607,644
Facility’s Economic Impact on Community: $6,090,583
Jobs Created: 135
Tax Revenue Generated: $751,437

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of Mitchell Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $8,265,725  
**Facility’s Economic Impact on Community:** $19,295,859  
**Jobs Created:** 156  
**Tax Revenue Generated:** $ 686,498

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Monroe Manor Nursing & Rehab Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,449,466  
**Facility’s Economic Impact on Community:** $12,682,333  
**Jobs Created:** 148  
**Tax Revenue Generated:** $ 686,498

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Montello Care Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,216,534  
Facility’s Economic Impact on Community: $7,501,622  
Jobs Created: 94  
Tax Revenue Generated: $463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Morningside Health Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,542,052
Facility’s Economic Impact on Community: $10,563,936
Jobs Created: 140
Tax Revenue Generated: $667,944

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The Economic Impact of
Mt Carmel Medical & Rehab Ctr

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $10,898,267
Facility’s Economic Impact on Community: $25,360,762
Jobs Created: 308
Tax Revenue Generated: $1,437,935

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of Mulder Health Care Facility

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,502,320
Facility’s Economic Impact on Community: $10,519,517
Jobs Created: 171
Tax Revenue Generated: $918,423

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Muskego Health Care Center

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provider of health care for the most frail and elderly members of their community. Overlooked –
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facilities account for almost $5.5 billion in economic activity in this state. Facilities directly
employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits.
Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs
in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service
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of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2)
economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the
facility’s presence generates for the state.

Direct Facility Expenditures: $3,109,787
Facility’s Economic Impact on Community: $7,261,518
Jobs Created: 90
Tax Revenue Generated: $454,573

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
NewCare, Inc

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,668,807
Facility’s Economic Impact on Community: $8,561,701
Jobs Created: 117
Tax Revenue Generated: $ 593,728

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
North Ridge Medical & Rehab Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,853,645  
Facility’s Economic Impact on Community: $15,950,299  
Jobs Created: 225  
Tax Revenue Generated: $1,103,963

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Northpoint Medical & Rehab Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,502,484
Facility’s Economic Impact on Community: $17,480,707
Jobs Created: 227
Tax Revenue Generated: $1,113,240

For more information on this report, go to www.whcawiical.org/economicimpact.

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The Economic Impact of
Nu-Roc Community Health Care, Inc.

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,162,517
Facility’s Economic Impact on Community: $7,387,174
Jobs Created: 91
Tax Revenue Generated: $ 463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Oak Park Nursing and Rehab Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $8,452,902
Facility’s Economic Impact on Community: $19,705,057
Jobs Created: 202
Tax Revenue Generated: $927,700

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Oak Ridge Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,892,138
Facility’s Economic Impact on Community: $11,411,500
Jobs Created: 144
Tax Revenue Generated: $ 714,329

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The Economic Impact of

Oakbrook Manor of Thorp

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,855,739
Facility’s Economic Impact on Community: $6,661,963
Jobs Created: 103
Tax Revenue Generated: $ 538,066

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Oakridge Gardens Nursing Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $6,649,582  
**Facility’s Economic Impact on Community:** $15,516,530  
**Jobs Created:** 204  
**Tax Revenue Generated:** $1,029,747

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Oakview Care Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $11,737,124
**Facility’s Economic Impact on Community:** $27,317,454
**Jobs Created:** 156
**Tax Revenue Generated:** $ 463,850

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The Economic Impact of
Oakwood Villa

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,189,631
Facility’s Economic Impact on Community: $14,406,371
Jobs Created: 180
Tax Revenue Generated: $853,484

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Omro Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $4,644,193
**Facility’s Economic Impact on Community:** $10,822,257
**Jobs Created:** 200
**Tax Revenue Generated:** $1,057,578

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Oregon Manor

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,056,483
Facility’s Economic Impact on Community: $7,134,510
Jobs Created: 84
Tax Revenue Generated: $ 417,465

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Park Manor

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,472,140
Facility’s Economic Impact on Community: $12,779,236
Jobs Created: 249
Tax Revenue Generated: $1,363,719

For more information on this report, go to www.whcaewish.org/economicimpact.

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The Economic Impact of
Parkview Home

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked— but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $3,093,604  
**Facility’s Economic Impact on Community:** $7,220,414  
**Jobs Created:** 92  
**Tax Revenue Generated:** $ 463,850

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Parkview Manor Health & Rehab Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,735,072
Facility’s Economic Impact on Community: $15,709,679
Jobs Created: 243
Tax Revenue Generated: $1,261,672

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The Economic Impact of
Pepin Manor

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,628,042
Facility’s Economic Impact on Community: $6,127,948
Jobs Created: 91
Tax Revenue Generated: $463,850

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Pine Manor Health Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,740,666
Facility’s Economic Impact on Community: $8,733,017
Jobs Created: 163
Tax Revenue Generated: $881,315

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Pine View Nursing Home

Wisconsin's skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today's fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,821,234
Facility’s Economic Impact on Community: $11,245,406
Jobs Created: 171
Tax Revenue Generated: $881,315

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The Economic Impact of
Plum City Care Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked— but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $2,326,331
**Facility’s Economic Impact on Community:** $5,430,838
**Jobs Created:** 88
**Tax Revenue Generated:** $ 463,850

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The Economic Impact of
Prescott Nursing and Rehab Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked – but of immense importance in today’s fiscal climate – is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,201,551
Facility’s Economic Impact on Community: $7,457,224
Jobs Created: 118
Tax Revenue Generated: $ 603,005

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Rennes Health & Rehab Center - Appleton

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked— but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $5,535,541
Facility’s Economic Impact on Community: $12,925,474
Jobs Created: 132
Tax Revenue Generated: $630,836

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Rennes Health & Rehab Center - De Pere

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $9,977,946
**Facility’s Economic Impact on Community:** $23,271,036
**Jobs Created:** 242
**Tax Revenue Generated:** $1,131,794

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Rennes Health & Rehab Center - East

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,997,536
Facility’s Economic Impact on Community: $18,648,054
Jobs Created: 241
Tax Revenue Generated: $1,196,733

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The Economic Impact of
Rennes Health & Rehab Center - West

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,481,665
Facility’s Economic Impact on Community: $15,114,546
Jobs Created: 187
Tax Revenue Generated: $ 918,423

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The Economic Impact of
Rennes Health & Rehab Center - Weston

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,482,875
Facility’s Economic Impact on Community: $5,794,134
Jobs Created: 65
Tax Revenue Generated: $315,418

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Rest Haven Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $1,409,925
Facility’s Economic Impact on Community: $3,293,919
Jobs Created: 39
Tax Revenue Generated: $ 194,817

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of 
Rice Lake Convalescent Center

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Direct Facility Expenditures: $5,105,391
Facility’s Economic Impact on Community: $11,891,725
Jobs Created: 160
Tax Revenue Generated: $ 788,545

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The Economic Impact of
River Hills West HCC

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,677,575
Facility’s Economic Impact on Community: $17,927,181
Jobs Created: 303
Tax Revenue Generated: $1,623,475

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
River's Bend Health & Rehabilitation

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $8,761,159
Facility’s Economic Impact on Community: $20,384,106
Jobs Created: 247
Tax Revenue Generated: $1,150,348

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
Santa Maria Nursing Home

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,606,895
Facility’s Economic Impact on Community: $6,087,951
Jobs Created: 89
Tax Revenue Generated: $ 463,850

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of
SEVEN OAKS

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,841,364  
**Facility’s Economic Impact on Community:** $13,638,183  
**Jobs Created:** 173  
**Tax Revenue Generated:** $ 872,038

For more information on this report, go to [www.whca/wical.org/economicimpact](http://www.whca/wical.org/economicimpact).

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The Economic Impact of
Sharpe Care

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $4,493,358  
**Facility’s Economic Impact on Community:** $10,479,241  
**Jobs Created:** 175  
**Tax Revenue Generated:** $ 918,423

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Sheboygan Progressive Care Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $7,158,593  
**Facility’s Economic Impact on Community:** $16,654,329  
**Jobs Created:** 230  
**Tax Revenue Generated:** $1,113,240

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Sheridan Medical Complex

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked— but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $6,507,446
**Facility’s Economic Impact on Community:** $15,145,581
**Jobs Created:** 188
**Tax Revenue Generated:** $890,592

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Sky View Nursing Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $1,229,450
Facility’s Economic Impact on Community: $2,873,576
Jobs Created: 52
Tax Revenue Generated: $ 287,587

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
SouthPointe HealthCare Center

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facilities account for almost $5.5 billion in economic activity in this state. Facilities directly
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Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs
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fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession
on the state’s economy, but also afforded an ability to project the economic impact of individual
facilities on the communities they serve. Using the data and methodology set forth in the study
we have identified what the above named facility contributes to the economic health and vitality
of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2)
economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the
facility’s presence generates for the state.

Direct Facility Expenditures: $10,916,416
Facility’s Economic Impact on Community: $25,514,486
Jobs Created: 315
Tax Revenue Generated: $1,614,198

For more information on this report, go to www.whcawical.org/economicimpact.

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services to the Badger State’s frail and elderly citizens. Together, WHCA/WiCAL is the most representative long-term care
association in Wisconsin.
The Economic Impact of
Spring Valley Nursing Home

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $3,881,685
**Facility’s Economic Impact on Community:** $9,084,198
**Jobs Created:** 92
**Tax Revenue Generated:** $ 463,850

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
St Elizabeth's Nursing Home

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked — but of immense importance in today’s fiscal climate — is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,337,130
Facility’s Economic Impact on Community: $5,467,802
Jobs Created: 75
Tax Revenue Generated: $398,911

For more information on this report, go to www.wheawical.org/economicimpact.

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The Economic Impact of
St. Joseph's Home For The Aged

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $6,568,630
Facility’s Economic Impact on Community: $15,322,358
Jobs Created: 173
Tax Revenue Generated: $834,930

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
St. Joseph's Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,457,416
**Facility’s Economic Impact on Community:** $12,731,335
**Jobs Created:** 152
**Tax Revenue Generated:** $ 742,160

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Strawberry Lane Medical & Rehab Center

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Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs
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the state’s economy, but also afforded an ability to project the economic impact of individual
facilities on the communities they serve. Using the data and methodology set forth in the study
we have identified what the above named facility contributes to the economic health and vitality
of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2)
economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the
facility’s presence generates for the state.

Direct Facility Expenditures: $5,829,633
Facility’s Economic Impact on Community: $13,579,387
Jobs Created: 217
Tax Revenue Generated: $1,113,240

For more information on this report, go to www.whcawical.org/economicimpact.

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,774,550  
Facility’s Economic Impact on Community: $6,476,447  
Jobs Created: 63  
Tax Revenue Generated: $296,864

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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The Economic Impact of
Sunny Hill Health Care Center

Wisconsin’s skilled nursing facilities are typically recognized only for their role as the home and provider of health care for the most frail and elderly members of their community. Overlooked—but of immense importance in today’s fiscal climate—is the enormity of their contribution to the economic health, vitality, and employment in the communities they serve.

To capture and quantify that contribution, the Wisconsin Health Care Association (WHCA) engaged the Madison-based economic consulting firm of NorthStar Economics, Inc. to analyze the nature, scope and impact of Wisconsin nursing homes on jobs and the state’s economy. The recently released study, which was completed in March 2013, found that Wisconsin’s nursing facilities account for almost $5.5 billion in economic activity in this state. Facilities directly employ more than 52,000+ workers and pay out over $1.7 billion in wages, salaries and benefits. Their operations and economic footprint is responsible for creating another 27,000+ (FTE) jobs in communities across Wisconsin. The total Wisconsin income, sales, and property tax/service fee revenues generated by the economic presence of nursing facilities is over $255 million.

The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,038,214
Facility’s Economic Impact on Community: $7,088,463
Jobs Created: 119
Tax Revenue Generated: $ 630,836

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The Economic Impact of
Sunrise Care Center, Inc.

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $9,099,771  
**Facility’s Economic Impact on Community:** $21,169,153  
**Jobs Created:** 213  
**Tax Revenue Generated:** $918,423

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The Economic Impact of
Taylor Park

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Direct Facility Expenditures: $5,311,028
Facility’s Economic Impact on Community: $12,371,416
Jobs Created: 184
Tax Revenue Generated: $ 927,700

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The Economic Impact of
The Clairemont

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Direct Facility Expenditures: $8,568,167
Facility’s Economic Impact on Community: $19,981,035
Jobs Created: 292
Tax Revenue Generated: $1,493,597

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The Economic Impact of
The Crandon Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,620,452
Facility’s Economic Impact on Community: $6,118,890
Jobs Created: 89
Tax Revenue Generated: $ 463,850

For more information on this report, go to www.wchawical.org/economicimpact.

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The Economic Impact of
The Lutheran Home

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**Direct Facility Expenditures:** $3,361,674
**Facility’s Economic Impact on Community:** $7,844,416
**Jobs Created:** 109
**Tax Revenue Generated:** $ 556,620

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $1,747,034  
**Facility’s Economic Impact on Community:** $4,071,305  
**Jobs Created:** 71  
**Tax Revenue Generated:** $ 371,080

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The Economic Impact of
The Woodlands of Oconto

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $2,550,643
Facility’s Economic Impact on Community: $5,944,677
Jobs Created: 83
Tax Revenue Generated: $417,465

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The Economic Impact of
Tomah Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $3,642,512
**Facility’s Economic Impact on Community:** $8,476,033
**Jobs Created:** 151
**Tax Revenue Generated:** $ 779,268

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The Economic Impact of
Vallhaven Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $8,777,113
Facility’s Economic Impact on Community: $20,432,271
Jobs Created: 260
Tax Revenue Generated: $1,243,118

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The Economic Impact of
Villa Maria Health Care Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,876,208
Facility’s Economic Impact on Community: $9,050,200
Jobs Created: 126
Tax Revenue Generated: $ 649,390

For more information on this report, go to www.whcawical.org/economicimpact.
The Economic Impact of

Villa Marina Health and Rehab Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,865,694
Facility’s Economic Impact on Community: $11,341,838
Jobs Created: 138
Tax Revenue Generated: $667,944

For more information on this report, go to www.whcwical.org/economicimpact.

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The Economic Impact of
Virginia Health And Rehab. Center

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**Direct Facility Expenditures:** $5,652,676
**Facility’s Economic Impact on Community:** $13,195,294
**Jobs Created:** 188
**Tax Revenue Generated:** $974,085

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The Economic Impact of  
Virginia Highlands Health and Rehab Center

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Direct Facility Expenditures: $8,137,537  
Facility’s Economic Impact on Community: $19,018,932  
Jobs Created: 222  
Tax Revenue Generated: $1,122,517

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Waunakee Manor Health Care Center

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The NorthStar report not only identified the aggregate effect of the nursing home profession on the state’s economy, but also afforded an ability to project the economic impact of individual facilities on the communities they serve. Using the data and methodology set forth in the study we have identified what the above named facility contributes to the economic health and vitality of its community.

We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $7,191,400
Facility’s Economic Impact on Community: $16,802,458
Jobs Created: 193
Tax Revenue Generated: $964,808

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Wausau Manor

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Direct Facility Expenditures: $6,435,750
Facility’s Economic Impact on Community: $14,967,860
Jobs Created: 142
Tax Revenue Generated: $ 593,728

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The Economic Impact of
Weyauwega Health Care Center

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Direct Facility Expenditures: $4,190,761
Facility’s Economic Impact on Community: $9,750,828
Jobs Created: 119
Tax Revenue Generated: $ 556,620

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The Economic Impact of
Wild Rose Manor

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Direct Facility Expenditures: $2,984,039
Facility’s Economic Impact on Community: $6,947,391
Jobs Created: 108
Tax Revenue Generated: $ 547,343

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The Economic Impact of
Willow Ridge

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,806,303
Facility’s Economic Impact on Community: $8,882,750
Jobs Created: 146
Tax Revenue Generated: $769,991

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The Economic Impact of
Willowbrook Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,680,447
Facility’s Economic Impact on Community: $10,886,441
Jobs Created: 119
Tax Revenue Generated: $528,789

For more information on this report, go to www.whcawical.org/economicimpact.

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The Economic Impact of
Willowerest Care Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $12,554,923
Facility’s Economic Impact on Community: $29,207,171
Jobs Created: 291
Tax Revenue Generated: $1,252,395

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The Economic Impact of
Willowdale Nursing & Rehabilitation Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $3,141,977
Facility’s Economic Impact on Community: $7,319,612
Jobs Created: 94
Tax Revenue Generated: $454,573

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The Economic Impact of
Willowfield Nursing & Rehabilitation Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $5,104,222
**Facility’s Economic Impact on Community:** $11,874,427
**Jobs Created:** 127
**Tax Revenue Generated:** $ 565,897

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The Economic Impact of
Willows Nursing Home

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $4,366,140
Facility’s Economic Impact on Community: $10,167,978
Jobs Created: 114
Tax Revenue Generated: $528,789

For more information on this report, go to www.whecawical.org/economicimpact.

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The Economic Impact of
Wissota Health and Regional Vent Center

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

Direct Facility Expenditures: $9,722,476
Facility’s Economic Impact on Community: $22,694,024
Jobs Created: 234
Tax Revenue Generated: $1,113,240

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The Economic Impact of Woodland Village

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We have portrayed that impact in terms of total: 1) direct expenditures by the facility, 2) economic impact of the facility on its community; 3) jobs created; and 4) tax revenue the facility’s presence generates for the state.

**Direct Facility Expenditures:** $2,989,154  
**Facility’s Economic Impact on Community:** $6,989,756  
**Jobs Created:** 89  
**Tax Revenue Generated:** $ 463,850

For more information on this report, go to [www.whcawical.org/economicimpact](http://www.whcawical.org/economicimpact).

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Wisconsin Health Care Association  Wisconsin Center for Assisted Living

The Economic Impact of
Woodstock Health & Rehab Center

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Direct Facility Expenditures: $9,780,259
Facility’s Economic Impact on Community: $22,768,593
Jobs Created: 304
Tax Revenue Generated: $1,475,043

For more information on this report, go to www.whcawical.org/economicimpact.

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